
The Quarterly

A newsletter from the Wisconsin Educational Approval Board

Issue 52, Spring 2011



*From the
Executive Secretary*

In a previous column, I discussed the complex set of “Program Integrity” rules adopted last fall by the U.S. Department of Education (ED), which take effect this summer on July 1. Given the tremendous growth among for-profit institutions and online programs, the ED’s rules addressed such issues as state authorization of online programs, the definition of a credit hour, compensation for recruiters, and through a definition of “gainful employment,” how much debt should students be allowed to incur.

Because the higher education landscape has changed so quickly and dramatically in the past decade, particularly for distance learning and with for-profit institutions, the ED determined it was necessary to change its program rules to protect the integrity and investment of billions of dollars in federal student aid.

Like these federal efforts, the EAB is making needed changes to its regulatory responsibilities to keep pace with the rapidly changing higher education landscape.

Because its statutory framework has not been revised in over two decades, the EAB proposed legislation in 2007 to bring the statutes in line with the higher education realities of the 21st Century. Unfortunately, this “modernization” legislation has yet to be enacted.

While this legislation will maintain the EAB’s mission of protecting adult students who enroll in private, mostly for-profit institutions, it is also focused on promoting effectiveness, ensuring accountability and encouraging continuous improvement.

The reason Wisconsin adults attend EAB-approved institutions is because they are looking for education/training that will lead to a job, another career or advancement in their current career. These adults want the education and training so they can have a better life.

The EAB defines an effective institution as one that delivers what Wisconsin adults want: a well-managed and stable institution with quality instructors capable of delivering the education, training, knowledge and skills adults need to stay enrolled, successfully graduate, and get a job and/or advance in their career.

Because it is focused on results, the EAB has designed its administrative policies and procedures around student outcomes: how many enrolled, dropped out, completed and obtained employment.

In an effort to “modernize” the annual school renewal and outcomes reporting several years

Executive Secretary continued on p. 4

Here’s What’s Inside

<i>School News</i>	2
<i>In the Spotlight</i>	3
<i>Board News</i>	4
<i>The State Line</i>	5
<i>The National Front</i>	6
<i>Administrative Actions</i>	7



School News . . .

President Bill Clinton to Speak at Walden University's July Commencement

Minneapolis, MN--April 26, 2011. President Bill Clinton, founder of the William J. Clinton Foundation and 42nd president of the United States, will be the keynote speaker at Walden University's commencement on July 30, 2011. Walden plans to confer President Clinton with an honorary doctorate in recognition of his commitment to civic engagement, youth leadership and education.

President Clinton also serves as honorary chancellor of Laureate International Universities, the global network of leading private universities that includes Walden. As honorary chancellor, he advises the network in areas such as social responsibility, youth leadership and increasing access to higher education.

President Clinton has had a long-standing commitment to education. As governor of Arkansas, he promoted federal education policies that supported teachers, raised standards and increased test scores above the national average.

*To read the complete article go to
[http://feeds.feedburner.com/
waldenuponder](http://feeds.feedburner.com/waldenuponder).*

Sanford-Brown College – Milwaukee/National Kidney Foundation – Wisconsin Chapter KEEP™ Volunteer Appreciation Event

Milwaukee, WI--April 12, 2011. The Wisconsin Chapter of the National Kidney Foundation provided a reception to honor those volunteers at SBC-Milwaukee campus. The chapter was honoring the SBC-Milwaukee staff

and student volunteers along with those from the local community, who have been instrumental in helping them with their **KEEP™** initiative. **KEEP™** stands for **Kidney Early Evaluation Program**. For the Foundation, 2010 was a very successful year, with the SBC affiliation adding to that success. SBC's volunteers have been dedicated and have made a difference in the lives of many.

The event was attended by the college's lead management team, staff, and alumni along with community members. Cindy Huber, CEO National Kidney Foundation-Wisconsin, gave a report on the 2010 success. Also in attendance were Sue Schaus, RN, Manager of Community Programs, and Amanda Pollock from Business Information.

Campus President, Dr. Steve Guell, accepted a certificate of appreciation for the campus. The evening closed with a special guest speaker, Wayne Breitbarth, author of "The Power Formula for LinkeIn Success".

*For information about Sanford-Brown College, go to [www.sanfordbrown.edu/
milwaukee](http://www.sanfordbrown.edu/milwaukee) or call (414) 771-2200.*



Dr. Steve Guell, Sue Schaus, Cindy Huber, Dr. Randall Levin, Amanda Pollock, Kyle Morrison, Tameka McKinzie, Jaquell Gilbert, Amitra Searcy

Globe University, Community Partners Raise More Than \$14,500 for Merrill Tornado Victims

Wausau, WI--Globe University-Wausau presented a check for more than \$14,500 to

School News continued on p. 7



New Schools In the Spotlight

Pfeiffer Yoga Teacher Certification

Madison, WI--Pfeiffer Yoga Teacher Certification at Kaivalya Yoga is a modular, 213-hour program, which meets one weekend per month. The modular program structure allows for student choice and flexibility, and the program can be completed in one year, two years, or longer.

For more information about Pfeiffer Yoga Teacher Certification, go to <http://www.kaivalya-yoga.com> or call (608) 237-2770.

Midwest Maternal Child Institute

Oregon, WI--The Midwest Maternal Child Institute was approved by the EAB to offer an associate's degree, Midwifery Education Program, to individuals desiring to become Certified Professional Midwives (CPM). The school will begin operating with a highly qualified faculty and staff, including a pediatrician, nurses, midwives and doulas.

The school's 36 month associate degree meets the requirements of NARM (North American Registry of Midwives).

For more information about Midwest Maternal Child Institute, go to <http://www.mmcinst.com> or call (608) 835-5505.

Hope Yoga Teacher Training School

Hartford, WI--Hope Yoga Teacher Training School is comprised of a combination of traditional Hatha Yoga (learning the basic postures individually), Iyengar and Alignment (attention to detail and use of props), a spiritual/

lifestyle adaptability approach, and the art of mindful flow (Basic Vinyasa).

In addition to Pranayama, Meditation, Chanting/Matra, Relaxation and Chakras, students in the Hope Yoga Teacher Training will also examine lifestyle, habits and special populations.

For more information about Hope Yoga Teacher Training School, go to <http://www.coppertreewellnessstudio.com> or call (262) 670-6688.

University of Southern California (Online) (USC)

Los Angeles, CA--USC has developed innovative, online learning opportunities for students: the Master of Arts in Teaching (MAT) and the Master of Social Work (MSW). The MAT and the MSW combine interactive online learning with carefully selected field-based experiences in a student's local area.

Coursework is delivered online through the integration of video documenting, with interactive lectures using streaming video, animation, and Web 2.0 technologies. All courses are taught by full-time USC faculty.

For more information about University of Southern California (Online) go to <http://www.usc.edu> or call (213) 821-1308.

Argosy University

Chicago, IL--Argosy University offers career-focused doctoral, masters, post-graduate certificates and undergraduate programs in four academic areas: education, business, health sciences and psychology.

Argosy University offers online programs through its Phoenix Campus.

For more information about Argosy University, go to <http://argosyuniversityonline.edu> or call (866) 427-8869 x38077.

Spotlight continued on p. 8

Executive Secretary, continued from p. 1

ago, the EAB converted its collecting of data to an online process and redesigned its database to accommodate this innovation.

More recently, the EAB has pursued three changes that will enhance consumer information about student outcomes by program and which are consistent with its modernization goals of improving quality and accountability.

The EAB will track the outcomes for students enrolled in online programs; it will align program types with the Classification of Instructional Programs (CIP), a taxonomy developed by the ED’s National Center for Educational Statistics (NCES); and it will track student outcomes – by program – for branch campuses that have an administrative capability.

Online Programs: While every school must report student outcomes by program, the EAB has not required schools to report students in online-only programs separately from those in on-ground programs. Due to the dramatic growth in online programs, it only makes sense to provide consumers and other stakeholders information about student outcomes for such programs.

CIP Codes: Currently, a “program type” is assigned to every approved program based on an EAB-developed classification system, which allows individuals to search the EAB website for a particular program type like graphic design, Master of Business Administration, computer networking, homeland security, or truck driving.

Because the EAB’s classification system is not matched to the nationally-recognized taxonomy of CIP codes, it is not consistent with the program classifications required by the ED of institutions participating in federal financial aid programs and used by other agencies like the U.S. Department of Labor.

In the future, the EAB’s classification of programs using CIP codes will provide a consistent program definition and reference.

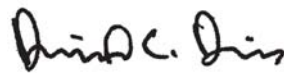
Branch Campuses: During the last decade, the EAB has approved a growing number of complex corporate, for-profit institutions. Generally, these institutions have a separate headquarters – often times located out-of-

state – and multiple sites, each staffed with a separate management team.

To provide better outcomes data for consumers and to ensure institutional accountability, schools will be required to report data by branch campus.

When complete, these database changes will provide consumers and the EAB with more complete and descriptive student outcomes data for every institution’s program and branch campus, including online-only programs.

Best regards,



David C. Dies
Executive Secretary



Board News

At its December meeting, the EAB board reviewed performance data for the approved schools.

Because the EAB views its regulatory responsibility as more than just compliance, it also focuses on institutional effectiveness. This focus on effectiveness has led the EAB to design its policies and procedures around student outcomes.

Recognizing the EAB’s expanded regulatory perspective and focus on student outcomes, the executive committee decided that as part of the December board meeting, it would discuss student outcomes data for the 2009-10 reporting year; invite approved schools to comment on their respective data; and give interested parties an opportunity to comment on the performance of EAB-approved schools.

For more information go to the EAB’s website, <http://eab.state.wi.us> or call Blanca James at (608) 266-8065.



The State Line . . .

Massage Therapy and Bodywork Therapy Affiliated Credentialing Board

Madison, WI--Called the “Licensing Law”, 2009 Wisconsin Act 355 moved the regulation of massage therapists and bodyworkers from voluntary, title protected to a practice-protected licensed profession. This law also created a Massage Therapy and Bodywork Therapy Affiliated Credentialing Board (MTB) of seven members to govern the profession. Housed within the Department of Regulation and Licensing (DRL), the board members are appointed by the Governor and approved by the state Senate.

Recently, Governor Walker and the State Senate have begun the process of appointing and confirming the MTB board members. John Anderson, Owner and Director of the Health Touch Spa School of Massage in Rothschild, was appointed as the board member to represent massage therapy schools approved by the Educational Approval Board. Elizabeth (Betsy) Krizenesky, who was chair of the Wisconsin Massage Licensing Coalition and chair of AMTA-WI Chapter Government Relations, was appointed as board member. Appointed as a public board member was Carole Ostendorf, a physical therapist, who as Executive Director of the Commission on Massage Therapy Accreditation (COMTA) achieved COMTA’s recognition as a U.S. Department of Education-recognized accrediting agency.

Congratulations John, Carol, and Betsy.



WCIE’s Hill Day 2011 - Schools, Students and Staff help raise awareness of career colleges during Hill Day

Madison, WI--April 20, 2011. Students and staff of EAB-approved, degree granting schools gathered at the Capitol for a day of discussion, sharing stories, and information

Legislators, regulators, and a representative from the Association of Private Sector Colleges and Universities (APSCU), Brian Newman, spoke to the group. David Dies of the Educational Approval Board talked about career colleges and their contribution to the state’s economy and society. Mr. Newman travelled from Washington, D.C., to inform the group on how the 2010 elections have impacted Wisconsin and career colleges.

“We made great strides at the Capitol that will only increase our efforts,” said Shana Weiss, Globe University Regional Director. “I am proud to be part of an organization that is so focused on building awareness of our students and schools.”



Globe University students and staff stand on the Capitol steps during WCIE’s Hill Day 2011



The National Front

U.S. Department of Ed Program Integrity Rule

A new federal “Program Integrity” rule addressing state authorization is scheduled to take effect later this summer. Under the provisions of the rule, the U.S. Department of Education (ED) clarifies what constitutes “legal authorization” for an institution that participates in the federal Title IV financial aid programs to operate in Wisconsin.

In 2009, the ED identified a series of issues it wanted to address pertaining to the integrity of federal financial aid programs, including a provision aimed at clarifying what it means to be state authorized.

After a process to implement the rules through consensus failed, the ED issued a Notice of Proposed Rulemaking (NPRM) in June 2010 that permits the rule to be implemented following a period of public comment and review. On October 29, 2010 the ED published 14 new program integrity rules that will go into effect July 1, 2011.

Under current rules, all institutions that participate in the federal Title IV financial aid programs are required to be “legally authorized” by states. 34 CFR 600.2 defines “legally authorized” as “[t]he legal status granted to an institution through a charter, license, or other written document issued by the appropriate agency or official of the State in which the institution is physically located.”

In Wisconsin, it is unclear exactly who the “appropriate agency or official” is in the state given there is no defined postsecondary education coordinating body like there is almost every other state.

It seems reasonable to assume that this requirement is not an issue for institutions that are part of the UW System as they are presently instrumentalities of the state. The same may be true of the technical colleges in the state, although they are under the control separate

locally governed boards.

The same is not true, however, for the in-state non-profit institutions exempt from the EAB’s oversight under s.38.50 (1)(e)1., *Wis. Stats.* In the past, this exemption has been interpreted as satisfying the federal “legally authorized” requirement.

To be legally authorized under the new rule, in-state non-profit institutions will be required to “[comply] with any applicable State approval or licensure requirements,” unless the state exempts them based on their accreditation or having been in operation for at least 20 years and they are “established by name as an educational institution by a State through a charter, statute, constitutional provision, or other action issued by an appropriate State agency or State entity and is authorized to operate education programs beyond secondary education...”

If the latter condition is not met and an institution is established in the state as either a business entity or a non-profit charitable organization, it cannot be exempt from the state’s approval or licensure requirements based on accreditation, years in operation, or other comparable exemption.

As part of the “legally authorized” test, the new federal rule requires each state to have “a process to review and appropriately act on complaints concerning the institution including enforcing applicable State laws.”

The new federal rule presents a number of questions that need to be addressed. For example, which agency (or agencies) should have responsibility for handling complaints? While it seems logical that it would be the EAB, others might suggest the Department of Justice or the Department of Agriculture, Trade and Consumer Program.

Furthermore, the state must decide if it wants to exempt certain institutions from the state’s approval requirements and if it does, by what means – statutorily or some “other action” yet to be determined.

Although it is obvious the state needs to make some decisions, it is not clear who will lead such a conversation. In the absence of a

state higher education coordinating body, it seems a meeting should be convened with various stakeholders – Governor’s office, higher education legislative chairs, relevant state agency officials and higher education institution representatives.



School News continued from p. 2

the Merrill Area United Way and St. Vincent De Paul on Monday, April 25. The money was raised April 14th at the We Care Community Feast at Globe University. Nearly 500 people attended the event to provide disaster recovery resources to victims of the Merrill area tornado.

“The Globe University and Community Friends We Care Feast was an immediate response to meet the needs of the community we serve,” said Adam Smrcka, Globe University-Wausau campus director. “Our desire to be a catalyst to promote prompt disaster recovery efforts aligned with more than 30 business partners who contributed and supported the feast.”

The United Way’s Storm Match matched the funds raised, bringing the total to nearly \$30,000.

For more information about Globe University-Wausau, go to <http://www.globeuniversity.edu> or call (715) 301-1302.



Adam Smrcka, Globe University-Wausau Campus Director, presents a check to Sue Norenberg, Manager St. Vincent De Paul Outreach (left) and Lynn Zentner, Executive Director Merrill Area United Way (center) to help victims of the April tornado in Merrill, Wis.

Administrative Actions...

By Staff during the 4th quarter of 2010 and approved by the board at its December 15th meeting:

SCHOOL ACTIONS

A. New School Approval:

- Hope Yoga Teacher Training School
Hartford, WI
- Pfeiffer Yoga Teacher Certification at
Kaivalya, Madison, WI
- University of Southern California
(Online), Los Angeles, CA

B. New Teaching Location:

- Alignment Yoga
 - Inspiring Actions Yoga Studio,
1810 Webster Street, Hudson,
WI 54082
- Bridge Street Dental Assisting
School
 - 1819 Park Avenue, Plover, WI
54467
- H & R Block, Inc.
 - 50618 Harmony Street, Hwy 53,
Osseo, WI 54718
 - 138 W. Main Street, Waunakee,
WI 53597
- Hope Yoga Teacher Training School
 - 1364 East Sumner Street,
Hartford, WI 53027
- Pfeiffer Yoga Teacher Certification at
Kaivalya
 - 773 University Avenue, Suite 209,
Madison, WI 53705
- Saint Mary’s University of Minnesota
 - Grove Elementary School, 471
Grove Avenue, Wisconsin Rapids,
WI 54494
- University of Southern California
(Online)
 - 669 West 34th Street, MRF 210,
Los Angeles, CA 90007

C. School Name Change: None

D. Change of Ownership: None

E. Denial/Withdrawal/Exemption of Approval:

- ONLC Training Centers – Exempt –
Training not available to public and
employer bears all training costs.

Actions...continued on p. 10

Spotlight continued from p. 3

The Art Institute of Pittsburgh (Online)

Pittsburgh, PA-- The Art Institute of Pittsburgh created its Online Division in 2000 and began offering 16 academic programs in online creative arts education in Culinary Arts and Management; Digital, Graphic and Industrial Design; Fashion & Retail Management; and Media Arts.

The Art Institute of Pittsburgh (Online) learning and academic approach were developed by Socrates Distance Learning Technologies Group a pioneer in the medium of online education.

For more information about Argosy University, go to <http://www.aionline.edu> or call (412) 291-6200.

South University (Online)

Savannah, GA--Since 2005, South University has designed its online programs for non-traditional students and working adults who need flexible, online classes which accommodate work and family schedules as well as learning needs.

Online programs offered through South University use interactive learning where education becomes the shared responsibility of students and faculty. The online experience includes the convenience of flexible, 24-hour access to online learning.

For more information about South University, go to <http://online.southuniversity.edu> or call (888) 444-3404 x 33020.

Tulsa Welding School

Phoenix, AZ--The Tulsa Welding School was approved by the EAB on March 31, 2011, to offer two diploma programs, and one associate degree program, all in welding.

The instructors are industry-experienced welders who provide instruction in the techniques and skills needed by employers.

For more information about the Tulsa Welding School go to <http://www.weldingschool.com> or call (602) 490-3465.

Benchmark Learning

Edina, MN--Benchmark Learning (BL) provides innovative education on IT, ITIL, Developer, Business Analysis, Project Management and Professional Business Skills.

For more than 35 years, they have been continually improving their offerings, employees, facility and learning options.

For more information about Benchmark Learning call (952) 896-6870 or visit their website at www.benchmarklearning.com.

Westwood College (Online)

Denver, CO--Westwood College has grown to be a multi-state, accredited, degree-granting institution offering business and technology programs for career-focused adults.

Westwood College provides “transformational learning” which means its graduates have fundamentally changed their knowledge and skill level in their chosen field; strengthened their life-long learning capability; and altered their career and life perspectives.

For more information about Westwood University go to <http://www.westwood.edu> or call (877) 817-9525.

Kotra CDL Driving School

Waukegan, IL--Kotra CDL’s training program is designed around the student’s individual needs and abilities.

The school uses driving simulators and various video and audio aides. This approach helps students achieve the highest level of knowledge of the trucking industry to help make a faster transition to a safe and skillful profession.

For more information about Kotra CDL go to <http://www.cdlkotra.com> or call (847) 360-1616.

Inner Fire Yoga

Madison, WI--Certified By Yoga Alliance as a Registered Yoga School at the 200-level, Inner Fire Yoga offers a Yoga Teacher Certification program which is inspired By Hot, Inner Fire Flow, Yin, and Power Flow. Early in the program, students will learn the asana techniques and sequencing for the Inner Fire Flow class, both the 60 and 75 minute versions. Students will, then, learn to teach the Hot Yoga sequence or the strong Power Flow sequence. All students will learn the basic Yin Yoga fundamentals and sequencing.

During the Inner Fire Yoga Certification program students will practice teaching under supervision, learn the theory and practice of asana, be introduced to Ayurveda, understand the business of yoga, and begin the process of marketing oneself as a yoga teacher.

For more information about Inner Fire Yoga go to <http://www.innerfireyoga.com> or call (608) 661-0167.

Kendall College

Chicago, IL--The history of Kendall College reflects a consistent attention to students and helping them achieve their dreams. With its successes in culinary, hospitality, business and early childhood programs, Kendall's focus has evolved from a liberal arts emphasis to become a professional and career-orientated institution.

In 2008, Laureate Education, Inc. acquired Kendall College. Kendall College is regionally accredited by the Higher Learning Commission and its culinary programs by the American Culinary Federation Education Foundation Accrediting Commission.

For more information about Kendall College go to <http://www.kendall.edu> or call (312) 752-2104.

Sabertooth Commercial Driver Training Institute, Inc.

Waupaca, WI--The school's goal is to instruct drivers in methods that will allow them to

operate their equipment in a safe and professional manner. This allows the drivers to complete their tasks on time and with maximum compensation. Service such as this keeps customers satisfied, providing jobs for qualified, professional truck drivers..

For more information about Kendall College go to <http://www.sabertoothent.com> or call (715) 942-2700.

Pinnacle Career Institute (Online)

Kansas City, MO--Originally started in 1953 as Electronics Institute, Inc., Pinnacle Career Institute has grown and diversified to include Certificates and Associate Degrees in personal training, information technology, allied health, and wind technology.

Pinnacle has been offering online learning programs for career-focused adults since 2005. In keeping with Pinnacle's mission, its programs are designed to provide a quality "student-centered focus" that prepares students for a career while emphasizing the softer skills necessary to be successful in career and life.

For more information about the Pinnacle go to <http://www.pctraining.edu> or call (816) 268-3400.

North Eastern Wisconsin School of Massage Therapy

Waldo, WI--Located in the Waldo Wellness Center, the North Eastern Wisconsin (NEW) School of Massage Therapy strives to provide each student with a success-driven learning experience so she/he is prepared for a massage therapy career and can maintain a healthy lifestyle. Through student-centered, hands-on, experiential learning, the NEW Massage School believes its graduates will have a deeper understanding of themselves.

For more information about NEW School of Massage Therapy go to www.thenewschoolofmassage.com or call (920) 528-8545.

Actions...continued from p. 7

F. Sanctions/Revocations:

- Everest University (Online) – Sanction lifted due to Everest College Phoenix (Online) withdrawing its duplicative application.
- John Robert Powers – Revocation – school failed to maintain a private school surety bond. No efforts by the school to remedy situation.
- Westwood College (Online) – Cease and Desist – school operating illegally in WI. Referred to Department of Justice.

PROGRAM ACTIONS

G. New Program Approval:

- Bryant & Stratton College
 - A.A.S. – Virtual Office Information Specialist, 60 Semester Credits
- Capella University
 - Master of Science in Studies in Human Behavior, 48 Quarter Credits
- Hope Yoga Teacher Training School
 - Yoga Teacher Certification, 253 Hours
- Motorcycle and Marine Mechanics Institute
 - Automotive Technology, 1,530 Hours/73 Voc. Semester Credits
 - Automotive Technology w/FACT, 1,980 Hours/93.5 Voc. Semester Credits
 - Automotive Technology w/NATT, 1,800 Hours/82.5 Voc. Semester Credits
- NASCAR Technical Institute
 - Automotive Technology w/NASCAR & NATT, 2,070 Hours/94 Voc. Semester Credits
- Pfeiffer Yoga Teacher Certification at Kaivalya
 - Yoga Teacher Certification, 213 Hours
- Sanford-Brown College
 - A.A.S. – Healthcare Information Technology, 110 Quarter Credits
- University of Southern California (Online)
 - Master of Arts in Teaching (MAT@USC), 33 Semester Credits

- Master of Social Work (MSW@USC), 63 Semester Credits

H. Revised Program Approval:

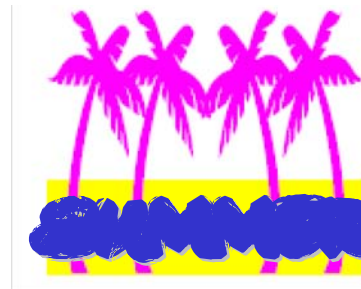
- Herzing University
 - B.S. - Accounting, 123 Semester Credits - 415 / Current; Credits changed from 153 to 123

I. Program Name Change:

- American Institute of Taxidermy
 - Fish Mounting, 94 Hours (was 112 Hours)
- H & R Block
 - H & R Block Income Tax Course, 84 Hours (was 69 Hours revised to comply with IRS requirements)
- Sanford-Brown College
 - A.A.S. – Cardiovascular Sonography, 142 Quarter Credits (was 136 Quarter Credits)
 - A.A.S. – Diagnostic Medical Sonography, 145.5 Quarter Credits (was 133 Quarter Credits)



THINK



EDUCATIONAL APPROVAL BOARD LOGO DESIGN - CONTEST RULES

The Wisconsin Educational Approval Board (EAB) is looking for talented and creative designers to create a new and distinctive EAB logo. The EAB will sponsor a logo contest opened to all students in EAB-approved schools.

To help contestants better understand the EAB and what it does, here is a brief description:

So it can protect consumers, the Wisconsin Educational Approval Board (EAB) is a postsecondary education agency that is charged with evaluating and approving private trade, technical, career, distance learning, and degree-granting schools; collecting and disseminating student outcomes and satisfaction information from schools; performing annual reviews of schools; conducting regular on-site evaluations of schools; holding schools accountable for improving their performance and effectiveness; and supporting options for innovative and quality programs offered by schools. Additional information about the EAB can be found at <http://eab.state.wi.us/board/strategicplan.pdf>.

Complete Entry - A complete entry will include: (1) A completed and signed Contest Entry Agreement (see below); (2) an original Logo design as specified in the Logo Requirements section and submitted in .jpg (at high quality) or TIFF format. Multiple logo entries WILL be accepted per student. If other arrangements are necessary, please contact Blanca James at 608/266-8065 or email her at blanca.james@eab.state.wi.us.

Entry Period - Entries are due Friday, July 1, 2011. The Contest Entry Agreement can be either scanned and emailed or faxed to 608/264-8477 by the due date. If other arrangements are necessary, please contact Blanca James at 608/266-8065 or email her at blanca.james@eab.state.wi.us.

Logo Requirements - (1) Logo artwork should express the purpose and function of the EAB. Must be an original design and may not include any material that is copyright protected. (2) The design should be creative and incorporate the full name of the agency and/or EAB in its design.

Logo Use Policy - Any Logo submitted will become the property of the EAB and may be used as the EAB sees fit.

-----CONTEST ENTRY AGREEMENT-----

By signing below, I agree to the terms and conditions of this contest:

- I acknowledge that the design I have submitted is my own original work, has not been previously published, and does not contain any trademarks, logos, copyright material, or any other intellectual property belonging to any third party.
- If my design is selected for use by the Educational Approval Board (EAB), I acknowledge that I assign to the Educational Approval Board (EAB) the entire right, title, and interest in and to the copyright of my design.
- I acknowledge that no monetary award will be provided and that I may use my design as part of my professional portfolio receiving full recognition of my work.
- In consideration of acceptance of my entry in the EAB Logo Design Contest, as provided here, I agree to hold harmless and to release and indemnify the EAB and its officers and agents from any and all damages, injuries, claims, or causes of action resulting from the submission of the attached Logo and/or my participation in this Contest.

Entrant's Name (Print) _____ Date _____

Entrant's Address _____

Entrant's Email Address _____

Entrant's Daytime Telephone No. _____

EAB-Approved School's Name _____

EAB School Affiliation: Student _____ Other _____

Entrant's Signature _____

Address, Email, and telephone number will be used only for purposes related to this Contest. They will not be sold, distributed, or used for other purposes.

*Educational Approval Board
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*The EAB Quarterly
Spring 2011*

The EAB Quarterly is published in January, April, July, and October by the Wisconsin Educational Approval Board to highlight accomplishments of our approved schools, inform readers of issues in higher education and provide a source of information linking our readers.

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Reminders, etc. . .

- * The EAB's next Board Meeting will take place on June 1, 2011
Location: 30 West Mifflin St, 8th Fl. Board Room, Madison, WI
Time: 10:30 a.m.
- * School Renewal information will be available in mid July 2011
- * EAB Logo Contest - Contest Rules and Agreement on Page 11

