

The



# Quarterly

A newsletter from the Wisconsin Educational Approval Board

Issue 44, Winter 2009



*From the  
Executive Secretary*

In the 2008-2013 strategic plan of the Educational Approval Board (EAB) is its vision statement -- *Improving Students' Lives by Ensuring Effective Schools*. This vision statement reflects the very reason the EAB exists; so that students who graduate from approved schools gain employment, advance in their careers, make more money, and ultimately have better lives.

To accomplish these ends, the EAB has established a purpose-driven regulatory model that lets us work with schools to effectively provide the education and training students seek. Good organizational practice shows that successful schools engage in institutional planning and know what happens to their graduates.

The EAB's employment verification and institutional planning requirements support its vision, and set a context for schools to know the success of their graduates and to plan to be better, more effective schools.

As we go forward, the EAB will be making a number of changes in the way employment information is reported by schools; and will require schools to develop, if they have not already done so, and submit an institutional plan.

Both processes were the focus of the EAB's annual approved schools conference held this past November, where attendees heard from Dr. Rick Oliver, CEO of American Sentinel University and former Professor of Management at Vanderbilt University; and Joan Gillman, Director of Special Industry Programs at the UW-Madison School of Business. If you did not attend the conference, I encourage you to view a webcast of both presentations on our website.

- Employment Verification

During the 2009 annual renewal process the EAB required schools to provide employment information for all students who completed a program. Because the number of completers who are employed is central to evaluating the success of schools and their graduates, we developed a process to verify that the "employed" number reported by schools is accurate and reliable.

Although we do not use this information to benchmark programs or schools, by verifying

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## School News . . .

### Upper Iowa Announces New Master's Degree

**Madison, WI**— Upper Iowa University (UIU) is currently enrolling students in their new Master of Higher Education Administration (MHEA) degree program that begins in March 2009. The degree provides graduate students with the current theories, concepts, and learning models necessary to assume leadership roles in their higher education institutions.

Upper Iowa University hires nationally-recruited faculty who are successful educators, leaders, and practitioners in their own field to teach in their programs.

Founded in Fayette, Iowa, in 1857, UIU is a non-profit, independent institution. First approved by the EAB in the fall of 1996, UIU provides postsecondary education to a widely diverse student clientele, including both recent high school graduates and mature learners.

*Learn more about starting your degree by contacting Ms. Cindy West, MHEA Advisor at: 608-278-0350 (Ext. 2205), or her email: [westc@uii.edu](mailto:westc@uii.edu).*

### Roehl Transport Sweeps Awards

**Marshfield, WI**— Roehl Transport, Inc. was recently awarded the President's Award from the American Trucking Association. According to industry experts, this award is the equivalent of winning the Academy Award for Best Picture.

Most trucking companies belong to the American Trucking Association. The

President's Award is presented to the company that has the best safety record, which reflects a company's operational excellence. The company's flatbed division was voted the best industrial and heavy-haul carrier in the nation for its on-time record, value and customer service. This award is based on votes from readers of *Logistics Management* magazine.

For the third year in a row, Roehl also won the federal Environmental Protection Agency's SmartWay Excellence Award for its innovative use of technology to reduce emissions and fuel consumption.

Roehl Transport trains its own drivers through its Roehl Training Center. The center has been EAB-approved since May 1999.

The school served 101 students during its most recent EAB reporting period.

*For information about Roehl Training Center call (1-800) 826-8367 or visit their website at [www.roehl.net](http://www.roehl.net).*

### Short Takes . . .

**Herzing College**, Madison, WI was granted initial programmatic accreditation by the Accrediting Bureau of Health Education Schools (ABHES) for its Medical Assistant program through December 31, 2014.

Brad Karthausser has assumed the position of Campus President at **TechSkills**, Madison.





## In the Spotlight

### New Schools

#### **GoProEducation.com Eau Claire, WI**

GoProEducation.com was approved by the EAB on August 19, 2008. The school was started when the Chippewa Valley Technical College (CVTC) eliminated its insurance education program, which had been in existence since 1986.

Rodney K. Schulz, the school's administrator, was the insurance education chair at the CVTC at the time of the program elimination. Because of the demand for insurance precertification and continuing education in west central Wisconsin, Rodney started his own school. He has also written seven insurance-related textbooks.

The school offers two 32-hour programs: Life/Accident & Health/Laws & Ethics and Property/Casualty/Law & Ethics.

*For additional information about this new school call (715) 833-1954 or visit their website at <http://goproeducation.com>.*

#### **YogaOne Vinyasa Flow Teacher Training School Cedarburg, WI**

YogaOne Vinyasa Flow Teacher Training School was created to provide quality instruction of Vinyasa Flow Yoga in a way that will be transformative, inspiring and creative. YogaOne's goal is to assist others locally, nationally, and globally in creating abundant communities that support a shift in consciousness from the inner process of yoga to the recognition that yoga is everywhere.

Meg Galarza and Bernard Rosen founded the school, which was approved by the EAB on November 18, 2008.

The curriculum is designed primarily for individuals desiring to teach yoga, but also for those wanting to deepen their personal spiritual practice.

Traditional texts - Yoga Sutra, Hatha Yoga Pradipika, and the Bhagavad Gita - are featured in the training. The school is hosted by YogaOne Studio in Historic Cedarburg.

The YogaOne Vinyasa Flow Teacher Training School is a registered school with the Yoga Alliance. Upon program completion, graduates will receive a Certificate of Completion and can apply for registration with the Yoga Alliance as a Registered Yoga Teacher at the 200-hour level (RYT 200).

*To find out more about this new yoga school, call (262) 376-9642 or visit its website at [www.yogaonestudio.com](http://www.yogaonestudio.com).*

#### **Globe University Middleton, WI**

In less than one year, the EAB has approved Globe University to operate two new institutions in Wisconsin. The new Middleton campus will open July 1, 2009, just one year after Globe opened its Eau Claire campus in July 2008.

Operating in Minnesota since 1885, Globe University was founded by Frank A. Maron, an accomplished scholar who was born and educated in his native country of Germany. Today the University is owned by Helmer and Terry Myhre.

The mission of Globe University is to provide education that enables its graduates to reach their career and life goals through knowledge and skills training that meet the needs of business, industry, and government. To do this, the University invests in its students by providing knowledge and skills to support immediate employment goals and credentials, and provide a foundation for career opportunities. The owners of Globe University believe that education increases each citizen's quality of life and his or her ability to contribute to society.

*For more information about Globe University, call (651) 332-8081 or visit their website at [www.globeuniversity.edu](http://www.globeuniversity.edu).*

*Executive Secretary continued from p. 1*

this data, we can report results to the public. Moreover, it is our intent that schools use this information to make decisions on ways to improve as an organization.

Attendees at the conference heard a diverse group of school officials discuss “lessons learned” from last year’s renewal process in which partial year employment data was first collected from schools. In response to feedback from the conference, we will make minor adjustments to the information we require from schools in next year’s renewal process. For example, schools will be given the option to report that certain information could not be provided to EAB because the school was unable to collect it. In addition, schools will be allowed to report approximate dates for when a student began employment or the school contacted the employer.

During the 2010 annual renewal process, the reporting of this information will be integrated into the online renewal system and schools will be required to provide the information electronically. We are exploring the capability for schools who are currently tracking information electronically to upload information to us from existing database systems that they may be using. Unlike the 2009 renewal, schools that are unable to provide verification of employment of students, including an employer contact name and date of contact, must report that complete information could not be obtained.

- **Institutional Planning**

Beginning with the 2010 renewal process, the EAB will require all schools to submit an institutional plan. By requiring institutional plans, we are seeking a way to establish a more useful and collaborative relationship with schools - one in which our school administration consultants have a deeper understanding of the the schools’ plans and the ability to engage in a meaningful dialogue about them.

In connection with the EAB’s annual schools conference, we worked with the Small

Business Development Center (SBDC) at UW-Madison to develop a concise business-focused structure for schools’ institutional plans. This structure incorporates core elements of a business plan: Mission and Vision; Market Analysis; Management Team Leadership; a Strength, Weakness, Opportunity, and Threat (SWOT) analysis with goals; and a 5-year projected look into the future.

Through school visits and other conversations with school officials, we have found many of our smaller, non-accredited schools have no written business or institutional plan. At the same time, larger, accredited schools generally have lengthy and detailed strategic/institutional plans, that often focus on the corporate (institutional) level and do not specifically focus on Wisconsin locations or operations.

To accommodate both small and large schools, the EAB’s institutional plan design will give schools the opportunity to provide a condensed and concise view of the institution and/or Wisconsin location as a business. It is expected that accredited schools will adapt their current planning document to specifically focus on their Wisconsin location(s) and operations. We do not expect any school to divulge any sensitive, proprietary business information in the institutional plan.

In subsequent years, we will ask schools for an analysis of how they did or did not accomplish the prior year’s goals and what adjustment(s) they may need to make to the plan for the following year.

As with any new process the EAB engages in, we encourage school officials to contact their school administration consultant to discuss questions or concerns. I encourage persons interested in learning more about the work of the EAB to contact me.

Best regards,



David C. Dies  
Executive Secretary



## *The State Line . . .*

*Measuring Up 2008* is the fifth in a series of biennial report cards that provide the general public and policymakers with information they can use to assess and improve postsecondary education in each state. The *Measuring Up 2008* national and state report cards on higher education were made possible by grants from the Bill and Melinda Gates Foundation and Lumina Foundation for Education.

The key findings this year reveal that the nation and most of the 50 states are making some advances in preparing students for college and providing them with access to higher education. However, other nations are advancing more quickly than the United States; we continue to slip behind other countries in improving college opportunities for our residents. In addition, large disparities in higher education performance by race/ethnicity, by income, and by state limit our nation's ability to advance the educational attainment of our workforce and citizenry — and thereby remain competitive globally.

Grades compare the current performance of each state with the best-performing states, but do not compare with past performance.

### **Wisconsin's 2008 Report Card**

**I. Preparation:** How adequately does the state prepare students for education and training beyond high school?

**Grade: B**

Wisconsin performs fairly well in preparing its young people for college, but there are large gaps by ethnicity.

**II. Participation:** Do state residents have sufficient opportunities to enroll in education and training beyond high school?

**Grade: C+**

College opportunities for Wisconsin residents are only fair.

**III. Affordability:** How affordable is higher education for students and their families?

**Grade: F**

Higher education has become less affordable for students and their families.

**IV. Completion:** Do students make progress toward and complete their certificates or degrees in a timely manner?

**Grade: A-**

Wisconsin performs very well in awarding certificates and degrees.

**V. Benefits:** What benefits does the state receive from having a highly educated population?

**Grade: C**

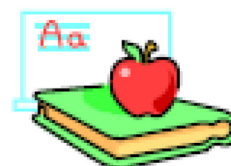
Only a fair proportion of residents have a bachelor's degree, and this weakens the state economy.

**VI. Learning:** What is known about student learning as a result of education and training beyond high school?

**Grade I**

Like all states, Wisconsin receives an "Incomplete" in Learning because there is not sufficient data to allow meaningful state-by-state comparisons.

*The complete Measuring Up 2008 report may be found at [http://measuringup2008.highereducation.org/print/state\\_reports/short/WI.pdf](http://measuringup2008.highereducation.org/print/state_reports/short/WI.pdf).*





## Minorities Falling Behind in Educational Attainment

**Washington, DC** -- The American Council on Education, in its 23<sup>rd</sup> annual status report, “Minorities in Higher Education 2008,” reports that the latest generation of adults in the United States may be the first since World War II not to attain higher levels of education than the previous generations.

The greatest gaps are for young blacks, Latinos and Native Americans. Young whites and Asian Americans are outpacing previous generations.

Most of the data in the report are not new, but come from various reports issued over the past year by the U.S. Department of Education’s National Center for Education Statistics. The educational attainment data is from U.S. census data.

The data also point to a growing gender gap in educational attainment, which is consistent with other reports about gender gaps in enrollments. For black and Latino women, the most recent generation outperformed the prior ones, but the opposite is true for men. The data also shows that women are achieving a higher level of education than men across racial and ethnic groups.

The report can be purchased on the council’s website.

## Beloit College Mindset List for Class of 2012

**Beloit, WI** -- For the eleventh year, Ron Nief, Director of Public Affairs, and Tom McBride, Keefer Professor of the Humanities and Professor of English at Beloit College, have

assembled observations that help to identify the experiences that have shaped the lives—and formed the mindset—of students starting their postsecondary education each fall.

Labeled The Mindset List, it is an effort to identify the worldview of 18 year-olds in the fall of the year as they enter college. Of course, Beloit College’s students come from many backgrounds and different traditions and these generalizations may not apply to all. The list identifies the experiences and event horizons of students and is not meant to reflect on their preparatory education. This year’s list identifies students born in 1990, entering college in the fall of 2008 and expecting to graduate in the spring of 2012.

Older readers of the Mindset List may be amazed at what they find on it. The List is not deliberately designed to make readers feel really old!

The Beloit College Mindset List was initially a witty way of saying “watch your references,” and has turned into a globally reported and utilized guide to the intelligent but unprepared adolescent consciousness. It is requested by thousands of readers, reprinted in hundreds of print and electronic publications, and used for a wide variety of purposes. The name is now licensed to a higher education group in New Zealand that produces its own list each year.

Highlights of the 2008 list include the following.

- Harry Potter could be a classmate, playing on their Quidditch team.
- Since they were in diapers, karaoke machines have been annoying people at parties.
- GPS satellite navigation systems have always been available.
- Coke and Pepsi have always used recycled plastic bottles.
- Shampoo and conditioner have always been available in the same bottle.
- Gas stations have never fixed flats, but most serve cappuccino.

*Mindset List continued on p. 7*

*Mindset List continued from p. 6*

- All have had a relative—or known about a friend’s relative—who died comfortably at home with Hospice.
- Electronic filing of tax returns has always been an option.
- Personal privacy has always been threatened.
- Caller ID has always been available on phones.
- Living wills have always been asked for at hospital check-ins.
- The Green Bay Packers (almost) always had the same starting quarterback.
- They never heard an attendant ask “Want me to check under the hood?”
- Iced tea has always come in cans and bottles.
- Soft drink refills have always been free.

## **Sallie Mae Renews Commitment to Higher Education Loans**

Sallie Mae reported in late December that it expects write-offs in its private student loan portfolio to rise in 2009 to ~\$1 billion from an estimated \$600M in 2008. Despite the increase in write-offs, Sallie Mae renewed its commitment to the market, indicating that it was not surprised by the performance of the portfolio, and will continue to fund new student loans.

The company suggested that the impact of the economic downturn should be partially offset by improved credit quality going forward, which is consistent with reports that credit standards are still rising. Sallie Mae said it would expand its deposit base in an effort to provide funding for new private loan originations; it has increased its deposit base by \$1 billion since 9/30/08.

*Source: Education Signals  
December 31, 2008*



## **Board News**

The Educational Approval Board held its last meeting of 2008 on Thursday, December 11. Board members approved the renewal multiplier and set meetings date for 2009. (See calendar on page 8.) They also approved the staffs’ administrative actions completed since their last meeting.

In addition, the board endorsed a legislative agenda consisting of policy initiatives to modernize the EAB’s statutory provisions (based on the bill that was put forward last session) and to pursue diploma/degree mills legislation, including provisions restricting the use of the terms “college” and “university” and making it a crime to knowingly use a “credential” from a degree/diploma mill to obtain employment or for financial gain.



### **New Year’s Reality Check**

Another year, another chance  
To start our lives anew;  
This time we’ll leap old barriers  
To have a real breakthrough.

We’ll take one little step  
And then we’ll take one more,  
Our unlimited potential  
We’ll totally explore.

We’ll show off all our talents  
Everyone will be inspired;  
(Hmm... while I’m writing this,  
I’m getting very tired.)

We’ll give up all bad habits;  
We’ll read and learn a lot,  
All our goals will be accomplished,  
Sigh...or maybe not.

Oh well, Happy New Year anyway!

*By Joanna Fuchs  
www.poemsource.com*

# Highlights from EAB's "Planning for Success" Conference

**Madison, WI** -- The EAB hosted 120 people at its annual approved schools conference on November 13, 2008. The theme of the conference was "Planning for Success."

The purpose of the November conference was to provide a framework for schools to create or revise existing institutional plans for submission to the EAB during its 2010 renewal cycle.

Michael Cooney, Chair of the Educational Approval Board (EAB) got the day started by giving his thoughts on the topic "Another Way to Win." Mr. Cooney stated that a school's bottom line going forward must be to provide superior graduate outcomes.

Dr. Richard Oliver, CEO of American Sentinel University, gave the keynote address, "The Power of Planning." Dr. Oliver provided a history of planning, a suggested definition of planning and three tests of a winning plan.

Prior to the conference, the EAB staff worked with Joan Gillman, Director of Special Industry Programs, Small Business Development Center, University of Wisconsin Madison Business School, to identify five elements that must be detailed in schools' institutional plans. The elements are: mission and vision, market analysis, management team leadership, SWOT analysis with goals, and future think.

In her presentation titled "Developing Your Institutional Plan," Ms. Gillman presented a prototype for the institutional plans the EAB expects from its approved schools.

To assist schools in their efforts, Ms. Gillman provided attendees with a mission statement worksheet, marketing tips including promotion examples, ways for schools to be competitive, and a list of management functions that must take place in all successful organizations.

Conference attendees also heard a panel, consisting of four EAB school officials, talk about the lessons they learned while gathering

employment verification data for the EAB's annual outcomes reporting process. The officials on the panel were representative of the types of schools EAB regulates, e.g., family-owned, relatively small non-accredited schools, a large for-profit school that is operating in numerous states, and a non-profit school headquartered out-of-state.

The panelists presented their experiences with the employment verification report that was required by the EAB for the first time in the 2009 renewal process. The EAB found that contact with employers about graduates was the least reported data. Panelists agreed that this was the most difficult information to gather, citing confidentiality issues as the major roadblock to employer reporting.

A second panel convened late in the day to report on "Institutional Plans: Lessons Learned." Panelists included a yoga school owner and school officials from accredited, for-profit schools. Each of the panelists came from schools that have used institutional plans for a number of years.

Panelists stated that their institutional plans are useful as a means to communicate each campus' goals and improvement objectives; provides a written blueprint of the school's business and administrative functions; identifies areas for improvement; and measures the institution's progress towards meeting its goals and objectives.

The EAB works to roll out changes and new requirements in a deliberate and planned way. David Dies, EAB Executive Secretary, provided attendees with a summary of recent EAB activities and gave them a snapshot of future requirements that will be new.

The day concluded with attendees completing a conference evaluation form. Comments from the evaluations have been read and discussed among staff. We appreciate the feedback we receive as it helps us plan for future conferences.

The 2009 EAB conference will be held at the same location on November 19.

To view the 2008 conference in its entirety go to EAB's website at [eab.state.wi.us/conference/conference.asp](http://eab.state.wi.us/conference/conference.asp).



## Clip and Save 2009 At a Glance

### January

- 19 Office closed - Martin Luther King, Jr. Day
- 30 *EAB Quarterly* published

### March

- 1 Second renewal payments due
- 12 EAB Board meeting

### April

- 1 *2009 Wisconsin Directory of Private Postsecondary Schools* published
- 30 *EAB Quarterly* published

### May

- 25 Office closed - Memorial Day

### June

- 9 EAB Board meeting

### July

- 17 EAB sends 2010 renewal applications to schools
- 30 *EAB Quarterly* published

### September

- 1 Renewal applications due
- 7 Office closed - Labor Day
- 9 EAB Board Meeting

### October

- 1 EAB distributes materials for EAB Approved Schools Conference
- 30 *EAB Quarterly* published

### November

- 19 EAB Approved Schools Conference
- 26 Office closed - Thanksgiving Day

### December

- 16 EAB Board Meeting
- 21 CY 2010 certificates & invoices sent
- 25 Office closed - Christmas Day
- 31 Office closed - New Year's Eve

## Know the Code . . .

Each Wisconsin state agency has an administrative code which contains its "rules". Rules are policies that the agencies issue on a variety of subjects. They have the full force and effect of law and are published in the Wisconsin Administrative Code. The EAB has ten chapters in the code, addressing its school approval processes and other aspects of its oversight relative to school approval. (There is no chapter 2 in EAB's code.) If you have been reading this publication for some time, you know that this column has been used to explain aspects of the EAB's code. To date, all the chapters have been covered as well as specific topics from the code. In this issue of the *EAB Quarterly*, we're using this column to update you about our forms -- which are used to collect the information from schools that are outlined in the code.

Like all government agencies, the EAB has a multitude of forms. The majority of our forms are used by schools to make applications for new approvals. We also have a number of forms that the public might use, e.g., the Student Complaint form or the Request for Transcript form. Over time, forms become outdated and need revision. During the past several months, we took on the task of revising our forms. (The new school application packet and forms are still in the process of being revised.)

By the end of March, we intend to have our revised forms on our website in PDF and Word formats. School officials and the public will have the ability to complete the forms online and submit them to us through EAB mail. You will also be able to print the forms, complete them and submit them to us by U.S. mail.

As you use the revised forms you will see a consistent look to them, comprehensive instructions for completion and more references to EAB's administrative code, where you can find information to assist you in completing the forms.

We believe that the task of revising our forms was worth the effort and that users of our forms will find them to be straightforward and easy to complete.

## ***Administrative Actions...***

*By Staff during the 4th quarter of 2008 and approved by the board at its December 11th meeting:*

### **SCHOOLACTIONS**

#### ***A. New School Approval:***

- Wright Graduate Institute for the Realization of Human Potential, Elkhorn, WI 53121
- YogaOne Vinyosa Flow Teacher Training School (YogaOne), Cedarburg, WI 53012

#### ***B. New Teaching Location:***

- Barbizon School of Modeling
  - The Plaza Hotel, 1202 W. Clairemont Ave., Eau Claire, WI 54701
- Radio1 Broadcast School
  - 700 3<sup>rd</sup> St. N, LL-7, La Crosse, WI 54601
- Wick Insurance Services
  - 9540 E 16 Frontage Rd., Onalaska, WI 54650
- Wright Graduate Institute for the Realization of Human Potential
  - Prairie Springs Woods Conference Center, N7698 County Highway H, Elkhorn, WI 53121
- YogaOne Vinyosa Flow Teacher Training School
  - W61 N397A Washington Ave., Cedarburg, WI 53012

#### ***C. School Name Change:***

None

#### ***D. Change of Ownership:***

None

#### ***E. Denial/Withdrawal/Exemption of Approval:***

- Church of God School of Ministry, Cleveland TN – religious exemption.
- Living Light School of Worship, Kenosha, WI – religious exemption.
- New Life Bible Institute of Northern Wisconsin, Rhinelander, WI – religious exemption.

#### ***F. Sanctions/Revocations:***

- Carlingford University, UK and Green Bay, WI – cease and desist order sent.

### **PROGRAMACTIONS**

#### ***G. New Program Approval:***

- Capella University
  - Doctor of Philosophy in Counselor Education and Supervision  
144 Quarter Credits
- Franklin University
  - BS in Operations and Supply Chain Management  
126 Semester Credits
  - BS in Public Relations, 124 Semester Credits
- Globe University - Eau Claire (retroactive to 4/1/08)
  - AAS - Veterinary Technology, 108 Quarter Credit Hours
- Herzing College
  - Master of Business Administration, 36 Degree Semester Credit Hours
- Nashville Auto-Diesel College
  - Diploma - Automotive & Diesel Technology w/ Automotive Undercar Specialty  
63.0 Semester Credit Hours
  - Diploma - Automotive & Diesel Technology w/ Heavy Equipment Maintenance  
65.5 Semester Credit Hours
- Rasmussen College
  - BS - Business Administration, 180-183 Quarter Credits
- Wright Graduate Institute for the Realization of Human Potential
  - MA - Human Development, 54 Quarter Credits
  - Doctor of Philosophy (Ph.D.) in Human Development, 92 Quarter Credits
  - Doctor of Education (Ed.D.) in Human Development, 86 Quarter Credits

- YogaOne Vinyosa Flow Teacher Training School
  - Yoga Teacher Certification, 235 Hours

**H. Revised Program Approval:**

- Herzing College
  - MBA - Business Management, 48 changed to 45 Degree Semester Credit Hours
  - MBA - Health Care Management, 48 changed to 45 Degree Semester Credit Hours
  - MBA - Technology Management, 48 changed to 45 Degree Semester Credit Hours

**I. Program Name Change:**

None

**OTHERACTIVITY**

**J. Site Visits:**

- American Home Inspectors Training Institute, Waukesha, WI – 10/29/08
- Bartending College, West Allis, WI – 10/21/08
- Bartending Academy, Milwaukee, WI – 10/21/08
- Bryant & Stratton College, Waukesha, WI – 9/17/08
- Dairyland Diesel Driving School, Wisconsin Dells, WI – 10/2/08
- Globe University, Eau Claire, WI (New School) – 10/29/08
- Heating & Cooling Academy, Inc., Butler, WI – 10/23/08
- Lincoln College of Technology, Melrose Park, IL – *Teleconference* – 10/22/08
- Millis Training Institute, Richfield, WI – 11/11/08
- Milwaukee School of Massage Milwaukee, WI – 10/10/08
- NASCAR Technical Institute, Mooresville, NC – *Teleconference* – 10/16/08
- Radio1 Broadcast School, La Crosse, WI – 11/19/08
- WI School of Massage Therapy, Inc., Germantown, WI – 10/22/08

- WI School of Professional Pet Grooming, Okauchee, WI – 10/22/08
- YogaLoft, Sheboygan, WI – 11/14/08
- YogAsylum Teacher Training School, Brookfield, WI – 11/22/08

**K. Complaints Handled:**

- *Allmond v. University of Phoenix (UOP)* – Student complaint school charged her for tuition money she does not owe. EAB found the school did everything correctly.
- *Clayton v. Madison Media Institute* – Student alleged sexual harassment by instructor. Not substantiated. No further action.
- *Coffey v. PC Productivity* – Student attended in 2004; school fulfilled contract. No further action.
- *Geyer v. PC Productivity* – Student completed 58% of the program, with eligibility for 40% refund. School provided student correct refund. No further action.
- *Jackson v. Bryant & Stratton College* – Student suggests school unfairly denied her request for grade changes. School demonstrated it objectively followed approved school policies.
- *Wolff v. New Horizons of Wisconsin* – Student completed 62.5% of program. EAB determined student attended more than 60% of the MCSA program and not entitled to a refund.
- *Krueger v. PC Productivity* – Student attended school in 2004; school fulfilled contract. No further action.
- *Kiefer v. Feel Your Best Yoga Teacher Training School* – Complaint about Pilates program. Pilates is not an approved program by the EAB.
- *Myhill v. Wisconsin School of Professional Pet Grooming* – Student claimed was owed money according to the refund policy, and did not receive adequate instruction and supervision. EAB found school followed refund policy.

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## *EAB Approved Schools Conference, November 13, 2008*



*Joan Gillman, Director of Special Industry Programs, Small Business Development Center, University Of Wisconsin(left), and EAB schools panelists report on “Institutional Plans: Lessons Learned”.*

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*The EAB Quarterly  
Winter 2009*

The EAB Quarterly is published in January, April, July and October by the Wisconsin Educational Approval Board to highlight accomplishments of our approved schools, inform readers of issues in higher education and provide a source of information linking our readers.

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We welcome comments, contributions and suggestions for articles. Contact us at 30 W. Mifflin St., 9th floor Madison, WI 53703; Phone: (608) 266-1996.

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