
The



Quarterly

A newsletter from the Wisconsin Educational Approval Board

Issue 35, Fall 2006



*From the
Executive Secretary*

The Educational Approval Board (EAB) will be holding its annual approved schools conference on November 9. Although time is running out, you still have an opportunity to register. Information about registering can be found in this newsletter or by visiting the EAB's website.

In planning this year's conference, we chose "Schools that Work" as our theme for three reasons. First, it underscores schools' primary purpose: educating and training Wisconsin residents for employment, and for career enhancement and advancement. Secondly, the theme reinforces the EAB's emphasis this year on the "employed" category of student outcomes as part of the school renewal process. Lastly, it shows EAB's commitment to help all schools be more effective for students.

The conference will feature three outstanding speakers. Michael Cooney, editor of Career Education Review, a partner at Workforce Communications, and a member of the EAB Board, will set the context for the day by discussing how the issues of accountability and transparency are affecting postsecondary education.

Elise Scanlon, Executive Director of the Accrediting Commission of Career Schools and Colleges of Technology (ACCSC) will deepen the conversation by showing how effective schools use student outcomes data in her session "Data Driven Schools."

In the afternoon, Jay Hollowell, President and CEO of Hollowell, Davis & Davis, Inc. will conduct an interactive workshop on "Best Placement Practices." This session will provide practical advice for schools to help graduates be employed.

For the past two years the EAB has focused on student outcomes as a vehicle for accountability and improved institutional effectiveness. This year our annual renewal efforts focused on the "employed" category of the student outcomes and the addition of two new categories for student satisfaction.

As part of our efforts, we asked schools to submit descriptions of the processes they used to gather data about the "employed" status of graduates. During the conference,

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School News . . .

SNHU Program Celebrates Tenth Anniversary

Colchester, VT -- Southern New Hampshire University (SNHU) recently marked the tenth anniversary for its Graduate Program in Community Mental Health. The 48-credit master's degree program provides integrated and supplemental coursework in counseling content areas required for licensure in Wisconsin and Illinois, and is approved by the Wisconsin Certification Board's criteria for accreditation as encompassing the required areas for Substance Use Disorder Counselor certification. The degree program has been reviewed by the Wisconsin Bureau of Quality Assurance and can also be used to become certified for Medicaid reimbursement under Health Care Finance.

The program celebrated its anniversary and the graduation of students from Illinois and around Wisconsin at the beautiful Heidel House Resort in Green Lake. Guest speakers included Sinikka Santala, Administrator from the Wisconsin Department of Health and Family Services and Dianne Greeley, Supervising Attorney from Wisconsin Coalition for Advocacy.

SNHU has learning sites in Madison, Milwaukee and Wausau and served 60 Wisconsin residents during its last EAB reporting period. The next Wisconsin cohort begins in Madison in May 2007.

For details about this unique program, contact Jeanne Zimmerman at (800) 730-5542, e-mail j.zimmerman@snhu.edu and visit www.snhu.edu/2400.asp.

MCC Granted ABHES Accreditation

Milwaukee, WI -- Milwaukee Career College (MCC) was granted initial accreditation through December 31, 2010 by the Accrediting Bureau of Health Education Schools (ABHES) in July.

Accreditation by ABHES signifies that the institution and its 9 programs have met the eligibility criteria and evaluation standards of ABHES at its on-site school review, in addition to continuous compliance with the policies and procedures for maintenance of accreditation established by the accreditor.

MCC was granted initial approval by EAB in June 2000. Courses are offered in many formats: interactive, multi-media based, instructor-led or distance learning. Instructor mentoring and coaching is provided. Scheduling is flexible to accommodate busy, working students. Instruction is available days, nights and weekends, and through 24 hour on-line mentoring support.

Congratulations to MCC's President, Jack Takahashi, and staff for this high achievement!!

For information about Milwaukee Career College's accredited programs, contact the school at (414) 257-2939 or visit their web site at www.mkecc.com.

Walden University Ranked Among Top Producers of Graduate Degrees

Milwaukee, WI -- Since 1970, Walden University has offered working professionals the opportunity to earn advanced degrees through distance learning. Today, this comprehensive, accredited online university offers master's and doctoral degrees in seven career areas.

According to the 2006 Top Graduate Degree Producers analysis by *Diverse: Issues in Higher Education*, Walden

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In the Spotlight

New Schools

Rockford College, Rockford, IL

Founded in 1847 as Rockford Female Seminary, Rockford College now offers a liberal arts education centered on civic engagement and aimed at preparing future graduates to change the world. In 1881, Rockford's first bachelor's degree was awarded to Jane Addams, the reformer, humanitarian, suffragette, and Nobel Peace Prize recipient.

The school was approved by EAB on August 21, 2006 to offer a Master of Arts in Teaching: Alternative Certification. The program is designed to be the capstone experience for candidates who have completed the Alternative Teacher Licensing Program offered by the National Teacher Education Center (NTEC)(also an EAB approved school). Rockford College and NTEC partner to offer 26 semester credits to students successfully completing NTEC's program. The MAT Alternative Certification allows NTEC completers to further their education and provides the opportunity to complete a master's degree.

To find out more about Rockford College and their partnership with NTEC, call (815) 266-4040 or visit the college's web site at www.rockford.edu.

Liberty Tax Service, Virginia Beach, Virginia

Liberty Tax Service was approved by EAB on September 6, 2006 to offer its 60 hour Liberty Tax Basic Income Tax Course in Wisconsin.

The mission of Liberty Tax Service is to educate and train people to provide a general

understanding of, and training in, income tax preparation. The school's curriculum maintains standards by which students may learn to improve their lives and obtain rewarding employment. The professional staff members believe in providing a successful educational experience for students. The faculty members are knowledgeable in tax law and tax preparation and are dedicated to providing quality training.

The school will provide training from multiple locations in Wisconsin.

For additional information about Liberty Tax Service call (800) 790-3863 or visit their website at www.libertytax.com.

Extra Bold Portfolio School, Madison, Wisconsin

The only advertising school in Wisconsin was recently opened. The goal of the school is simple . . . to help students get a job in the creative industry. To get a job at an advertising agency, job seekers need a portfolio that shows their ability to think creatively and solve problems strategically through advertising. Extra Bold's program will help students develop a portfolio of great samples and provide them with the background information on the industry that they will need for a successful career.

EAB approved the school on September 27, 2006. The school offers two, 40 week-360 hour programs in Copywriting and Art Director. Classes meet three nights per week, three hours per night.

The school devotes the last quarter of the school year to help student find jobs, emphasizing interview skills, perfecting portfolios and exploring the school's network of marketing areas for employment.

The school is owned by Scott Kirkpatrick, who has extensive advertising experience in small and large advertising agencies, start-ups and even a virtual agency.

Call Extra Bold Portfolio School at (608) 250-9253 or visit the school's website at www.extraboldschool.com to find out more about this unique school.

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the EAB staff will report on what it learned from analyzing the descriptions, and set out reporting requirements for next year's renewal process.

Given what we have learned, the EAB believes it must deepen its focus and efforts in helping schools create good processes for the "employed" category of student outcomes. For example, schools need better processes for graduate follow-up and survey instruments to do so. They also need active advisory committees to help evaluate and improve programs. Finally, schools need defined processes to use results data to improve institutional effectiveness.

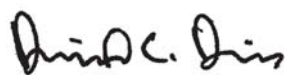
To assist schools, the EAB will likely host a series of meetings with schools grouped by "sectors," such as truck driving, massage therapy, proprietary nondegree, and accredited degree-granting, to discuss best practice processes and models.

At the conference, the EAB staff will also report on the results of its institutional effectiveness survey that all schools were invited to complete in October and update schools on the status of our modernization initiative by presenting a first legislative draft.

By attending the conference, schools and other interested persons will have an excellent opportunity to gain useful and practical information from our presenters, learn about the EAB's modernization initiative, and hear about the changes and expectations for next year's renewal.

See you at the conference!

Best regards,



David C. Dies
Executive Secretary



The State Line . . .

Wisconsin Students Score Above SAT and ACT National Averages

The Wisconsin Department of Public Instruction recently reported the results of the class of 2006 on the SAT and ACT college entrance exams administered by the College Board. A total of 48,287 Wisconsin students took one of the exams during their sophomore, junior or senior year of high school.

While 4,012 Wisconsin students scored lower in reading this year on the SAT, they scored on average 82 points higher than students nationally on the tests overall.

Nationally, the class of 2006 posted the sharpest drop in SAT scores in 31 years. The College Board said the decline was partly due to the new, longer test, which included writing for the first time. The new test takes on average three hours and 45 minutes, up from three hours in the past.

Sixty-eight percent (44,275) of the state's 2006 graduates took the ACT. The state's 22.2 composite score missed first place among the 25 states where the ACT is the predominate college admissions test by one tenth of a point to Minnesota students. The national composite score was 21.1.

This was the first year that ACT reported scores from the optional writing assessment. About 48% of Wisconsin students elected to take the writing exam compared to 36% nationally. Wisconsin's average score on the essay was 7.9 points on a two- to 12-point score. Nationally, the average score on the essay was 7.7 points.

Elizabeth Burmaster, Superintendent of Public Schools, said in a statement that Wisconsin's scores show the strength of the state's academic programming.

School News, continued from page 2

University ranks high on the list across numerous multicultural segments and degree programs. (For a complete list of the disciplines acknowledged, go to http://www.waldenu.edu/c/About/About_11299.htm.)

The analysis was conducted at historically black colleges and universities and also traditionally white institutions. It considered graduate degrees awarded during the 2004 - 2005 academic year and is based on data from the U.S. Department of Education's National Center for Education Statistics.

Walden University, with a mission of promoting positive social change, is dedicated to the education of leaders who are change agents in their professions and communities. The university has consistently ranked at the top of the list of institutions granting graduate degrees to multicultural student populations.

Other recent accomplishments by Walden University include receiving Commission on Collegiate Nursing Education (CCNE) accreditation for its M.S. program in Nursing, launching the first online School of Public Policy and Administration, and creating a criminal justice specialization for master's and doctoral degrees in public administration.

Approved to operate in Wisconsin by EAB on February 21, 2005, Walden currently offers 19 programs to Wisconsin residents.

Walden University may be contacted at (800) 925-3368 or www.waldenu.edu.

Franklin University's Community College Alliance Benefits Students, Faculty and Staff!

The Community College Alliance (CCA) Program at Franklin University benefits not only students, but also faculty and staff. In addition to offering community college

students the opportunity for seamless transfer of their associate's degree into a bachelor's degree program, the Program offers faculty and staff members at the community college opportunities for professional growth and development. From online counselor training to courses and degrees, Franklin works hard to ensure that CCA alliances are mutually beneficial.

Franklin strives to provide students with the highest quality of training to help alliance schools better advise students. Franklin's *Counselor Book* answers the common and not-so-common questions that students may ask. Everything from how the Program works to financial aid information is at the fingertips of community college CCA advisors. In addition to the *Counselor Book*, advisors can benefit from additional counselor training with personalized, live training sessions and Webcasts on how to use Community College Alliance tools and resources.

Through CCA, faculty and staff at alliance schools can also develop professionally. Online learning opportunities include:

- *An Instructional Strategies to Facilitate Learning* course (Teaching at a Distance);
- *A Learning Strategies* course — at no tuition cost;
- Joint Programs of Study to earn a bachelor's and master's degree in less time; and
- An online Vantage MBA® Program

With 15 undergraduate majors and the Vantage MBA entirely online, flexible class schedules, relevant and manageable coursework, online resources and personal attention, Franklin is the smart choice for busy, working adults to continue their education — without leaving their community.

Franklin University was granted approval by EAB on September 19, 2000.

For information about Franklin's CCA Program, visit www.alliance.franklin.edu.



On the National Front

Beloit College Publishes Mindset List for Class of 2010

Beloit, WI--Have you been reading the Beloit College Mindset List since its inception in 1998? Does the list make you feel a little down as you wonder how you got so old so fast?

This feeling of being old is an illusion, says Beloit College's Keefer Professor of the Humanities, Tom McBride. He reports that trends and fashions are so short-lived and culture is changing so fast that a lot happens in just 18 years.

Most 18 year olds who are entering the class of 2010 were born in 1988. They grew up using a mouse and computer screen as they learned to read. McBride reports that they have always been 'connected' and are used to things happening in 'real time.' They expect solutions for every problem and have developed their own generational means of communication.

The Beloit College Mindset List is used by educators and clergy and by the military and business in their efforts to connect with the new generation. Beloit College uses the list to share with its faculty in anticipation of their first year seminars and orientation.

Here are a few highlights from the 75-item 2006 list.

- The Soviet Union has never existed.
- They have only known two presidents.
- They have grown up getting lost in "big box" stores.
- They grew up pushing their own miniature shopping carts in the supermarket.
- They grew up with and have outgrown faxing as a means of communication.
- "Google" has always been a verb.

To view the entire list go to www.beloit.edu/~pubaff/mindset/index.html.

Secretary Spellings Announces Plans for U.S. Education System

Washington, D.C.--One year ago, U.S. Department of Education Secretary Margaret Spellings formed the bipartisan Commission on the Future of Higher Education to launch a national dialogue on the need to strengthen higher education to remain competitive in the 21st century. On September 19, the Commission's final report, *A Test of Leadership: Charting the Future of Higher Education,* was issued.

As a result of the report, Secretary Spellings announced an Action Plan in a speech to a room full of college presidents and higher education association officials on October 2. The proposals outlined in the Action Plan will make higher education more accessible, affordable and accountable to students, parents, business leaders and taxpayers.

In her speech, Spellings highlighted many of the same themes that some college leaders objected to in the commission's report, which Spellings fully embraced. Among other items, she:

- Suggested that the U.S. has poured money into higher education without knowing exactly what it is getting in return;
- Questioned why tuition has "skyrocketed by 40 percent" in the last five years; and
- Criticized colleges for students' and parents' inability to know in advance how much a college education will cost them or how long it will take them to get a degree.

Spellings stated that she plans a mix of "things that I can do immediately" without having to depend on members of Congress -- such as simplifying the process of applying for financial aid to help students complete the Free Application for Federal Student Aid (FAFSA) in half the time and notifying students before the spring of their senior year whether they qualify for financial aid--and longer term efforts, including a November

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meeting aimed at reaching agreement on how accreditors might move colleges to put more emphasis on how successfully their students learn.

Spellings said that she had generally “been encouraged” by the level of discussion and by the willingness of many college leaders and employees to acknowledge the system’s challenges.

To read the Commission’s final report and the text of Secretary Spellings’ speech, go to www.ed.gov.

NCPPE Report Card Shows U.S. Higher Education Slipping

The National Center for Public Policy and Higher Education, a California-based nonprofit group, issued its report, “Measuring Up 2006: The National Report Card on Higher Education,” to the National Press Club on September 7. The report assigns the United States and individual states grades in various categories that reflect how well they do at preparation, participation, affordability, completion and benefits of higher education.

This is the fourth national report card on higher education that the group has issued since 2000. It is the first to compare the United States to other countries.

The report gave no overall grade to individual states. However, an analysis by *The Chronicle of Higher Education* found that Massachusetts had the best “grade-point average,” with each graded category weighed equally. Minnesota, New Jersey and Utah tied for second-best average.

Wisconsin, with its B+ on preparation, A- on participation, F on affordability, A on completion, and B- on benefits falls in the middle of the states for results.

Internationally, the U.S. has not made significant progress since the early 1990s on many measures of college participation and student attainment, while other countries

have improved their systems, said Patrick Callan, president of NCPPE. As a result, America’s educational strengths have become heavily concentrated in its older populations, while other countries’ strengths tend to lie more among younger generations.

The U.S. still ranks among the top nations in the proportion of older adults who hold a college degree, but it drops down the list in terms of the educational attainment of younger adults. The U.S. remains among the leaders in the percentage of its young adults who enroll in college, but it ranks in the bottom half of countries in terms of the proportion of students who complete college.

The report may be read in its entirety at www.highereducation.org.

Herzing College Celebrates Expansion With Open House

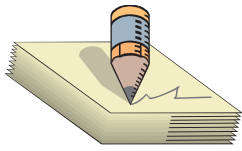
Madison, WI--Herzing College hosted an Open House on Friday, October 6 to celebrate the expansion of its Madison campus. The 10,500 square foot addition increases the size of the campus from 30,000 square feet to over 40,000 square feet.

The addition houses the new Associate Degree in Nursing program and the Interactive and Graphic Arts program. The new area features a nursing lab, sculpting lab, Macintosh lab and science labs as well as several computer labs, lecture rooms, a conference room and faculty offices.

The official ribbon cutting ceremony was followed by tours of the new facility, faculty and student presentations and a reception.

Herzing College, formerly known as Wisconsin School of Electronics, was established in 1948, making it the oldest electronics school in the midwest. In recent years the school has expanded into many new areas.

To find out more about this long-time EAB approved school, call (608) 249-6611 or visit their website at www.msn.herzing.edu.



from the staff . . .

Staff Changes

Kyra Flores, who worked at EAB for three years, graduated in the spring from the University of Wisconsin with a bachelor's degree in political science and a minor in Chicano studies. She entered the University of Wisconsin Law School in September.

EAB is pleased to announce that Michelle Gumtz has joined the staff and will be taking over Kyra's job duties. Michelle was born and raised in Marathon, WI and is a junior at UW Madison majoring in accounting.

School Renewals

The education consultants are in the process of reviewing school renewal applications for 2007. This is the first year that schools have been able to complete the renewal application form online.

Overall, the consultants report that the process has gone smoothly, with a few expected glitches that seem to be inherent in any new process.

Comments we received from school officials were positive as well.

Dies Attends NASASPS Fall Workshop

David Dies attended the fall workshop of the National Association of State Administrators and Supervisors of Private Schools (NASASPS) in mid-October. The workshop was open to state members of the association only.

The participants worked on the agenda for the Boston 2007 conference, reviewed evaluation results from the 2006 Phoenix conference, and completed strategic planning goals for the association.

Newsworthy . . .

Carole Ostendorf, PhD, CEO, of Lakeside School of Massage Therapy, Milwaukee, has been appointed as chair of the National Certification Board for Massage Therapy & Bodywork task force for the job task analysis for 2007. The group oversees the survey of certificates related to the content for the next National Certification Exam.

Ron and Shelby Wegner, owners of Wegner's School of Taxidermy, Milton, WI, report that they broke ground for a new facility on September 12. They hope to have the facility completed by the time winter arrives.

Effective September 14, the school formerly known as PC Productivity, Inc., Brookfield, WI, was approved by EAB to operate as **PC Pro Schools, Inc.** The school also has teaching locations in Green Bay and Madison, WI.

Effective September 15, the school formerly known as Dearborn Financial Institute, Milwaukee, was approved by EAB to operate as **Kaplan Financial.**

Linda Jaskowiak has been named Campus Director of TechSkills-Brookfield. Linda has spent her career in education as teacher, school board member and coach and judge of forensics at the middle school level.

Jesse Daily was recently promoted to Chief Operations Officer for Synvent University. Jesse has been with Synvent for two years. His new position puts him in

The **University of Phoenix** has bought the naming rights to a National Football League stadium. Phoenix paid \$154 million, in a 20 year deal with the Arizona Cardinals making it the first university to strike a stadium deal.

Know the Code . . .

Constructive Notice of Withdrawal

EAB's refund standards contain an often overlooked element called the 'constructive notice of withdrawal.'

EAB 1.01 (3) defines constructive notice of withdrawal as "the period of time, designated by the school, after which a student will be considered withdrawn by the school, because the student failed to attend classes, utilize instructional facilities or submit lessons without providing, prior to or during that period, an explanation to the school regarding the inactivity."

Further, EAB 8.07 (1), states that "a school may not require the notice of withdrawal be in writing, on or in any particular form, or delivered in a specific manner."

Quite a mouthful -- what does it mean?

The 'constructive notice' ensures that a student who stops attending a school before completing 60% of a program, term or semester, receives a refund from the school even if the student does not submit a formal notice of withdrawal to the school.

The length of the constructive notice in EAB approved schools varies because of the range of program lengths. A short program may only give the student a few days of inactivity before he is considered withdrawn from school, while a school that runs on semesters may give a student several weeks (commonly 10 days) of inactivity before he is considered withdrawn.

Do you know what the 'constructive notice' is for your school? When was the last time you considered the appropriateness of the length of your constructive notice?

If you have questions about your constructive notice of withdrawal, contact your EAB education consultant.



Keeping with its tradition of holding one board meeting at a school location annually, EAB board members met at Kaplan College in Milwaukee on September 14.

Following the board Chair's report, board members, EAB staff and other observers of the meeting toured Kaplan College and Lakeside School of Massage Therapy, which is in the vicinity of Kaplan.

In other actions, the board approved the staffs' administrative actions completed since their last meeting and approved the 2007-09 biennial budget items that staff proposed.

The next meeting will be held on December 14, 2006 in Madison.

Check the EAB website in early December for further information about the meeting.



EAB staff and board members at Kaplan College (left to right)



Tour of Lakeside School of Massage Therapy

Administrative Actions...

By staff during the 3rd quarter of 2006 and approved by the board at its September 14th meeting:

SCHOOL ACTIONS

New School Approval:

- The Bar School, La Crosse, WI
- Synvent University, West Bend, WI
- Liberty Tax Service, Virginia Beach, VA

New Teaching Location:

- High-Tech Institute, Inc.
 - 440 South Executive Drive, Suite 200 Brookfield, WI 53006
- Hondros College
 - Quality Inn & Suites, 2969 Cahill Main Fitchburg, WI 53711
- Rasmussen College
 - 6000 East State Street, Rockford, IL 61108
 - 8301 93rd Avenue North, Brooklyn Park MN 55445
 - 7905 Golden Triangle Drive, #100 Eden Prairie, MN 55344

School Name Change:

- None

Change of Ownership:

- None

Denial/Withdrawal/Exemption of Approval:

- Basali Dermal Institute – Denial

Sanctions/Revocations:

- None

PROGRAM ACTIONS

New Program Approval:

- Aurora University
 - Bachelor of Science – Nursing Completion 123 Semester Credits
- The Bar School, La Crosse, WI
 - Bartending Basics, 24 Hours
- Franklin College
 - Bachelor of Science – Forensic Accounting 128 Semester Credits
 - Bachelor of Science – Business Forensics 124 Semester Credits
- Herzing College
 - Bachelor of Science – Accounting 150 Degree Semester Credit Hours
 - Diploma – Medical Assisting 48 Semester Credit Hours

- High-Tech Institute, Inc.
 - Associate Degree – Medical Billing and Coding 1,350 Hours/65 Semester Credits
 - Diploma – Medical Billing and Coding 860 Hours/34 Semester Credits
- ITT Technical Institute - Green Bay
 - Associate of Applied Science – Health Information Technology, 96 Quarter Credit Hours
- ITT Technical Institute - Greenfield
 - Associate of Applied Science – Health Information Technology 96 Quarter Credit Hours
- Liberty Tax Service – Virginia Beach, VA
 - Liberty Tax Basic Income Tax Course, 60 hours
- PC Productivity, Inc.
 - Help Desk/MCSA, 234 Hours
- Rasmussen College
 - A.A.S. – Massage Therapy 96 Quarter Credits
 - Diploma – Massage Therapy 76 Quarter Credits
 - A.A.S. – Medical Administration 93 Quarter Credits
 - Bachelor of Science – Business Management 180 Quarter Credits
 - A.A.S. – Multimedia Technologies 95 Quarter Credits
 - A.A.S. – Medical Assisting 94 Quarter Credits
- Synvent University
 - Advanced Technical Certificate – Pro/ENGINEER or CATIA, 320 hours
- TechSkills – Madison and Brookfield
 - Certified Internet Webmaster Associate 4 Lessons
 - Oracle 10g Certified Associate, 9 Lessons
 - Oracle 10g Database Administrator 14 Lessons

Revised Program Approval:

- PC Productivity, Inc.
 - Help Desk/MCSA, 300 Hours
- Rasmussen College
 - A.A.S. – Accounting, 93 Quarter Credits
 - A.A.S. – Health Information Technician 93 Quarter Credits
 - Diploma – Medical Coding, 59 Quarter Credits
 - A.A.S. – Medical Transcriptionist 90 Quarter Credits
 - Diploma – Medical Transcriptionist 62 Quarter Credits
 - A.A.S. – Pharmacy Technician 90 Quarter Credits

Revised Program Approval (Continued):

- Rasmussen College (Continued)
 - A.A.S. – Business Management
95 Quarter Credits
 - A.A.S. – Early Childhood Education
97 Quarter Credits
 - Certificate – Child Care Specialist
44 Quarter Credits
 - A.A.S. – Office Management
94 Quarter Credits
 - A.A.S. – Criminal Justice, 93 Quarter Credits
 - A.A.S. – Information Management
94 Quarter Credits
- Roehl Driver Training Center
 - Tractor – Trailer Driver Training Course
160 Hours

Program Name Change:

- None

OTHER ACTIVITY

Site Visits:

- Allied Healthcareer Institute, Milwaukee, WI
- Healing Touch Massage Therapy School
Wausau, WI
- Kanyakumari Ayureda, Milwaukee, WI
- Loyola University (Carthage College)
Kenosha, WI
- Loomis Institute of Enzyme Nutrition,
Madison, WI
- National Teachers & Educators College
Milwaukee, Racine, Kenosha, WI
- TechSkills, Madison, WI
- Upper University, Wausau, WI
- Yoga Asylum, Brookfield, WI

Complaints Handled:

- *Allan vs. Fox Valley School of Massage* – found school followed policies.
- *Alvarado Lopez vs. Fox Valley School of Massage* – student did not apply on time and will need to retake the program.
- *Becker vs. Bryant & Stratton College* – school/student negotiated a satisfactory compromise.
- *Gilleylen vs. Bryant & Stratton College* – found in school's favor.
- *Eaker vs. Westwood College on Line* – found school followed policies and procedures.
- *Engelbert vs. Bryant & Stratton College* – school/student negotiated a satisfactory compromise.
- *Mezo vs. Florida Metropolitan University* – found school followed policies and procedures.



Schmoozing

Schmoozing--there are books written about it, President Bush engages in it, and the internet search engines find numerous references to the term. The *Encarta Dictionary: English (North America)* defines the verb smooze as 1) chat informally; and 2) be ingratiating toward somebody.

Maggie Rossiter Peterman, a freelance writer in Madison, Wisconsin advises her readers that 'schmoozing' will pay big dividends as they advance in their careers.

She offers these 10 schmoozing tips.

- Don't fake it.
- Go with what you know.
- Be a good listener.
- Have a good sense of humor.
- Talk to the person sitting next to you on an airplane or standing in front of you at the grocery store.
- On the back of a business card, write the date and place you met that person.
- Put discomfort aside when walking into a room full of people you don't know.
- Push yourself.
- Get involved in civic activities.
- Take someone you want to know out to lunch.

*Capital Region Business Journal
June 2006*

*Maggie Rossiter Peterman may be reached at
mjpeterman@sbcglobal.net.*

(Note: You'll have lots of opportunities to sharpen your schmoozing skills at the EAB Conference on November 9.)



There's still time to register for the

EAB Approved Schools Conference 2006 “Schools that Work”

***Thursday, November 9, 2006
Madison Sheraton Hotel***

***Call us at (608) 266-1996 for
registration information or visit
our website at
<http://eab.state.wi.us>***

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***The EAB Quarterly
Fall 2006***

The EAB Quarterly is published in January, April, July and October by the Wisconsin Educational Approval Board to highlight accomplishments of our approved schools, inform readers of issues in higher education and provide a source of information linking our readers.

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