
The



EAB Quarterly

A newsletter from the Wisconsin Educational Approval Board

Issue 28, Winter 2005



From the Executive Secretary

The beginning of a New Year is always exciting. It is a time filled with reflection and anticipation -- for reviewing successes (and failures) and for setting new objectives. While the passage of time can be measured in days, weeks and months, it is often with the passage of a year that gives us pause to reflect on what has been accomplished and what lies ahead.

The Educational Approval Board (EAB) marks the New Year by holding an annual staff retreat. We take time away from the office to ask ourselves if the objectives we identified at the start of the year have been achieved. And, as we plan for the coming year, we look to build on those objectives that have been accomplished, as well as those that remain unfinished.

During 2004, much was accomplished by the EAB. Several highlights include the following:

- Submitted a budget request that would establish the EAB as a separate educational agency in the statutes.

- Established working relationships with several state agencies in hopes of facilitating positive collaborative partnerships.
- Implemented the new student protection fund.
- Made comprehensive improvements to the EAB's database that will enable better management and utilization of information provided by schools.

Each one of the examples cited represents a specific objective within the EAB's four strategic plan goals -- raise awareness and understanding of the EAB and the schools it oversees; create and develop positive working relationships and alliances with key constituencies; strengthen consumer protection and enhance educational

Executive Secretary, continued on page 4

Here's What's Inside

<i>School News</i>	<i>2</i>
<i>In the Spotlight</i>	<i>3</i>
<i>Successful Grads</i>	<i>4</i>
<i>Admin Actions</i>	<i>5</i>
<i>WCC</i>	<i>6</i>
<i>The National Front</i>	<i>7</i>
<i>Clip & Save</i>	<i>8</i>
<i>The State Line</i>	<i>8</i>
<i>Board News</i>	<i>9</i>



School News . . .

Herzing College Granted Prestigious Accreditation

MADISON, WI — Herzing College of Madison has joined such prestigious universities as UW-Madison, Marquette University and Notre Dame as a regionally accredited learning institution, Herzing executives announced on October 27, 2004.

The Higher Learning Commission of the North Central Association of Colleges and Schools granted to the entire Herzing College organization the regional accreditation status. That includes the Herzing College Madison campus.

“This great news culminates nearly six years of hard work on the part of the faculty and staff of the College,” said Henry Herzing, college system president. “We have been accredited as a technical and Career College for more than 30 years by various national accrediting commissions. This recognition by the Higher Learning Commission as a regionally accredited institution adds yet more prestige to our academic programs and brings us into an exclusive club of some of the finest schools in the country.”

Madison campus President Don Madelung said the accreditation means good things for people who want a quality higher education degree, or for those who might have lost jobs to overseas competition. “This means that the residents of the Madison area and those of the Midwest have even greater access to a quality, accredited education than ever before,” said Madelung. “This prestigious action adds new paths to better employment in an era when the nation’s move into a global economy has temporarily shaken the economic foundation

of many families. The fact that we achieved this milestone in record time is a testimony to my staff and faculty’s perseverance and dedication to our students.”

Herzing College is a privately owned college based in Milwaukee, Wisconsin with campuses in Atlanta, Birmingham, Madison, Minneapolis, New Orleans, and Orlando. The college also operates an Online Division that offers its academic programs across the country over the Web. The College offers diploma programs, associate’s degrees and bachelor’s degrees in the areas of computer technology, electronics, CAD drafting, business, health care, and public safety.

Herzing College reported that it had 196 graduates in the last EAB reporting period.

For additional information, you can go to the College’s website at www.herzing.edu or contact Madelung at 608-663-0828, or at madelung@msn.herzing.edu.

Faga Elected President of WASFAA

MADISON, WI -- Beverly Faga, Director of Student Services at Herzing College, was recently elected President-Elect of the Wisconsin Association of Student Financial Aid Administrators (WASFAA) for 2005. She will begin her term after the spring conference in April. The office is a three year commitment beginning with President-Elect, continuing to President and finally Past-President.

Ms. Faga is in her 36th year at the college.

WASFAA is a non-profit organization that provides support to financial aid administrators and other agencies involved in the administration of financial aid programs in Wisconsin’s postsecondary educational institutions.

WASFAA is comprised of 350 members representing over 100 institutions (colleges, agencies, and lending institutions) throughout Wisconsin.

CONGRATULATIONS BEVERLY!!



In the Spotlight

New Schools

Midwest Power Yoga

APPLETON, WI -- The mission of the Midwest Power Yoga School is to help students broaden their knowledge of yoga and to take their personal yoga practice and life outlook to a new level.

The Midwest Power Yoga Teacher Certificate program will give individuals the tools, hands-on experience, and confidence needed to teach a dynamic and challenging (physically and mentally) power vinyasa yoga class teaching in the tradition of Baron Baptiste.

Midwest Power Yoga School is owned by Deborah Williamson. EAB school and program approval was granted on December 30, 2004. The Yoga Alliance has also approved the school to provide a 200-hour registered yoga teacher certification program.

Go to the school's website at www.midwestpoweryoga.com or call (920) 475-5405 to find out more about the school.

Alignment Yoga

BLUE MOUNDS, WI -- Embarking on the study of yoga is a highly personalized journey. For more than 2,000 years the practice of Hatha Yoga has proven an effective medium for self-discovery. The Alignment Yoga teacher training program offers individuals a safe and supportive atmosphere in which to deepen their understanding of yoga, to learn the skills needed to teach yoga effectively, and to continue their personal mind, body, and spirit quest. The Alignment Yoga's teacher training program is 230 hours and is Yoga

Alliance approved.

EAB approval was granted on December 30, 2004. The school's director is Scott Anderson.

For additional information about Alignment Yoga, go to www.scottandersonyoga.com or call (608) 437-5931.

Feel Your Best Yoga Teacher Training School

MEQUON, WI -- Feel Your Best (FYB) Yoga Teacher Training School was founded in 1995 by Debra Mundt, based on her desire to promote the benefits of yoga to the general public. FYB believes yoga is for everyone, not simply those who are physically flexible, healthy and free of injury or medical conditions. Thus, the FYB philosophy and trademarked slogan, "The Person, Not the Pose" was born.

The FYB Yoga Teacher Training School began in response to the public's demand for highly trained, qualified Yoga instructors, within an unregulated industry. The mission of the FYB Teacher Training School is to provide comprehensive, quality education to those individuals interested in becoming yoga teaching professionals as well as individuals seeking to deepen their understanding and practice of yoga.

EAB approval was granted on December 30, 2004. FYB is nationally recognized and is a registered school with the Yoga Alliance.

For more information about this new school, go to www.feelyourbest.com or call (262) 241-8796.

Executive Secretary, continued from page 1

choices for students; create, maintain and articulate operational and administrative procedures and policies.

The EAB also hosted another highly successful conference for approved schools this past fall. You can view information from both the pre-conference workshop presentation and the keynote address on the EAB's website.

The conference theme of "Becoming Your Best" has been incorporated into a specific EAB objective that seeks to promote educational quality. For example, the EAB staff is exploring ways in which organizational improvement can be designed into the school visit process. At the same time, the EAB will be revising its *School and Program Approval Guide* to make the approval process more efficient and linked to quality improvement.

Throughout the year, I will share our progress as the EAB moves forward with this and other objectives.

Happy New Year.

Best regards,



David Dies



Networking at the EAB conference in November are Robert Wold and Jack Takahashi, Milwaukee Career College and David Moses and Laura Byxbe-Parrino, Inacom Information Systems.



Successful Grads

HEALING OASIS WELLNESS CENTER-- STURTEVANT, WI-- Dawn Mogilevsky, a veterinarian who already provides acupuncture to clients at the University of Wisconsin-Madison School of Veterinary Medicine, recently completed the Veterinary Spinal Manipulative Therapy program at Healing Oasis Wellness Center. By completing the 200 hour program, she has prepared herself to take a certification exam later this year.

The program is intensive, providing participants with considerable hands-on experience with cats, dogs and horses.

Spinal manipulative therapy for animals, though not a replacement for traditional veterinary care, can relieve pain and restore normal function following trauma, surgery or chronic medical conditions such as arthritis. During manipulation, the veterinarian feels the joints to determine if they're moving properly. If not, the joint is "adjusted" with a gentle, controlled thrust.

Ms. Mogilevsky is a member of the American Veterinary Chiropractic Association (AVCA), and plans to take its certification examination in May. To date, there are only 18 AVCA certified veterinarians in Wisconsin.

Healing Oasis Wellness Center is owned by Dr. Pedro Rivera, DVM, who has more than 25 years experience as a veterinarian.

Visit the school's website at www.thehealingoasis.com to find out more about this innovative program.

Editor's note: "Successful Grads" is a new column in which we'll feature "success stories" about graduates of EAB approved schools. If you have someone you would like featured here, send the information to me and watch for your story.

Administrative Actions . . .

The following is a listing of administrative actions by the staff during the last quarter of 2004 and approved by the board at its December 9, 2004 meeting.

New School Approvals

- IT Centers, Waupaca
- Kanyakumari Ayurveda Education & Retreat Center, Inc., Milwaukee
- Martin College of Cosmetology, Green Bay

New Program Approvals

- Aurora University
- Bryant & Stratton College
- Herzing College
- Inacom Information Systems
- IT Centers
- Kanyakumari Ayurveda Education & Retreat Center, Inc.
- Lesley University
- Lincoln Technical Institute, Inc.
- Martin's College of Cosmetology
- University of Phoenix

New Teaching Locations

- Adelman Travel Academy
- Badger Technologies, Inc.
- Barbizon School of Modeling
- Fox World Travel School
- Health Touch Spa School of Massage
- Inacom Information Systems
- The Insurance Agent Prelicensing School
- IT Centers
- National-Louis University
- Saint Mary's University of Minnesota
- Springfield College
- St. Croix Culinary Institute
- Wick Insurance Services

Revised Programs

- ACTION! Training for Employment
- Bartending College
- Herzing College
- HVAC Training Center
- Lesley University

- Milwaukee Career College

School Name Changes

- Approved school name change to Bartending College (formerly Professional Bartending School of Wisconsin)
- Approved school name change to ACTION! Training for Employment (formerly ACTION! Employment and Training)

Revocations

- Revoked approval of ExecuTrain of Wisconsin, effective November 29, 2004 due to non-compliance

Complaints Handled

- Franklin vs. CNA Career Alliance – found that the school followed appropriate policies in dismissing the student.
- Katz vs. Badger State Repair School – found the school met all requirements, no refund due
- from DATCP Re: Bartending Academy – obtained full refunds for two students
- Polwalisz vs. PC Productivity – no fault found at school, no further action
- 38 phlebotomy students vs. Inacom Information Systems – 19 students received full refunds; 17 students were not due a refund and were referred back to their case managers; 2 students obtained a clinical rotation
- Cashman vs. TechSkills – complaint was 2 years old; no further action
- Broetzman vs. Excelsior College School of Nursing – appeal of CPNE examination results denied, not meeting required standards.
- Cowman vs. Stratford Career Institute - student received refund.

Other Actions

- Collected on Career Skills, LLC's \$50,000 surety bond and paid to 6 former students of the school

Wisconsin Campus Compact

In an article published by the Chronicle of Higher Education shortly after his death in 2004, Frank Newman stated that “higher education’s role in society extends beyond building work-force skills to include helping students understand their role as citizens and community members.” Throughout his career, Newman reminded us that higher education institutions have a compact with society that must be cherished.

Campus Compact – a national association of college and university presidents that Dr. Newman helped create in 1985 – derives its name from the special relationship that postsecondary institutions have with society. Campus Compact has since grown to include more than 940 college and university presidents who are dedicated to strengthening the civic purposes of higher education.

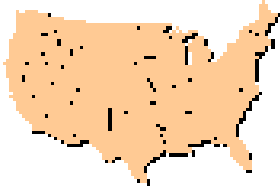
In October 2002, Wisconsin Campus Compact (WiCC) – a state network affiliated with the national organization – was formed to promote service that develops students’ citizenship skills and values, encourage campus-community partnerships, and assist faculty who seek to integrate public and community engagement into their teaching and research. As of January 2004, there are 32 college and university members across the state, representing a spectrum of higher education institutions - two-year, four-year, public, private, technical colleges, and UW-Extension.

WiCC provides leadership to mobilize resources and provide support for civic engagement, service learning, and community service on member campuses. WiCC also promotes cooperation and collaboration to connect colleges and universities with the communities and constituencies they serve. Since the

organization’s inception, WiCC has been able to garner over \$1 million in external resources to support postsecondary civic engagement efforts in Wisconsin and the upper Midwest. One such resource is the *Wisconsin K-16 AmeriCorps*VISTA Service-Learning Project*, where 35 VISTA members have been placed at member campuses to forge service-learning partnerships between postsecondary institutions and K-12 schools and community-based agencies that serve low-income K-8 student populations. More recently, WiCC was awarded a grant from the Corporation for National and Community Service to create the *Midwest Campus Compact Citizen-Scholar Fellowship Program*. The Fellowship program will provide academic and financial support (\$1,000 scholarships) to 600 low-income and/or first generation college students who complete at least 300 hours of community service. WiCC periodically provides grants, which are awarded on a competitive basis, to students, staff and faculty for innovative civic engagement activities.

WiCC organizes the Wisconsin Council of Engaged Practitioners (WCEP), which consists of educators who work to promote, implement, and advance service-learning, community service, and other civic engagement endeavors. WCEP is open to faculty, staff, students, and community members interested in working with others to strengthen the civic mission of higher education. WCEP’s 2nd annual statewide gathering will take place at UW-Stevens Point from February 3-4, 2005.

For more information about Wisconsin Campus Compact, visit www.wicampuscompact.uwp.edu or phone Dr. Thomas Schnaubelt at 262-595-2002



On the National Front

Thousands May Lose Student Aid

WASHINGTON -- Changes made by the Bush administration in the formula the government uses to calculate a student's need for aid could mean that as many as 90,000 students could be disqualified from receiving Pell Grants and other forms of federal and state financial aid.

Students in Wisconsin are among those in 19 states which will be hardest hit by the changes. An estimated 5,500 students in Wisconsin's public and private colleges and universities are in danger of losing their Pell Grants altogether, and thousands more could have their grants cut between 9 and 13 percent.

College lobbyists said that a loss of eligibility would probably not force too many students out of college, as those who will be most affected are those who are receiving the minimum Pell grant award of \$400.

More worrisome is that those same students could find that they were no longer eligible for other types of aid.

The new formula is based on 2002 tax data and is part of the budget bill for the 2005 fiscal year.

Google to Digitize Millions of Books

If all goes as planned, Google will be the single largest holder of digitized published material, while providing researchers and students with an unprecedented tool for finding information.

Five of the world's largest libraries, Harvard and Stanford University, the

University of Michigan at Ann Arbor, the University of Oxford, in England and the New York Public Library, have joined Google in an effort to digitize millions of books and make every sentence searchable.

The company will begin by scanning works that are in the public domain, and the full texts of those books will be accessible online through the Google search engine.

The company also plans to scan copyrighted books in some of the libraries. The search engine will not give users the full text of those volumes, but will provide up to three short excerpts, each consisting of only a few lines of text in which a search term appears.

The search engine's database could conceivably contain nearly every respected work of printed scholarship within 10 years.

Chronicle of Higher Education
January 7, 2005

Changing Times . . .

Educators estimate that as many as one-third of colleges and universities currently notify prospective students of their status by e-mail or through secure Web sites.

A report, from President Bush's Information Technology Advisory Committee, concludes that computer networks supporting the country's financial, utility, telecommunications, transportation, and defense systems are "highly vulnerable to terrorist and criminal attacks." The report recommends, among other things, that the federal government provide more money for research and that it encourage university students to study cybersecurity. The report will be issued to the public in March.



Clip and Save

2005 At A Glance

January

25 *EAB Quarterly* published
31 2005 School Directory mailed

February

Governor's FY 05-07 budget introduced

March

1 Second renewal payments due
9 EAB Board meeting

April

15 *EAB Quarterly* published

June

16 EAB Board meeting

July

10 EAB sends CY 2006 renewal applications to schools
15 *EAB Quarterly* published

September

1 Renewal applications due
8 EAB Board Meeting
23 EAB workshop and conference materials distributed

October

15 *EAB Quarterly* published

November

9 EAB Approved Schools Workshop
10 EAB Approved Schools Conference

December

15 EAB Board Meeting
20 CY 2006 school approval certificates & invoices mailed
31 CY 2005 school approvals expire

The State Line . . .

State Grants \$1.6 Million for Dislocated Workers

The Wisconsin Department of Workforce Development recently announced that it will award a total of \$1.6 million in Special Response Grant funds to six of the state's Workforce Development Boards to assist dislocated workers in finding new employment or new job skills.

The additional funding allows for the continuation of services for dislocated workers who need to return to work. The Workforce Development Boards receiving funds for workers affected in their areas and the amount they received are:

- Waukesha-Ozaukee-Washington: \$400,000
- Fox Valley: \$61,669
- North Central: \$164,000
- West Central: \$142,040
- Western: \$275,000
- South Central: \$287,743.

The funds will help approximately 2,500 dislocated workers throughout Wisconsin who have suffered significant setbacks in their job markets. The funds will enable the workers to continue retraining and to receive placement and other re-employment assistance. Services include assessment, case management, training, job development, placement and supportive services such as relocation assistance, transportation and child care, in addition to continuing education.

The State Line, continued on page 10



Board News

The EAB held its final meeting of 2004 on December 9 in Madison. The board approved staff actions regarding new schools, programs and teaching locations. These are detailed on page 5. Members also discussed state financial aid issues and 2005-07 legislative initiatives.

In other actions, the board reviewed a listing of postsecondary institutions that no longer operate in the state of Wisconsin. The list was compiled by staff as a means to assist former students in locating records that document their academic work. The board also reviewed the executive secretary's performance for the past year and approved a salary increase.

The board set its quarterly meeting calendar for 2005. The dates are as follows:

March 9
June 16
September 8
December 15.

Minutes of this meeting will be posted on our website after they are approved by the board at the March 9 meeting.

Board Member Profile

Born and raised in New London, Wisconsin, Michael Cooney reports that his greatest joy as a child was wandering the fields and woods of the area searching out historical and geological points of interest.

Appointed to the board in November 2003, Michael has served as a member of the Executive Committee during the past year.

The governor's appointment was welcomed by Mr. Cooney because of his long time interest in education, public policy issues and his experience and knowledge on the state level.

After working for three years as a District Scout Executive and Camp Director for the Boy Scouts in the early 1970's, Michael has spent the balance of his professional career after graduate school working for Workforce Communications. He has held a variety of roles in the organization and is currently a partner where he functions as editor of the Career Education Review, an independent trade publication for career colleges, and as producer and director of career college television commercials. The commercials are produced on a custom basis and are contained in an extensive library of syndicated commercials.

Mr. Cooney earned a bachelor's degree and an MBA from the University of Wisconsin-Oshkosh. He reports that he has always wanted to be involved with education, starting with his undergraduate degree in secondary education, but has never done actual classroom teaching. He hopes to teach as part of his "retirement" someday.

"My career totally fits my interests and passions," states Mr. Cooney. He enjoys the fieldwork of TV commercial production working with actual students and graduates as paid talent. He also enjoys attending, reporting on and frequently speaking at education conferences across the country. In August he had the opportunity to participate in and keynote an international education conference in Beijing, China.

In addition to his work at Workforce Communications, Mr. Cooney is involved with Rotary International, having served as club president for two years. He is currently their District Trainer. He also chairs the club's Project Peru, education, medical and humanitarian cooperative programs with their sister club in Lima, Peru. He enjoys travel writing and photography for special interest publications. His photos have been featured on a variety of calendars over the years.

The State Line, continued from page 8

State Entrepreneurs Get Help

In December, the state Department of Commerce launched the Wisconsin Entrepreneurship Network (WEN) to educate and support small business owners. WEN is a partnership of the University of Wisconsin, the Wisconsin Technical College System, WiSys Technology Foundation, and the Agricultural Innovation Center. WEN represents the state's first statewide assistance for small businesses at all stages of development and incorporates the services of the four partners.

On a related note, Governor Jim Doyle and Department of Financial Institutions Secretary Lorrie Keating Heinemann announced the launch of the Wisconsin Angel Network on Tuesday, January 4, 2005. The program is designed to spur the

growth of early-stage investing in Wisconsin by linking entrepreneurs with "angel investors" — individuals or groups who have an interest in early-stage companies. The Angel Network is the latest component of a broader state effort to promote economic growth in small-business development.

As of January 1, 2005, residents who invest in Wisconsin startups qualify for a number of tax credits.

For additional information about these new opportunities call Ethnie Groves in the governor's office at (608) 261-2156 or Erica Kauten, UW Extension, at (608) 263-7794.

*Educational Approval Board
30 W. Mifflin Street
P.O. Box 8696
Madison, WI 53708-8696*

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The EAB Quarterly is published in January, April, July and October by the Wisconsin Educational Approval Board to highlight accomplishments of our approved schools, inform readers of issues in higher education and provide a source of information linking our readers.

EAB Staff

*David Dies, Executive Secretary
Joan Fitzgerald, Education Consultant
Linda Heidman, Education Consultant
Patrick Sweeney, Education Consultant
Blanca James, Program Assistant
Kyra Flores, Program Assistant*

We welcome comments, contributions and suggestions for articles. Contact us at 30 W. Mifflin St., 9th floor, Madison, WI 53703; Phone: (608) 266-1996.

*EAB website: eab.state.wi.us
EAB e-mail: eabmail@eab.state.wi.us*

*Editor: Joan Fitzgerald
Phone: (608) 266-3185 Fax: (608) 264-8477
Publisher: Blanca James*