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# The Quarterly

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A newsletter from the Wisconsin Educational Approval Board

Issue 31, Fall 2005

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*From the  
Executive Secretary*

Those who regularly read this newsletter, and in particular this column, know that the past several issues have spent time talking about ways the Educational Approval Board (EAB) can move from an oversight model based on compliance to one based on school advancement and accountability for student results.

In August, the EAB released its report summarizing the input gathered from school officials through a series of regional meetings held this past summer about existing student outcomes data definitions, as well as yearly reporting requirements.

These regional meetings were a good learning experience for the schools and the EAB staff. As those who attended learned, the great diversity of EAB-approved schools makes finding common ground an interesting challenge.

Given this diversity, coupled with EAB's commitment to collect and report outcomes data, a revised set of definitions and a new reporting format have been developed in an attempt to provide clear definitions without getting overly prescriptive, to give some

flexibility while providing consistency, and to focus on the important categories without getting lost in the detail.

The report was distributed to both school officials and those persons who attended one of the regional meetings. It is also available on the EAB's website or by contacting our office.

In response to the report, the EAB has received some constructive feedback. For example, will the new outcome reporting categories that seek to measure student satisfaction be standardized in any way to ensure consistency?

This type of feedback is important to the process. School officials as well as other interested persons will have an opportunity to provide similar input at the EAB approved schools' conference that will be held next month on Thursday, November 10 at the Sheraton Madison Hotel. Please mark your calendars and plan to attend.

The theme of this year's conference is

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## *School News . . .*

### **University of Phoenix Makes Changes to Improve MBA Program**

The University of Phoenix launched its Next Generation MBA program at its Brookfield, WI campus during the fall semester. The program is based on proven problem-solving techniques, rather than traditional education models, university officials say. The school's program will teach students a process they can use to easily identify problems and identify methods to resolve them.

Prior to revising the MBA program the university surveyed 330 employers to find out what types of skills they most wanted to see in employees. The results of that survey showed that employers want workers to have strong communication skills, be able to learn on the job and work as a team.

The names of the courses within the Next Generation MBA program have been changed to reflect the skill sets they are designed to instill in graduates. For example, statistics is now called managerial decision making, and finance class is now called maximizing shareholder wealth. Those changes are designed to help motivate business executives to send their employees to the MBA program by telling them what types of skills graduates will walk away with.

The new MBA program requires 39 credits. There is a potential to have an MBA in 15 months, but most students are expected to take between 18 and 24 months to complete the program.

The University of Phoenix was approved by EAB in September 2000. Classes are

offered at the times and places that work for students, including more than 151 campuses and learning centers across the country, and via the Internet.

*For more information about the University of Phoenix and its programs, call the Brookfield location at 262-825-1100 or visit their website at [www.phoenix.edu/index\\_open.html](http://www.phoenix.edu/index_open.html).*

Small Business Times, Milwaukee  
August 19, 2005

### **UIU Joins Other Colleges Assisting Victims of Hurricane Katrina**

As a result of one of its local colleges in New Orleans being directly affected by Hurricane Katrina, Upper Iowa University (UIU) (EAB approved and operating in Wisconsin since November 1996), has joined more than 100 online colleges nationwide in an effort to help all college students who are victims of Hurricane Katrina continue their college education.

UIU has chosen to join the Alfred P. Sloan Foundation (Sloan-C) project that will allow any students victimized by Hurricane Katrina to continue their education at another institution without having to transfer from their current college or university. There are no tuition costs or fees to any students originally scheduled to attend the fall 2005 semester at one of the colleges closed down due to the hurricane. Upper Iowa University, as well as the other colleges involved, has donated its online course offerings.

*For more about the project go to the university's Web site at [www.uiu.edu](http://www.uiu.edu).*





## *In the Spotlight*

### **New Schools**

#### **CDL Solutions, LLC, Shorewood, WI**

CDL Solutions, LLC was granted initial school approval by the Educational Approval Board on September 2, 2005. The school is owned and operated by Mark Lieske, who has worked in the trucking industry since 1994. The school describes its mission as providing to its students the necessary training and skills to become successful in the trucking industry.

The school is currently approved to offer 30 hours of behind-the-wheel training and has future plans to expand its program to be similar in content and length to other EAB approved CDL programs in the state.

*For additional information about CDL Solutions, LLC and its training program, call 262-818-5311.*

#### **Wisconsin Career College, Milwaukee, WI**

On September 8, 2005, Wisconsin Career College was granted initial school and program approval by EAB. The school offers allied health programs in medical office, dental assistant and pharmacy technician.

Founded in January 2005, Wisconsin Career College is owned by Kaplan Higher Education Corporation (KHEC), a division of Kaplan, Inc., an education and career services company. Kaplan, Inc., is a wholly owned subsidiary of The Washington Post Company. The College is the first KHEC school to open in Wisconsin.

The school's main campus is in Pennsylvania, and it is accredited by the Accrediting Commission of Career Schools

and Colleges of Technology (ACCSCT) under the name CHI Institute of Broomal, PA.

*Call 770-776-5101 for more information.*

### **Governor Appoints Jo Oyama-Miller to EAB**

Governor Jim Doyle announced in mid-September the appointment of Jo Oyama-Miller of Monona, WI to the Educational Approval Board (EAB). Her appointment to the EAB follows the recent resignation of John Scocos, who had served on the board for the past two years.

Ms. Oyama-Miller is currently a business consultant and a member of various community and civic organizations. Previously, she was the coordinator of business development with the Community Action Coalition for South Central Wisconsin, Inc. Ms. Oyama-Miller earned her Bachelor of Science in history and anthropology from the University of Wisconsin - Madison. She is married to State Senator Mark Miller.



### ***Board News***

The Educational Approval Board met on September 8 in Madison. Board members welcomed Ms. Jo Oyama-Miller to the board (see related article on page 3).

The board agreed to seek an administrative rule provision that allows it to impose a student protection fee, which is necessary to protect the viability of the student protection fund. In other actions, the board approved staff recommendations for a variety of legislative initiatives including changing the placement of EAB's statutory authority from Chapter 38 to Chapter 39.

The next meeting of the board is December 15, 2005 in Madison.

***Board News, continued on page 7***

“Student Outcomes and Ethics” and Denis Collins, who is an associate professor of business at Edgewood College, Madison, Wisconsin, will deliver the keynote address.

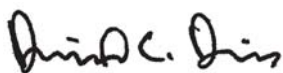
In his address, “The Role Ethics Plays in Reporting Results,” Dr. Collins will explore the relevance between ethical theory and student outcomes reporting. He will also talk about the important lessons learned from the Enron scandal and how the resulting increase in corporate accountability is similar to what is happening in higher education.

There will also be a panel discussion on “Making the Numbers Count” which will feature Carol Bergquist, an EAB school owner; and Mike Lambert, the executive director of the Distance Education Training Council (DETC).

In the afternoon, EAB staff will hold two working sessions that explore “Using the Numbers” and “Supporting the Numbers.” The conference will conclude by talking about how the reporting of student outcomes data will be different beginning next year and by looking at student outcomes data in the context of institutional effectiveness.

While successful student outcomes are the ends, an effective school is the means to get there. As I concluded this column last time, it was noted that numbers alone do not tell the full and accurate story, nor do they ensure results. That is achieved by working cooperatively with schools so that they are institutionally more effective.

Best regards,



David Dies  
Executive Secretary



## *The State Line . . .*

### **Is Wisconsin Cool?**

If someone asked you if Wisconsin was a “cool” place to live, go to school and work, what would you respond? Does Wisconsin live up to today’s definition of “cool,” which has become a marketable commodity?

If you’re like most Wisconsin business, civic, academic and arts groups you would say ‘No.’ In general, those leaders do not think of Wisconsin as a creative, cool place, a place where industries want to locate and where college graduates want to work. However, they’re trying to do something about that image.

An invitation-only gathering of 60 people met in Oconomowoc, WI in mid-October to brainstorm strategies for making Wisconsin a creative, cool place where industries want to locate and where college graduates want to work. The session preceded the conference of the Biotechnology and Medical Device Association.

William Hendee, executive vice-president of the Medical College of Wisconsin in Wauwatosa was the force behind the session. He notes that while Wisconsin has assets such as a high quality of life and excellent academic institutions, the state has a Midwestern attitude that discourages brash, bold thinking.

Ross Devol, director of regional economics at the Santa Monica, CA based Milken Institute, and the keynote speaker at the biotechnology conference, encourages Wisconsin to seek better leadership from those in business, government and academia. Devol says that Wisconsin leaders need a cultural shift from ‘I don’t know,’ to ‘Of course.’

Wisconsin Technology Network  
October 14, 2005

## ***Administrative Actions...***

*By the staff during the third quarter of 2005 and approved by the board at its September 8 meeting:*

### **SCHOOL ACTIONS**

#### **New School Approval:**

- Body Integration, Appleton, WI
- Virginia College - Technical, Pelham, AL

#### **New Teaching Location:**

- American Home Inspectors Training Inst.
  - 11801 W Silver Spring Dr., Mke, WI
  - Barbizon School of Modeling
  - 2040 Airport Dr., Green Bay, WI
- H & R Block, Inc.
  - 4875 S. 27th Street, Milwaukee, WI
  - 1219 Tower Avenue, Superior, WI
- High-Tech Institute, Inc.
  - 245 S. Plaza Drive, Brookfield, WI
- Hondros College
  - 1951 Bond St., Green Bay, WI
- Motorcycle & Marine Mechanics Inst.
  - 9751 Delegates Drive, Orlando, FL
- Robbins & Lloyd Career Training Inst.
  - 11801 W Silver Spring Dr., Mke, WI
- Saint Mary's University of Minnesota
  - 13780 Hope Street, Brookfield, WI
  - 920 Riley Avenue, New Richmond, WI
- Sanford-Brown College
  - 6737 W. Wash. St. W. Allis, WI
- University of Phoenix
  - 517 North Westhill Blvd., Gnd. Chute, WI
- Wick Insurance Services
  - 630 Pine Street, Baraboo, WI
- WyoTech
  - 9636 Earhart Rd., No. Field, Oakland, CA
  - 150 Hanscom Drive, Bedford, MA

#### **School Name Change:**

- Changed to John Casablancas Modeling and Acting Center

#### **Change of Ownership:**

- Martin's College of Cosmetology to Regis Corp.

#### **Denial/Exemption of Approval:**

- Capitol Healthcare Training Center LLC - denied Medical Assistant Program
- All Saints Healthcare School of Radiological Technology - exempted
- East-West University, Inc. - exempted

## **PROGRAM ACTIONS**

### **New Program Approval:**

- Aurora University
  - MA in Reading Instruction
- Body Integration
  - Yoga Teacher Certification
- The Healing Oasis Wellness Center
  - Advanced Neurology
- TechSkills
  - Administrative Professional
  - Project Mgmt. Associate Training Program
  - Legal Professional
  - Microsoft Project Training Program
  - Bookkeeping
  - Professional in Human Resources
  - University of Phoenix
  - Bachelor of Science in Information Technology/Visual Communication
  - Master of Arts in Education/Curriculum & Instruction – ESL
  - Master of Science in Nursing/MBA
  - Doctor of Management Info. Systems & Technology
  - Doctor of Education in Curriculum & Instruction
- University of Saint Francis
  - BS in Applied Organizational Management
  - BS in Organizational Leadership
  - BS in Nursing
  - MBA
  - MS in Management
  - MS in Training and Development
  - MS in Nursing
- Upper Iowa University
  - BS in Emergency & Disaster Management
- Virginia College - Technical
  - Occupational Associate Degree: Auto./Light Diesel with Industry Management + Hot Rod & Custom Motorcycle Chassis or Body Fab.
  - Occupational Associate Degree: Automotive Collision/Refinishing w/ Industry Management + Upholstery, Custom Paint, Hot Rod, & Motorcycle Chassis & Body Fab
- WyoTech
  - Aircraft Maintenance Technician
  - Revised Program Approval:
- Herzing College
  - BS Business Administration
  - BS Homeland Security & Public Safety

***Admin. Actions, continued on page 7***



## *On the National Front*

### **National Commission on the Future of Higher Education Created**

On September 21, U.S. Secretary of Education Margaret Spellings announced the creation of a national Commission on the Future of Higher Education which will help develop a “comprehensive national strategy for postsecondary education.” The commission will explore such issues as access, affordability and higher education’s role in reversing America’s declining competitiveness in the world economy.

The commission started a series of public meetings on October 17. Commission members will submit a final report to the education secretary by August 1, 2006 with specific findings and recommendations. The final report will serve as a blueprint for a 21st century higher education system.

*For more information about this commission call 1-800-USA-LEARN or go to their website [www.ed.gov](http://www.ed.gov).*

### **Default Rates on Student Loans Fall Again**

The U.S. Education Department announced in mid-September that the rate at which borrowers default on their federal student loans has dropped to an all-time low of 4.5 percent.

The default rate measures the percentage of borrowers who have defaulted within 12-14 months of leaving college. The latest data available are for borrowers who left college in the 2003 fiscal year.

Historically, private nonprofit institutions have the lowest rate of default for their students and for-profit institutions have the

highest rate.

The Education Department’s Web site contains information about the default rates including a list of rates by state and a searchable database of rates by institution.

The department’s website is [www.ed.gov](http://www.ed.gov).

### **Beloit College Publishes Mindset List for Class of 2009**

Beloit College recently released its annual 75 item Mindset List. Ron Nief, director of public affairs at Beloit College, and Tom McBride, humanities professor, are the authors of the list. The list helps teachers understand young adults’ frame of reference.

Nief, 62, who calls himself “the leading author on useless 18 year-old news,” maintains a file of potential items and spends weeks reading everything from the Rolling Stone to The Christian Science Monitor to compile the list distributed to all faculty.

Interesting items on this year’s list include:

- Most incoming freshmen were born in 1987.
- Pay-Per-View television has always been an option.
- They learned to count with Lotus 1-2-3.
- Digital cameras always existed.
- Aretha Franklin has always been in the Rock and Roll Hall of Fame.
- Bill Gates has always been worth a billion!

*View the entire list at [www.beloit.edu](http://www.beloit.edu).*



### ***Admin. Actions, continued from page 5***

- Diploma in Med. Billing & Ins. Coding
- BS Information Tech.-Computer Info
- BS Information Tech.-Network Security
- BS Info. Tech.-Networking Major
- BS Tech. Management-CAD Drafting
- BS Tech. Management-Computer Info.
- BS Tech. Management-Computer, Electronics & Telecommunications
- BS Tech. Management-Networking
- BS Tech. Management
- Lincoln Technical Institute
  - Changed to 1,080 Hrs/52 Sem. Cr.
- Sanford-Brown College
  - AAS - Med. Assist. to 92 Qtr. Credits
- TechSkills
  - A+ Certification
  - Network + Certification
  - Security +
  - i-Net+
  - Cisco Certified Network Associate
  - CIW Designer
  - MCDST
  - MCSA: Security
  - MCSE
  - JAVA SCJP
  - Medical Admin. Assistant
  - Medical Coding Associate
  - Medical Transcriptionist
  - Medical Billing Specialist
- University of Phoenix
  - MBA - changed to 39 Sem. Credits

### **Program Name Change:**

- Aurora University
  - Changed to BS - Organizational Leadership, Communications, & Marketing
- University of Saint Francis
  - Changed to BS-Health Care Leadership

### **Complaints Handled:**

- Dorantes vs. ITT Technical Institute-Greenfield
- Gutt vs. NHCLC
- Klein vs. NHCLC
- Matt vs. PC Productivity
- Walters vs. NHCLC

### ***Board News, continued from page 3***

## **Board Member Profile**

Richard (Rick) Raemisch, Deputy Secretary of Corrections, was appointed to the Educational Approval Board (EAB) in 2004. Mr. Raemisch oversees the day-to-day operation of the Department of Corrections which has 10,000 employees, and is the largest cabinet agency in state government.

A lifelong resident of Dane County, Mr. Raemisch has an undergraduate degree from the University of Wisconsin-Stevens Point in Political Science and a minor in Public Administration. He received his law degree from the University of Wisconsin Law School and has spent his career working in a variety of positions in law enforcement.

Mr. Raemisch has served as a member of the Governor's Council on Domestic Abuse, Governor's Gang Violence Prevention Council, Commission on Sensitive Crimes Coordinated Community Response Task Force and the Attorney General's Advisory Committee on Juvenile Justice.

Voted one of Madison's 25 most influential people by Madison Magazine in 1994, Mr. Raemisch has received the Outstanding Service Award by the Dane County Board of Supervisors and Attorney General's Wisconsin Law Enforcement Executive of the Year in 1996.

Mr. Raemisch says that the most rewarding aspect of his work is working with talented people, who are dedicated to the profession of keeping Wisconsin safe. As for his position on the EAB, Mr. Raemisch states, "Most inmates enter our system with a limited education, and 97% of them will return to our communities. I am interested in any educational opportunities available to them, which led to my interest on serving on the Educational Approval Board."

Mr. Raemisch is married and has 3 children.



*There's still time to register for the*

## ***EAB Approved Schools Conference 2005 “Student Outcomes and Ethics”***

***Thursday, November 10, 2005  
Madison Sheraton Hotel***

***Call us at (608) 266-3185 for  
registration information or visit our Web site at  
<http://eab.state.wi.us>***

*“The strength of the United States is not the gold at Fort Knox or the weapons of mass destruction that we have,  
but the sum total of the education and the character of our people.”*

*Clairborne Pell  
US Democratic politician (1918 - )*

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Board to highlight accomplishments of our approved  
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provide a source of information linking our readers.*

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