



EDUCATIONAL APPROVAL BOARD
APPROVED SCHOOLS CONFERENCE

“Listening to Employers Benefits Students”

November 17, 2011

**Sheraton Madison Hotel
Madison, Wisconsin**

SPEAKERS' INFORMATION

Keynote Address - "Whistles, Bumps, and Jumps: How Social and Cloud Computing are Shaping Consumer Expectations for Learning."

Rob Curtin, Chief Applications Officer, US Education at Microsoft Corporation



Rob is the Chief Applications Officer for US Education at Microsoft. He is responsible for developing Microsoft's ecosystem of solutions to improve Student outcomes. He works with partners, effective institutions, and great teachers to deliver 21st Century tools that help educators purposefully manage student success, and motivate students of all ages to own their own learning.

Rob has been deploying technology in support of education for over 20 years. Beginning with IBM in 1988 he implemented the first classroom networks in the Boston Public School System and first joined Microsoft in 1991 - before Excel had the AutoSum button. Rob then spent close to a decade building advanced student information and relationship management solutions for Higher Education as a member of the original team that delivered Exeter Student Suite continuing with Sungard SCT as General Manager of SCT Matrix. Returning to Microsoft in 2004 Rob has led Microsoft's Higher Education Advisory Group, Education Analytics, and Institutional Effectiveness initiatives.

Rob received a B.S. from Northeastern University, his favorite sport is whatever his children are playing that day, and he deeply appreciates his wife for tolerating his travel schedule.

Featured Speaker - "The Role of Employer Advisory Committees"

Jay Hollowell, Vice President & Training Manager, MaxKnowledge, Inc.



Jay is the Vice President of Training and Client Services for MaxKnowledge in Irvine, CA. His academic background, as well as thirty years of experience, is in management, adult education and corporate training. In the private, postsecondary school sector, Jay has worked in numerous faculty, staff and administrative positions with an emphasis in curriculum design, faculty development, student retention, placement, employment services and academic leadership. He has delivered workshops for numerous state associations and agencies as well as private sector colleges and universities across the country.

Jay is recognized as a Master Trainer by the internationally-based Education for Employment Foundation. As a certified corporate trainer, he has designed and facilitated programs throughout the United States, Canada, Europe, North Africa and the Middle East focusing on leadership, core business principles, workforce development, project management and customer service. Jay is also an ongoing facilitator for the National Institute for Leaders, and participates annually as a guest presenter for the Global Village for Future Leaders of Business and Industry at the Iacocca Institute, Lehigh University.

Jay, an ardent animal lover, resides in Virginia with his two labs Reese Adeline and Maxwell.

PRESENTERS' INFORMATION CONTINUED

Panel Discussions - Moderator

Michale S. McComis, Executive Director

The Accrediting Commission of Career Schools and Colleges (ACCSC)



Michale serves as the Executive Director and Chief Executive Officer for ACCSC, managing the day-to-day operation of the Commission's Arlington, Virginia office and staff, and overseeing the accreditation process for over 800 institutions. Michale is also responsible for the Commission's legislative and policy activities and is the liaison with the higher education community.

Michale earned his Bachelor of Arts in History, Master of Education, and Doctor of Education degrees from the University of Virginia where he serves as an adjunct faculty member teaching graduate courses in education policy. Before attending college and joining ACCSC, Michale earned experience in the trades by working as an electrician's apprentice and HVAC technician and through his service in the United States Marine Corps

Panel 1 - "The School's View"

Mark Sullivan, Campus President, Everest College

Mark has over 13 years of experience in the education field, including the last 8 as a campus president. He has a passion for leadership and understands that the quality of a school is determined by the quality of its leadership.

Jeff Westra, Career Development Director, Herzing University

In this position, Jeff works with his staff to help students find employment upon graduation from the institution. He also coordinates Herzing's employment advisory committee and plans their meetings.

Christopher Hutchings, President, Madison Media Institute

Madison Media has been preparing students for careers in the media arts since 1969. As President for the past 25 years, Mr. Hutchings has presided over the growth of the school in its transition to the variety of careers now offered in the digital media arts, and the accreditation of the school by the ACCSC.

Panel 2 - "The Employer's View"

Aimee Matchette, Owner, Elements Therapeutic Massage

Aimee holds a Bachelor of Science in Accounting from Boston College University and worked at Ernst & Young and at Rockwell Automation before making a complete career change and starting her business, Elements Therapeutic Massage.

Darlene Helming, Human Resources Recruiter

University of Wisconsin Medical Foundation (UWMF)

Darlene has been at the UWMF for over 21 years in a variety of roles, including medical reception and clinic operations.

Buzz Kemper, Co-Owner, Audio for the Arts

Audio for the Arts is a full-service recording studio offering audio expertise and friendly, professional services to a wide array of clients. Buzz has served on the Program Advisory Council for the Recording and Music Technology Program at the Madison Media Institute.

