



## State of Wisconsin / Educational Approval Board

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David C. Dies  
Executive Secretary

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Dear School Officials and Other Interested Persons:

The Educational Approval Board (EAB) will be holding its 2011 Annual Approved Schools Conference on Thursday, November 17 at the Sheraton Madison Hotel. All EAB-approved school officials, as well as other interested persons, are encouraged to attend the conference.

The theme of this year's conference, "*Listening to Employers Benefits Students*," will explore the importance of employer advisory committees. Michael Cooney, EAB Board Chair, will start the day off by giving a "State of the Career Education Sector" presentation. The keynote speaker will be Rob Curtain, Chief Applications Officer for US Education at Microsoft. He will be followed by Jay Hollowell, Vice President and Training Manager at MaxKnowledge, Inc. whose presentation about the "Role of Employer Advisory Committees" will round out the morning.

There will be two different panels in the afternoon moderated by Michale McComis, Executive Director of the Accrediting Commission of Career Schools and Colleges (ACCSC) – one comprised of school officials that currently use advisory committees and another of employer representatives that presently serve on an advisory committee.

For those of you needing hotel accommodations, we have reserved a block of rooms at the Sheraton Madison Hotel at a special conference rate of \$70.00. To get the special rate you must make your reservation(s) ***no later than Friday, October 14, 2011***. Be sure to mention that you will be attending the EAB annual conference. Please call the hotel directly at (608) 251-2300 or the Sheraton Central Reservation Office at (800) 325-3535. Visit our website at <<http://eab.state.wi.us>> for additional information.

A tentative agenda and a registration form are enclosed. Please complete a separate registration form for each person attending the conference. All registrations are due no later than Friday, November 4. ***As in past years, there is no cost to attend the conference.***

Should you have general questions regarding the conference, please contact your assigned school administration consultant. Questions related to conference registration or hotel reservations should be directed to Blanca James: phone – (608) 266-8065; e-mail – [blanca.james@eab.state.wi.us](mailto:blanca.james@eab.state.wi.us). We look forward to seeing you at the conference.

Sincerely,

David C. Dies  
Executive Secretary

Enclosures: Conference Registration Form (make copies as needed)  
Conference Agenda