

**STATE OF WISCONSIN
EDUCATIONAL APPROVAL BOARD MEETING**

December 14, 2011
10:30 a.m.

8th Floor Board Room
30 W. Mifflin Street
Madison, WI

AGENDA

Call to Order

Roll Call

Approval of Minutes – September 21, 2011 (Tab 1)

- Board Chair's Remarks
- Public Comment¹
- Board Status Report – Information (Tab 2)
- 2011 Meeting Dates – ACTION (Tab 3)
- School Approval Issues – ACTION (Tab 4)
- Renewal Fee Multiplier – ACTION (Tab 5)
- Assessing Public Information Regarding Schools – Discussion (Tab 6)

Adjournment

Next Scheduled Meeting – TBD

¹ Members of the public are invited to address the Board regarding any item on the agenda or item of interest that is not on the agenda. The Board cannot legally take action on any item not scheduled on the agenda. Such items may be referred for administrative action or scheduled on a future agenda. Persons wishing to address the Board must note their intent on the meeting sign-in sheet. Comments will generally be limited to five minutes per speaker; however, a shorter limit may be declared by the Chair if there are a large number of persons wishing to speak. A total of fifteen minutes shall be devoted to public comments.



EDUCATIONAL APPROVAL BOARD MEETING

Wednesday, September 21, 2011
10:30 a.m.

8th Floor Board Room
30 West Mifflin Street
Madison, WI

Members Present: Christy L. Brown (via teleconference), Michael Cooney, Joe Heim, Jo Oyama-Miller, Monica Williams

Members Absent: Terry L. Craney

Others Present: Jeunet Davenport, *DeVry University*; David Dies, Zachary Galin, Blanca James, *Educational Approval Board*; Brock Vander Velden, *Globe University*; Nathaniel Orpen, *Rasmussen College*; Patricia Kennedy, *Sanford-Brown College – Milwaukee*; Mike Rogowski, *Whyte Hirschboeck Dudek SC (University of Phoenix)*

The chair of the Educational Approval Board (EAB), Michael Cooney, called the meeting to order at 10:30 a.m. Mr. Cooney noted that on page four, the board member motioning to “endorsing the board positions previously discussed...” was not captured in the minutes. Ms. Williams’ name was recorded as the motioning board member. A motion (Oyama-Miller, Williams) to approve the board meeting minutes of June 1, 2011 as amended was adopted unanimously.

Mr. Heim arrived at 10:34 a.m.

BOARD CHAIR’S REPORT

Mr. Cooney commented on the 193 schools now approved by the EAB, and the dramatic increase of new schools. He mentioned that after a lot of commotion and confusion about the new federal rules, particularly concerning gainful employment, the U.S. Department of Education has provided additional guidance and clarification.

PUBLIC COMMENT

None.

BOARD STATUS REPORT

Mr. Dies identified several items contained on the board status report, and briefly commented on them. He indicated that the entire board status report can be found in the materials provided at the meeting and on the EAB’s website.

Request for Increased Position/Expenditure Authority – Mr. Dies noted that the EAB staff is concerned about their ability to adequately regulate the postsecondary educational institutions it

oversees and the unprecedented increase of EAB-approved institutions. He noted that despite being denied previous requests for additional resources, the EAB intends to submit a Chapter 16 emergency request and explained the submission process.

Ms. Oyama-Miller inquired whether it would be beneficial for board members to become more proactive in promoting this request. Mr. Dies indicated that board involvement would be beneficial. Mr. Heim suggested the board take action supporting the emergency request.

A motion (Heim, Williams) to support the Chapter 16 emergency request for additional position and expenditure authority was approved unanimously.

SCHOOL APPROVAL ISSUES

Mr. Dies summarized the school approval actions taken by staff since the board last met. He briefed the board on the Madison Media Institute complaint and the subsequent legal action seeking an administrative review of the EAB's decision dismissing the complaint. It was noted that the Department of Justice is representing the EAB.

A motion (Williams, Brown) to approve items A through I of the School Activity Report for the period of May 26 through September 16, 2011, was approved unanimously.

FEDERAL PROGRAM INTEGRITY RULES

Mr. Dies summarized the EAB's concern related to the new federal program integrity rules clarifying what it means to be legally authorized by states and requiring states to have a designated agency to address student complaints. Although Executive Order #37 (EO) had been issued by the Governor to address these issues, Mr. Dies alerted administration officials and Governor's Office staff that the EO did not specifically name all the in-state non-profit institutions currently exempt from EAB oversight or address the handling of student complaints from these institutions.

THE EAB MODERNIZATION BILL

Mr. Dies informed the board that the EAB will be reintroducing its modernization bill and hopes to have it enacted during the current legislative session. A decision was made to wait and have the bill introduced until some of the political uncertainty was resolved. The bill will be nearly identical to the last agreed upon version in the 2007 legislative session and the version it requested last fall as part of the 2011-13 biennial budget request. The EAB is working with the chairman of the Assembly Committee of Colleges and Universities to have the bill reintroduced.

ADJOURNMENT

A motion (Heim, Oyama-Miller) to adjourn was unanimously approved at 11:25 p.m.



EDUCATIONAL APPROVAL BOARD

BOARD MEETING

DECEMBER 14, 2011

BOARD STATUS REPORT

INVOLVEMENT IN POSTSECONDARY EDUCATION POLICY DECISIONS

- **EAB Modernization Bill**

As reported at the September 2011 board meeting, the EAB plans to have its modernization bill reintroduced in hopes of having it enacted during the current legislative session. Following a bill draft being made available in mid-October, the EAB shared it with a number of external stakeholders for their review.

The bill draft included language that was necessary to gain the support of the Department of Public Instruction (DPI). Because this language was not identical that which was agreed upon during the 2007 legislative session, the bill draft was specifically shared with both the University of Wisconsin (UW) System and the Wisconsin Association of Independent Colleges and Universities (WAICU).

In response to concern expressed by the UW System, DPI has agreed to take out certain language related to their oversight of teacher professional development. A revised bill draft is currently being prepared. It is expected that public hearing on the bill will be held January 5, 2012.

- **Program Integrity Rules**

In late-September, the EAB received numerous inquiries from Wisconsin-based radiological schools about the need to obtain statute authorization related to the federal program integrity rule changes. The inquiries were prompted by their programmatic accreditor asking for evidence that they are “legally authorized” by the state.

Because these institutions do not directly participate in the federal financial aid programs, they were not included in Executive Order #37 issued by the Governor on June 28. At the same time, they are not subject to EAB approval because of the statutory exemption for in-state non-profit institutions. Attached is copy of the EAB response provided to the institutions.

Although the EAB was not contacted by the two Wisconsin-based radiological schools that do participate in the federal Title IV financial aid program, their status remains uncertain as noted in the email to the Governor’s office dated September 28, 2011.

POSITIVE WORKING RELATIONSHIPS AND ALLIANCES

- EAB Approved Schools Conference

The 2011 approved schools conference "*Listening to Employers Benefits Students*" was held at the Sheraton Madison Hotel on Thursday, November 17, 2011 and explored why it is important for all institutions to use employer advisory committees and how students benefit from the advice and expertise of employers. Nearly 160 people attended the conference.

Michael Cooney, EAB Board Chair, started the day by giving a "*State of the Career Education Sector*" presentation. Keynote speaker, Rob Curtain, Chief Applications Officer for US Education at Microsoft, discussed how social and cloud computing are shaping consumer expectations for learning. He was followed by Jay Hollowell, Vice President and Training Manager, MaxKnowledge, Inc. whose presentation about the "Role of Employer Advisory Committees" provided practical information on creating and using employer input to improve programs, externship experiences and job placement for students.

Two afternoon panels were moderated by Michale McComis, Executive Director of the Accrediting Commission of Career Schools and Colleges (ACCSC) - one panel of school officials who currently use advisory committees and another of employer representatives who are active advisory committee members.

A webcast of the presentations and handouts are available from the EAB's website. In addition, a copy of the media alert announcing the conference and the summary of the attendee evaluations are attached.

- DATCP Presentation

The Department of Agriculture Trade and Consumer Protection (DATCP) frequently refers student complaints it receives to the EAB. While the majority of these referred complaints involve EAB-approved institutions, others involve institutions or matters over which the EAB has no authority. As a result, the EAB executive secretary met with senior DATCP administrators in mid-September to share information about the EAB and its consumer protection responsibilities. The presentation handout and a chart depicting the "Continuum of Education" are attached.

POSTSECONDARY EDUCATIONAL CHOICES (PUBLIC AWARENESS & UNDERSTANDING)

- National Consumer Law Center

At the September 2011 board meeting, it was reported that the EAB executive secretary has been interviewed by the National Consumer Law Center (NCLC) about its ability to protect students. As part of its Student Loan Borrower Assistance Project, the NCLC was conducting a study that examines the role of states in overseeing the for-profit

postsecondary education school industry; specifically studying the different fees required in each state, the types of financial protection offered to students in the event of a school closure, and the varying statutes and regulations that govern the sector.

The NCLC final report was released on December 1 and was previously distributed electronically to board members. While the report identifies Wisconsin as having one of the better consumer protection models in the country, it is clear from the report that the state lacks sufficient resources to adequately perform its consumer protection role.

OPERATIONAL / ADMINISTRATIVE PROCEDURES AND POLICIES

▪ Office Relocation

The EAB has been working with the Department of Administration (DOA) to identify a new location for the EAB's administrative offices. Initially, the need to move was triggered because of a desire by the Department of Veteran Affairs (DVA) to vacate the 9th floor of the building in which it is located. The DVA currently occupies the first three floors, as well as floors five through nine, of a leased building at 30 W. Mifflin Street.

Those plans have since changed, however, and the DVA is now planning to relocate floors five through nine to a building owned by the Wisconsin Housing and Economic Development Authority located on West Washington Avenue. The EAB is currently in negotiations with DVA and DOA officials about relocating the EAB offices to the same building.

▪ Request for Increased Position/Expenditure Authority

As reported at the board's September 2011 meeting, the EAB intends to submit an emergency request for additional position and expenditure authority to DOA because the agency finds itself in a position where the current appropriation level is insufficient to fulfill its statutory purpose and perform the responsibilities it is assigned.

As part of making the request, the EAB executive secretary has arranged for the board chair, secretary and executive secretary to meet with DOA Secretary Mike Huebsch the day after its board meeting. In addition to seeking additional resources to address its severe staffing deficiency, the EAB will also be requesting additional funding related to relocating the its offices.

▪ Revenue/Expenditure Condition

An overview of the EAB's monthly revenues and expenditures can be found under Tab 5 of the board material and will be considered when the renewal fee multiplier is determined.

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Dies, David

From: Dies, David
Sent: Thursday, October 06, 2011 3:22 PM
To: 'Joachim, Brian'; Troy Albrecht; 'Wisniewski, Jayne L.'; 'Szolwinski, Linda'; 'Wingenter, Diane E.'
Cc: 'Leslie Winter'; Brickman, Michael - GOV
Subject: State Authorization
Attachments: USDE transmittal plus Exec Order.pdf

Thank you for contacting the Educational Approval Board (EAB) about the new federal program integrity rule related to state authorization. This rule applies to institutions that participate in the federal Title IV financial aid program.

Under s.38.50 (1)(e)1., *Wis. Stats.*, "in-state schools that are exempt from taxation under section 501 of the IRS code and either were incorporated in this state prior to January 1, 1992, or had their administrative headquarters and principal place of business in this state prior to 1970" are not subject to EAB oversight. While this statutory exemption applies to your institution, new federal program integrity rules clarify what it means for institutions to be legally authorized by states.

To be legally authorized under the federal "state authorization" rule that went into effect on July 1, 2011 an institution must "[comply] with any applicable State approval or licensure requirements," unless the state exempts the institution based on its accreditation or having been in operation for at least 20 years **and** it is "established by name as an educational institution by a State through a charter, statute, constitutional provision, or other action issued by an appropriate State agency or State entity and is authorized to operate education programs beyond secondary education..." If the latter condition is not met and the institution is established as either a business entity or a non-profit charitable organization, the state may not exempt it from the state's approval or licensure requirements based on accreditation, years in operation, or other comparable exemption.

Earlier this summer the Governor issued Executive Order #37 (copy attached) naming institutions that do not need to be approved by the EAB in order to be legally authorized by the state. Presumably this would satisfy the "other action" as permitted by the new federal rule. However, a number of EAB-exempt schools were not specifically named in the EO. It is my understanding that the EO will be updated to include the names of those schools.

If your institution does not participate in the federal Title IV financial aid program, the new rule related to state authorization is not applicable and therefore your institution does not be listed in the updated EO according to the Governor's Office. Moreover, your institution remains exempt from EAB oversight because of the statutory provided cited above.

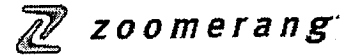
I hope this information is helpful.

David Dies
Executive Secretary

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2011 Conference Evaluation

Results Overview



Date: 11/30/2011 9:13 AM PST
 Responses: Completes
 Filter: No filter applied

1. Overall Conference Rating:

Rating	Count	Percentage
1 Excellent	14	36%
2 Good	20	51%
3 Fair	5	13%
4 Poor	0	0%
Total	39	100%

Mean	Median	Mode	Range	Standard Deviation	Standard Error	Confidence Interval @ 95%
1.77	2	2	2	0.67	0.11	[1.56 - 1.98]

2. Presentation: The State of Career Education

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.	Excellent 1	Good 2	Fair 3	Poor 4	N/A
Michael Cooney, Chair, EAB	20 44%	22 49%	2 4%	0 0%	1 2%

	Mean	Median	Mode	Range	Standard Deviation	Standard Error	Confidence Interval @ 95%
Michael Cooney, Chair, EAB	1.59	2	2	2	0.58	0.09	[1.42 - 1.76]

3. Keynote Address: How Social & Cloud Computing are Shaping Consumer Expectations for Learning

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.	Excellent 1	Good 2	Fair 3	Poor 4	N/A
Rob Curtin, Chief Applications Officer, Microsoft U.S. Education	37 80%	8 17%	1 2%	0 0%	0 0%

	Mean	Median	Mode	Range	Standard Deviation	Standard Error	Confidence Interval @ 95%
Rob Curtin, Chief Applications Officer, Microsoft U.S. Education	1.22	1	1	2	0.47	0.07	[1.08 - 1.35]

4. Featured Presentation: The Role of Employer Advisory Committees

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.	Excellent 1	Good 2	Fair 3	Poor 4	N/A
Jay Hollowell, Vice President & Training Manager, MaxKnowledge, Inc	18 39%	20 43%	8 17%	0 0%	0 0%

	Mean	Median	Mode	Range	Standard Deviation	Standard Error	Confidence Interval @ 95%
Jay Hollowell, Vice President & Training Manager, MaxKnowledge, Inc	1.78	2	2	2	0.73	0.11	[1.57 - 1.99]

5. Panel Sessions

Top number is the count of respondents selecting the option. Bottom % is percent of the total respondents selecting the option.	Excellent 1	Good 2	Fair 3	Poor 4	N/A
1] The School's View	9 21%	14 33%	13 31%	5 12%	1 2%
2] The Employer's View	15 38%	14 36%	6 15%	1 3%	3 8%

	Mean	Median	Mode	Range	Standard Deviation	Standard Error	Confidence Interval @ 95%
1] The School's View	2.34	2	2	3	0.96	0.15	[2.05 - 2.64]
2] The Employer's View	1.81	2	1	3	0.82	0.14	[1.54 - 2.07]

6. Conference Purpose / Focus

Top number is the count of respondents selecting the option.
Bottom % is percent of the total respondents selecting the option.

	Yes 1	No 2
Did the conference's title "Listening to Employers Benefits Students" provide a clear conference focus?	39 91%	4 9%
Did the conference provide a consistent and purposeful message?	41 98%	1 2%

	Mean	Median	Mode	Range	Standard Deviation	Standard Error	Confidence Interval @ 95%
Did the conference's title "Listening to Employers Benefits Students" provide a clear conference focus?	1.09	1	1	1	0.29	0.04	[1.01 - 1.18]
Did the conference provide a consistent and purposeful message?	1.02	1	1	1	0.15	0.02	[0.98 - 1.07]

7. What is your preferred way to receive conference materials?

1 Electronically [Email]		38 90%
2 Paper [Mailed]		3 7%
Other, please specify		2 5%

	Mean	Median	Mode	Range	Standard Deviation	Standard Error	Confidence Interval @ 95%
	1.07	1	1	1	0.26	0.04	[0.99 - 1.15]

8. Conference Materials

Top number is the count of respondents selecting the option.
Bottom % is percent of the total respondents selecting the option.

	Yes 1	No 2
Did you receive conference registration materials early enough?	41 98%	1 2%
Did the agenda influence your decision to attend the conference?	21 48%	23 52%
Were you aware that conference materials are available online?	20 47%	23 53%
Were the session handouts helpful?	41 95%	2 5%

	Mean	Median	Mode	Range	Standard Deviation	Standard Error	Confidence Interval @ 95%
Did you receive conference registration materials early enough?	1.02	1	1	1	0.15	0.02	[0.98 - 1.07]
Did the agenda influence your decision to attend the conference?	1.52	2	2	1	0.51	0.08	[1.37 - 1.67]
Were you aware that conference materials are available online?	1.53	2	2	1	0.50	0.08	[1.38 - 1.69]
Were the session handouts helpful?	1.05	1	1	1	0.21	0.03	[0.98 - 1.11]

9. What type of institution do you represent?

1 Degree		36 84%
2 Non-Degree		7 16%
Total		43 100%

	Mean	Median	Mode	Range	Standard Deviation	Standard Error	Confidence Interval @ 95%
	1.16	1	1	1	0.37	0.06	[1.05 - 1.27]

2011 Conference Evaluation

Results Overview

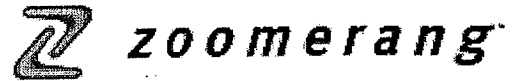


Date: 11/30/2011 9:10 AM PST
 Responses: Completes
 Filter: No filter applied

#	Response
10.	What was the most valuable part of the conference?
1	How to run a PAC meeting and running a successful PAC meeting.
2	Learning about technology
3	The presentations throughout the morning were especially valuable. The more specific examples and discussions we can get on how to best improve and serve students based on the current and future environment, and with what tools is greatly appreciated.
4	Learning about the evolution of education.
5	Jay Hallowell's presentation was an appropriate mix of practical advice and ideas for improving current practices.
6	Whistles, Bumps & Jumps
7	Sparked ideas how to improve instruction. List of Attendees and school listing.
8	I took the most from Jay's presentation.
9	Networking and the gentleman from Microsoft.
10	Presentation from Rob Curtin was very insightful and provided some great ideas.
11	Non-Institution people. Conference Attendee List.
12	Speakers Panel discussions were interesting, kudos to moderator!
13	The guest Speakers.
14	The points of view from employer and school regarding advisory boards.
15	I enjoyed the Microsoft Presentation
16	Rob's presentation and how technology is changing how students are learning.
17	Meeting others in similar fields. Networking.
18	The Role of the advisory committees presentation.
19	Seeing new things to add to our school to make us better and better for the students.
20	Learning about technology implementation.
21	Rob's presentation.
22	Rob's insight into how technology can be used.
23	enjoyed hearing about where the technology is going to help/go to in the future.
24	The employer panel should have gone first so that the room was more full! Having them go last seemed less effective.
25	Rob Curtin's presentation.
26	Specific suggestions from Jay about how to enhance PAC benefits.
27	I appreciate the ideas presented about how to establish and conduct.
28	I liked the focus on future trend predictions and ideas for improvement and increasing benefit to students that Rob Curtin spoke about. Ideas for future improvements are the most critical issues a conference such as this can present.
29	Keynote and Jay Hallowell's presentations.
30	The employer panel.
31	2 perspectives, common sense ruels, engaging real lifes relateable.
32	Whistles, Bumps & Jumps - well presented information, out of the box thinking.

2011 Conference Evaluation

Results Overview

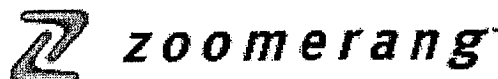


Date: 11/30/2011 9:10 AM PST
 Responses: Completes
 Filter: No filter applied

#	Response
11.	In what ways could this conference be improved?
1	Breakout in creating PAC agendas, activities, etc.
2	Less sitting :)
3	Segues were not always smooth - agenda was delayed at times. Concise agendas can be important due to busy schedules.
4	Why were there no women on the 1st panel discussion? It was a white, boys' club. ENCOURAGE diversity.
5	I would prefer beginning @ 9:00 am - this may be in conflict with those driving many hours. I like that it is ok to come & go at our schedule needs.
6	Let the schools share with each other. This is a unique opportunity with a lot of experienced individuals getting together.
7	Breakout sessions after lunch that you can choose from. More interaction.
8	Move around more - a lot of sitting. Possibly have break out sessions.
9	I haard that there were breakout sessions last year - I think the panel discussion would have been good in this type of setting smaller groups.
10	Listing of various accreditors / booths.
11	None
12	It was hard not having the breakout sessions last year. It's hard to sit in one place all day. Disappointing that panels did not start on time. Might have been helpful to have the panels combined.
13	Need engaging speakers. We serve a diverse student population, a diverse panel would help drive points home and greatly change the audience.
14	School's View was poorly ran - glad it was shorter; but it still felt long.
15	Break into groups with our EAB advisor(s) and talk with them.
16	You did a really nice job.
17	No improvement needed.
18	Send members a list of topics for the next meeting providing them input into the meeting.
19	Coffee and water at the tables so we don't need to wait for a presenter to finish or get up in the middle of a presentation. At the very least have coffee/water/food service at both entrances to the room.
20	Lunch felt rushed.
21	Maybe opportunities for round table discussions of attendees.
22	Too much sitting - I am bent. Shorten the panel discussion - too long.
23	n/a - great conference. Organized, not drawn out, long enough to gain great knowledge, but not so long to disengage.
24	When the agenda is sent, include a well thought out plan. There were several "TBA". Knowing who some of the guest would be would have allowed time to research professional info about them.

2011 Conference Evaluation

Results Overview



Date: 11/30/2011 9:09 AM PST
 Responses: Completes
 Filter: No filter applied

#	Response
12.	Suggested topics or presenters for future conferences.
1	Changes in financial aid regulations and processes. What does this mean for the sector.
2	Comments for Presenters/Panels #1 – Michael Cooney's presentation set the framework for the day. #2 – Rob Curtin's presentation was entertaining with great logic. #3 – Jay Hollowell's presentation was practical and had a great advice full of best practices. #4 – While the schools' view panel was a little fundamental, there were some great ideas shared. #5 – I was disappointed that so many people left before the final panel. It was excellent. Almost like an advisory board on advisory boards!
3	Comments: Yellow Book of approved schools include TOTAL cost for each certificate, degree, etc. Ex. Fees: App, Lab, Lib, Student Services, Grad Fees in addition to credit and program, degree costs.
4	Comments: David talks too much. Too much chatter leading in the Panelists. Diff-ree-rentiate? Diff-ER-entiate. Wrong pronunciation. Get to the point. BORING panel.
5	Service learning presentation by Globe. Very integrated in this topic.
6	Reintroduce EAB staff during day.
7	Financial Aid for non-accredited schools. GI Bill.
8	More specific - "how to develop; maintain boards"
9	Maybe group sessions targeted to the different aras - student/academic services, faculty, etc.
10	Let's talk more about the political climate and how we adjust to it. All schools are impacted by the current climate. Let's talk about the elephant in the room.
11	Pressure to meet placement even though we "assist" students in finding jobs.
12	Goal setting, free online Resources for students. How to "teach (softskills) porofessionalism. Have "students" come in and talk abut their challenges.
13	Thank you for the invite. Great conference.
14	Innovative Professional Development topics for instructors.
15	Gainful employment.
16	Challenges in mobile education - staffing challenges – How to get good faculty?
17	Peter jonas, Cardinal Stritch in Milwaukee.

2011 Conference Evaluation

Results Overview



Date: 11/30/2011 9:09 AM PST
 Responses: Completes
 Filter: No filter applied

#	Response
13.	Other comments.
1	Thanks for the change in the set up of the meeting room. It was much more comfortable for everyone
2	Panels could have used Bullet-Points or some other type of agenda - felt a littl too free-form. Overall great day - thank you for being human and caring about career-focused education!
3	To encourage moe networking between EAB-approved schools, I would recommend structured networking opportunities. Invariably networking times lead to those who already know each otehr to say hello. Value is found in networking with those not in your regular circle.
4	"Cost to Go Here" please include fees along with cost per credit or cost per program. Ex. App fee, Course, Lab, Activity, Graduation
5	"The School's View" was boring - no charismatic panelists. It was too dull after lunch - I an understand why people left.
6	Seems focus is on institutional concerns, which is ok. I will pull out what I can use. It is eye opening to see how the majority of approved schools are corps rather than sale proprietor. Great Job as usual.
7	Comments: More interaction within the presentations/speakers. Power Points became mundane... Quicker transitions between program topics/sections. Chairs were incredibly uncomfortable! Not that this is something we can control but the Audience noise lack of respect (talking while a presenter is speaking) was very distracting.
8	Comments: Breakout Sessions would have been very useful. I'm not sure a panel discussion of opinions was helpful to me. Actual employer of our students would have been great. Jay has a good message, but after the Microsoft presentation it was hard to focus. Materials good - presentation not as dynamic.
9	Comments: Moderator should let panel talk. Great Food! Loved no name tags. Thank you!
10	Comments: Moderator Spoke too much.
11	Excellent, timely, Thank You!
12	Comments: One of the better conferences that was conduted by the EAB.
13	Comments: First pannel good info but very dry and hard to maintain concentration. The second pannel was a lot more informative and interactive. hd much more life and better feedback. Paenls were dry. The first had no diversity. 2nd pannel had more energy - and also diver rep (more). Would have loved a diet Cokel
14	Comments: Michael Cooney and Rob Curtin were extremely engaging; however, the level of engagement drastically decreased after lunch. The speakers have to be engaging and charismatic, especially after lunch. Watch the audience. The room drastically decreased in size after lunch. Give them a reason to stay. I appreciated last year's afternoon format better because I got to choose what topics I wanted to learn about.
15	Comments: Moderator talks too much!
16	Comments: Great conference. Food was good, better than expected. Time went fast. Well organized.
17	Comments: Very interesting.
18	Comments: Rob's presentation; hard act to follow, excellent presentation. Have an agenda of speakers ahead of time; Speaker TBD does not sell (add value to compensation for attending). Jay rad too much from his PowerPoint (especially in the last 15 minutes).
19	Comments: The two panels could have been combined into one hour.
20	Comments: Would love to hear more about Gainful employment.
21	The majority of our students are women. The majority of our staff & faculty are women. Four or Six local directors are women, yet your keynotes & panelists (with the exception of employers) are men. Where are women represented in the leadership and keynotes of EAB conferences such as this? #4 - The presentation did not enhance my current knowledge - none of it was "next level" or a new idea. #7 - the title and message are clear and consistent but the info presented was too basic and fute forward. #5 & #6 - Why was this group selected as a panel of experts who have superior knowledge about forming - implementing - utilizing PAC's? Similar to #4 above - I learned nothing new that we aren't already doing.

- 22 Comments: Tables are a great improvement – thanks. We need some sort of proof of attendance for our professional development credit.
- 23 Comments: Moderator excellent - a little slow - time was short. I thought overall excellent. the panels were interesting but a little redundant even though maybe we need to be kicked more than once to "get it". Good job EAB.
- 24 I enjoyed the after-lunch format of two large sessions this year better than last year's small-group sessions.
- 25 Comments: Focus of any questions on the application should be what type of advisory committees do you have a) employee, b) graduates c) public d) other e) Combinations of the above. Too much desert - serve desert later & eliminate cookies.
- 26 Comments: Our organization is primarily women. you need to have some women as speakers. The PowerPoint slide notes were helpful. The Brownie was delicious.
- 27 Comments: Great to hear both ends of the spectrums and how other schools and employers view college themselves and how we can partner and better help the students and employers alike. Thank You!
- 28 Comments: Too much talking by David before the panels. Got confusing. Great job!

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State of Wisconsin / Educational Approval Board

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Fax: (608) 264-8477
EABmail@eab.state.wi.us

Scott Walker
Governor

David C. Dies
Executive Secretary

MEDIA ALERT

November 15, 2011
For Immediate Release

For more information contact:
David C. Dies (608) 266-1996

Microsoft Official to Keynote EAB Conference

Madison – On Thursday, November 17, the Educational Approval Board (EAB) will host its annual approved schools' conference titled "Listening to Employers Benefits Students" at the Sheraton Madison Hotel. The conference provides an opportunity for EAB staff, school officials and other interested persons to discuss and learn about best practices and regulatory issues affecting for-profit and non-profit higher education institutions.

The conference will explore why it is important for all institutions to use employer advisory committees and how students benefit from the advice and expertise of employers. Michael Cooney, EAB board chair, will start the day by giving a "State of the Career Education Sector" presentation.

Keynote speaker, Rob Curtain, Chief Applications Officer for US Education at Microsoft, will discuss how social and cloud computing are shaping consumer expectations for learning. He will be followed by Jay Hollowell, Vice President and Training Manager at MaxKnowledge, Inc. whose presentation about the "Role of Employer Advisory Committees" will provide practical information on creating and using employer input to improve programs, externship experiences and job placement for students.

Two afternoon panels will be moderated by Michale McComis, Executive Director of the Accrediting Commission of Career Schools and Colleges (ACCSC) – one panel of school officials who currently use advisory committees and another of employer representatives who are active advisory committee members.

The EAB is an independent state agency responsible for protecting Wisconsin's consumers by regulating for-profit and certain non-profit postsecondary schools, colleges and universities. The EAB currently oversees more than 200 institutions serving over 60,000 adults in degree and non-degree programs.

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State of Wisconsin Educational Approval Board

David C. Dies
Executive Secretary

Agency Overview

Educational Approval Board Presentation Summary

- Statutory Purpose
- Agency Overview
- Continuum of Education
- Regulatory Overview
- EAB Responsibilities
 - School & Program Approval
 - Annual Renewal Process
 - School Visits
 - Student Complaints
- Distance Learning
- Federal Program Integrity Rules

Educational Approval Board Statutory Purpose

- The EAB is an independent state agency that is responsible for protecting Wisconsin consumers by regulating for-profit and certain non-profit postsecondary schools, colleges and universities.

Educational Approval Board Agency Overview

- Seven members (appointed by Governor).
- Five full-time staff.
- \$497,600 operating budget.
- Budget is 100% PR funded.

Educational Approval Board Agency Overview

- The EAB currently regulates 193 schools, colleges, and universities.
- Annually, those institutions serve 59,000+ students in 800 or so degree & non-degree programs.

Educational Approval Board Types of Approved Programs

Non-Degree Programs	Degree Programs
▶ Program Completion	▶ Associates
▶ Diploma	▶ Bachelors
▶ Certificate	▶ Masters
	▶ PhD

Educational Approval Board Types of Approved Schools

Non-Degree Programs

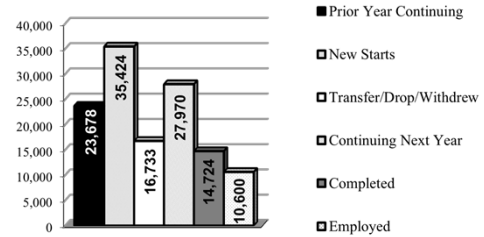
- ▶ Accounting
- ▶ Allied Health
- ▶ Auto Maintenance
- ▶ Bartending
- ▶ Broadcasting
- ▶ Electronics
- ▶ HVAC
- ▶ Heavy Equipment
- ▶ Insurance
- ▶ IT/Computers
- ▶ Massage Therapy
- ▶ Office/Clerical
- ▶ Taxidermy
- ▶ Truck Driving / CDL
- ▶ Veterinary Assisting
- ▶ Yoga

Degree Programs

- ▶ Business Administration
- ▶ Criminal Justice
- ▶ Drafting & Design
- ▶ Engineering
- ▶ Education
- ▶ Health Administration
- ▶ Homeland Security
- ▶ Human Services
- ▶ Information Systems
- ▶ Leadership
- ▶ Liberal Arts
- ▶ Management
- ▶ Nursing
- ▶ Organizational Management
- ▶ Psychology
- ▶ Social Sciences

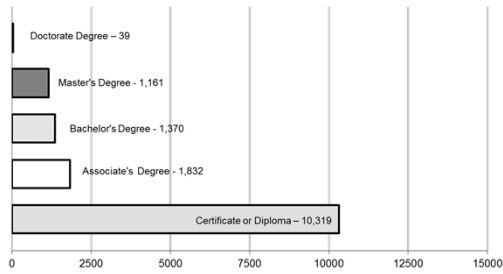
Educational Approval Board Student Outcomes

2009-10 Reporting Year



Educational Approval Board Credential Earned

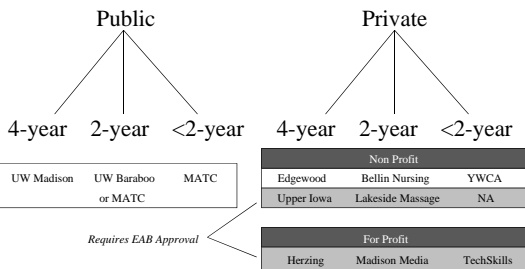
2009-10 Reporting Year



Educational Approval Board Continuum of Education



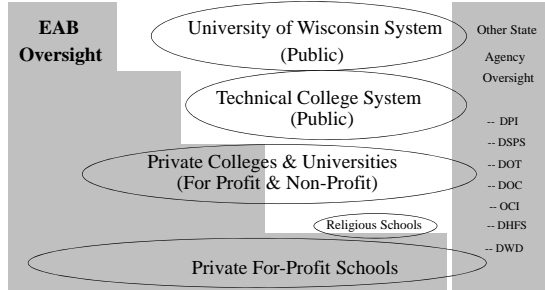
Educational Approval Board Education Sector Overview



Educational Approval Board Statutory Exemptions

- **Public Colleges and Universities**
 - UW System Colleges & Universities / Wisconsin Technical Colleges
- **Schools (Similarly) Regulated by other State Agencies**
 - Cosmetology & Barbering / Certified Nurse Assistants / Real Estate
- **In-state Nonprofit Colleges**
 - Schools exempt from taxation under section 501 of the IRS code and either were incorporated in this state prior to January 1, 1992, or had their administrative headquarters and principal place of business in this state prior to 1970.
- **Religious Schools**
 - Schools of a parochial or denominational character offering programs having a sectarian objective.
- **Avocational Schools**
 - Schools offering instruction that is recreational in nature and does not lead to a vocational objective.

Educational Approval Board Postsecondary Education Landscape



Educational Approval Board Responsibilities

- Protecting Students (proactive vs. reactive)
 - Ensure Educational Quality
- Methods
 - Curriculum Assessment
 - Instructor Qualifications
 - Financial Stability
 - Administrative Capability
 - Student Outcome Reporting

Educational Approval Board Responsibilities

- Protecting Students (proactive vs. reactive)
 - Quality Educational Opportunities
- Methods
 - Disseminate Information
 - Website / Directory / Newsletter
 - Policy Development
 - Diploma Mills
 - Massage Therapy Licensure
 - Education Tax Credit

Educational Approval Board New School and Program Approval

- School
 - Adequate Facilities
 - Fiscal Stability
 - Surety Bond & Financial Statements
 - Administrator Qualifications
 - Enrollment Agreement
 - Refund Policy
 - Advertising
- Program
 - Quality / Content / Length
 - Instructor Qualifications

Educational Approval Board Annual Renewal

- Student Outcomes
 - Inputs & Outputs
 - Employment
 - Satisfaction
- Financial Statements
- Institutional Plan

Educational Approval Board School Visits

- Types
 - Comprehensive / Annual / New School / Other
- Comprehensive
 - 3-year cycle (accredited accommodations)
- Compliance & Institutional Assessment
 - Aligned with Accreditation Standards

Educational Approval Board Student Complaints

- Written Complaint Filed w/ EAB
 - School Complaint Process Followed?
- Investigation
 - School Response
- Mediate Resolution Based on Facts

Educational Approval Board School Closing & Records

- School Closures
 - Teach-outs / Refunds
- List of Closed Schools
- Records in EAB's Possession
- Transcripts

Educational Approval Board Distance Learning

- Generally, institutions must be approved if they enroll "Wisconsin students" in online programs. Unlike most other states, institutions do not need to have physical presence in Wisconsin to trigger the need for approval by the EAB.
- Under s.38.50 (2), *Wis. Stats.*, "[t]he board shall protect the general public by inspecting and approving private trade, correspondence, business, and technical schools doing business within this state, whether located within or outside this state,...and courses of instruction offered by the schools and regulate the soliciting of students for correspondence or classroom courses and courses of instruction offered by the schools." Therefore, **institutions with online programs must obtain EAB approval if they enroll students from the state of Wisconsin.**

Educational Approval Board Federal Program Integrity Rules

- State Authorization
 - 34 CFR 600.2 defined "legally authorized" as "[t]he legal status granted to an institution through a charter, license, or other written document issued by the appropriate agency or official of the State in which the institution is physically located."
- Student Complaints
 - Under the federal rule provisions [see USC 668.43 (b)], every institution – public, non-profit and for-profit – that receives federal Title IV financial aid "must also provide its students or prospective students with contact information for filing complaints with its accreditor and with its State approval or licensing entity and any other relevant State official or agency that would appropriately handle a student's complaint."
- Distance Learning
 - Although new federal rules specify that institutions must have state authorization to offer programs via distance learning when it is required by the state, such approval has always been required in Wisconsin.

Educational Approval Board Agency Contact Information

Website: <http://eab.state.wi.us>

Email: eabmail@eab.state.wi.us

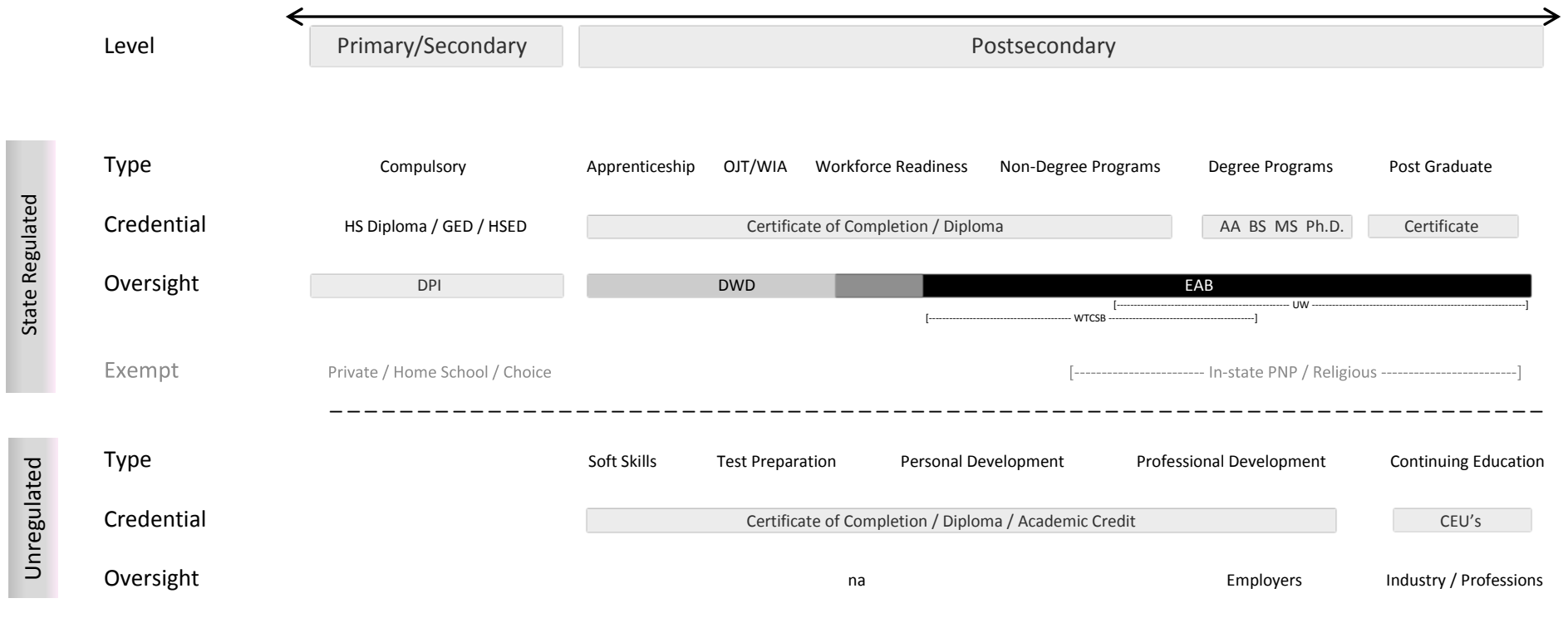
Phone: (608) 266-1996

Fax: (608) 264-8477

Location: 30 W. Mifflin St., 9th Floor Madison, WI 53703

Statutory Authority: s.38.50 *Wis. Stats.*

Continuum of Education



Definitions

- Certificate of Completion – An academic credential issued by an educational institution or training provider that indicates a person has completed a particular program of study.
- Certification – A recognition granted by an industry body or governmental agency to an individual who has demonstrated competency of a defined set of knowledge and/or skills through testing.
- Continuing Education – Required education or training necessary to maintain ones standing within a specific profession.
- Diploma – An academic credential issued by an educational institution stating that the recipient has earned a degree or has successfully completed a particular program of study.
- Licensure – A mandatory procedure imposed by law generally regulated and administered by a governmental agency that authorizes someone to work within a defined scope of Practice based on a demonstrated competency of a defined set of knowledge and/or skills through testing.
- Pre-licensing – Education or training that is required prior to an individual being eligible to be licensed in a regulated profession.
- Professional Development – Pursuit of additional education/training to develop further competency/mastery within a profession¹.
- Non-degree Program – Education or training that awards a credential lower than an associate degree (60 semester credit hours).
- Degree Program – Education or training that awards an associate degree or higher.
- Post Graduate – Education or training that is provided following the awarding of a degree (at any level).
- Program – An organized series of classes.

¹ Professional development may be voluntary or employer required.



EDUCATIONAL APPROVAL BOARD

BOARD MEETING

DECEMBER 14, 2011

2012 BOARD MEETINGS

SUMMARY

Meeting dates for calendar year 2012 of the Educational Approval Board (EAB) need to be selected.

BACKGROUND

Historically, the EAB has met on a quarterly basis -- typically in March, June, September and December. This meeting cycle is generally well aligned with the agency's school approval process as well as the state budget process. In recent years, the board has held its September meeting at the site of an EAB-approved school. State law requires that the board meet at least once a year.

DISCUSSION

Holding quarterly meetings in March, June, September and December are well aligned with the administrative and policy issues which the board must address. An annual calendar of these issues has been developed and is attached.

Because members of the board are appointed at the pleasure of the Governor, it is possible the composition of the board will be altered in the coming months given the change in administration. However, appointments will continue until board members are succeeded or resign. It is difficult to predict how quickly changes may occur, but in the unlikely event all current board members are replaced prior to the board's March meeting, setting meeting dates for 2011 will facilitate the transition.

RECOMMENDATION

The board should set quarterly meeting dates for calendar year 2011. The following dates are being suggested for consideration.

March 14 or 15

June 6 or 7

September 12 or 13

December 12 or 13

Unless the board decides otherwise, the September meeting will be held at an EAB-approved school location.

EDUCATIONAL APPROVAL BOARD ANNUAL CALENDAR

	January	February	March	April	May	June	July	August	September	October	November	December
Major Board Activities												
Quarterly Meetings			✓			✓			✓ ¹			✓
Set Meeting Dates												✓
Elect Officers			✓									
Performance Review of ES						✓						
Approve Staff Actions			✓			✓			✓			✓
Strategic Plan Review			✓									
Establish Budget Priorities ²			✓									
Preliminary Budget Approval ²						✓						
Approve Budget Request ²									✓			
Set 2 nd Payment Fee Multiplier ³												✓
Major Staff Activities												
Approved Schools Directory				✓	✓							
Annual Conference											✓	
EAB Quarterly Newsletter	✓			✓			✓			✓		
Annual Management Plan		✓										
Annual Report ⁴								✓				
PPD Report Reviews						✓						
Renewal Process							✓	✓	✓			
Renewal Certificates												✓
School Visits ⁴	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

¹ Held at an Approved School

² Even Numbered Years

³ Odd Numbered Years

⁴ No Longer Published/Performed Due to Limited Resources

4

EDUCATIONAL APPROVAL BOARD

BOARD MEETING

DECEMBER 14, 2011

SCHOOL APPROVAL ISSUES

SUMMARY

The attached activity report summarizes administrative actions taken by staff since the last board meeting regarding schools subject to Educational Approval Board (EAB) oversight. In addition, this paper provides information about specific schools or school issues that warrant being brought to the attention of board members.

DISCUSSION

MMI Complaint

It was previously reported that on June 9, 2011 the EAB received a complaint from a former Madison Media Institute (MMI) student. The complainant, through an attorney, alleged he was dismissed from the school without due process, and that while at the school, he was discriminated against on the basis of age and disability. The student asked that he be allowed to continue his training at the school. EAB conducted a review, and on June 29 closed the complaint in the school's favor.

On July 23, the complainant's attorney filed in Dane County Circuit Court a "petition for judicial review" under s.227.52, *Wis. Stats.*, asking that the EAB's administrative decision be reviewed. Upon learning of the filing, the EAB requested and obtained legal representation from the Department of Justice. The Assistant Attorney General (AAG) assigned to this case prepared a "Notice of Appearance" and "Statement of Position of Respondent" and submitted it to the court on August 11.

On August 29, 2011 a private investigator working for the complainant's attorney filed an open records request with the EAB seeking information about student protection fund (SPF) disbursements. The EAB responded on September 7, 2011 providing information relating to the only two instances in which SPF disbursements have been made – catastrophic school closures involving ComputerTraining.edu and St. Croix Culinary.

On September 8, a "Motion to Dismiss" the complainant's petition was filed by the AAG on grounds that the EAB's decision did not rise to the level of a "final" decision, nor does the complainant have a "substantial interest" in maintaining status as a student at the school. As such, the EAB's decision does not qualify for a Chapter 227 review and the court has no jurisdiction. If the motion to dismiss is not granted, the court will establish a briefing schedule for both parties.

On October 4 the AAG notified EAB that she had received the complainant's *brief on the merits of his petition for the review*, which had been submitted to the court. The AAG submitted EAB's *Respondent's Brief* on November 2, and on November 18 we received a copy of the *Petitioner's Reply Brief in Support of the Petition for Review*.

A hearing was held on December 8 in Dane County circuit court. Unfortunately, the judge initially assigned to the case retired and a different judge presided at the hearing. While the notice of hearing indicated it was an "oral ruling", no ruling was handed down. It is unusual in a Chapter 227 review to have a hearing for a ruling because there is no testimony that can be offered or further evidence outside of the record that has been submitted. However, the court did just that and oral arguments were made in addition to the briefs that had already been filed. A decision is expected shortly.

Anthem College – Brookfield

Over the past year the board has been kept informed of efforts to address a number of problems at Anthem College – Brookfield. EAB staff conducted a follow-up visit to the institution on September 20 to evaluate the on-going implementation and effectiveness of its continuous improvement plan. A copy of the letter summarizing the EAB's findings is attached.

RECOMMENDATION

EAB staff recommends the board approve items "A" through "I" of the attached school activity report.

EDUCATIONAL APPROVAL BOARD

ADMINISTRATIVE ACTIONS REPORT September 17 through December 8, 2011

This report describes the activities that EAB staff performed in response to the board's oversight role under s.38.50, *Wis. Stats.*

SCHOOL ACTIONS

A. *New School Approval:*

- Academy of Art University (Online), San Francisco, CA
- American Academy McAllister, Institute of Funeral Service, Inc., New York, NY
- Columbia Southern University (Online), Orange Beach, AL
- Concordia University Irvine, Irvine, CA
- Hammond Truck Driving School Inc., Hammond, WI
- ITT Technical Institute – Germantown, Germantown, WI
- Jones International University (Online), Centennial, CO
- Norwich University, Northfield, VT
- Saint Joseph College (Online), West Hartford, CT
- San Joaquin Valley College (Online), Visalia, CA
- Solomon Learning Center, Eau Claire, WI
- University of New England (Online), Biddeford, ME
- Wisconsin Dental Assistant School, Oconomowoc, WI

B. *New Teaching Location:*

- Academy of Art University (Online)
 - 79 New Montgomery Street, San Francisco, CA 94105
- American Academy McAllister, Institute of Funeral Service
 - 619 W. 54th St., 2nd Floor, New York, NY 10019
- Columbia Southern University (Online)
 - 21982 University Lane, P.O. Box 3110, Orange Beach, AL 36561
- Concordia University Irvine
 - 1530 Concordia West, Irvine, CA 92612
- Hammond Truck Driving School Inc.
 - 1920 Ridgeway Street, PO Box 67, Hammond, WI 54015
- Herzing University - Madison West
 - 3 Point Place, Madison, WI 53719
- Jones International University (Online)
 - 9697 East Mineral Avenue, Centennial, CO 80112
- Norwich University
 - 158 Harmon Drive, Northfield, VT 05663
- Saint Joseph College (Online)
 - 1678 Asylum Ave., West Hartford, CT 06117
- San Joaquin Valley College (Online)
 - 801 South Akers Street, Suite 150, Visalia, CA 93277
- Solomon Learning Center
 - 307 S. Farwell St., Eau Claire, WI 54701
- University of New England (Online)
 - 11 Hills Beach Road, Biddeford, ME 04005
- Wisconsin Dental Assistant School
 - 819 Summit Avenue, Oconomowoc, WI 53066

C. School Name Change: None

D. Change of Ownership: None

E. Denial/Withdrawal/Exemption of Approval: Exemptions

- Armstrong Atlantic State University, Savannah, GA - Public Exempt
- Augusta State University, Augusta, GA - Public Exempt
- Chicago Theological Seminary, Chicago, IL - Religious Exempt
- College of Lake County (The), Grayslake, IL - Public Exempt
- Cuyahoga Community College (Online), Cleveland, OH, Public Exempt
- East Carolina University, Greenville, NC - Public Exempt
- Eastern Wyoming College (EWC), Torrington, WY- Public Exempt
- Enterprise State Community College, Enterprise, AL - Public Exempt
- Fort Hays State University, Hays, KS - Public Exempt
- Illinois Eastern Community College, Olney, IL - Public Exempt
- Indiana State University, Terre Haute, IN - Public Exempt
- Kanawha Valley Community & Technical College, Institute, WV - Public Exempt
- Kansas State University, Manhattan, KS - Public Exempt
- Kent State University, Kent, OH - Public Exempt
- Massachusetts School of Professional Psychology (Online), Boston, MA - Not Currently Serving Wisconsin Students
- Messiah College, Grantham, PA - Exempt - Does Not Offer Programs - Only Individual Courses
- Missouri Southern State University, Joplin, MO - Public Exempt
- Montana University System et.al., Helena, MT - Public Exempt
- Murray State University, Murray, KY - Public Exempt
- North Carolina State University, Raleigh, NC - Public Exempt
- Northwestern College - Not Serving Wisconsin Students
- Ozarks Technical Community College, Springfield, MO - Public Exempt
- Southern Connecticut State University, New Haven, CT - Public Exempt
- Southern West Virginia Community and Technical College, Mount Gay, WV - Public Exempt
- St. John's College Springfield, Springfield, IL - Not Serving Wisconsin Students
- Stephen F. Austin State University (Online), Nacogdoches, TX - Public Exempt
- Tacoma Community College Tacoma, WA - Public Exempt
- Texas A&M University – Commerce, Commerce, TX - Exempt
- University of Florida Gainesville, FL
- Virginia Commonwealth University - Monroe Park Campus Richmond VA - Exempt
- Western Connecticut State University Danbury CT - Exempt
- Western Oklahoma State College Altus OK - Exempt
- Yakima Valley Community College, Yakima, WA - Exempt

F. Sanctions/Revocations: None

PROGRAM ACTIONS

G. New Program Approval:

- Academy of Art University (Online)
 - AA Advertising, 66 Credits
 - AA Fashion, 66 Credits
 - AA Fine Art, 66 Credits
 - AA Web Design & New Media, 66 Credits

- Academy of Art University (Online) (*Continued*)
 - AA Graphic Design, 66 Credits
 - AA Illustration, 66 Credits
 - AA Interior Architecture & Design, 66 Credits
 - AA Motion Pictures & Television, 66 Credits
 - AA Photography, 66 Credits
 - BFA Animation & Visual Effects, 132 Credits
 - BFA Fashion, 132 Credits
 - BFA Game Design, 132 Credits
 - BFA Graphic Design, 132 Credits
 - BFA Illustration, 132 Credits
 - BFA Interior Architecture & Design, 132 Credits
 - BFA Motion Pictures & Television, 132 Credits
 - BFA Photography, 132 Credits
 - BFA Web Design & New Media, 132 Credits
 - MA Industrial Design, 78 Credits
 - MFA Animation & Visual Effects, 63 Credits
 - MFA Fashion, 63 Credits
 - MFA Fine Art, 63 Credits
 - MFA Game Design, 63 Credits
 - MFA Graphic Design, 63 Credits
 - MFA Illustration, 63 Credits
 - MFA Interior Architecture & Design, 63 Credits
 - MFA Motion Pictures & Television, 63 Credits
 - MFA Multimedia Communications, 39 Credits
 - MFA Photography, 63 Credits
 - MFA Web Design & New Media, 63 Credits
- American Academy McAllister, Institute of Funeral Service, Inc.
 - AOS Funeral Service, 69 Semester Credits
- Amerstate University, Ltd.
 - AOS Business Administration & Entrepreneurship: Taekwondo, 62 Credits
- Ashford University (Online)
 - BA Adult Development, 120 Credits
 - BA Child Development, 120 Credits
 - BA Complementary and Alternative Health, 120 Credits
 - BA eMarketing, 120 Credits
 - BA Health and Wellness, 120 Credits
 - BA Health Marketing and Communication, 120 Credits
 - BA Liberal Arts, 120 Credits
 - BA Real Estate Studies, 120 Credits
 - BA Sustainable Enterprise Management, 120 Credits
- Associated Training Services Corporation
 - DIP Basic CDL Skills Program, 52 Hours
 - CER Mobile Crane Operations - II, 100 Hours
 - CER Mobile Crane Operations - II + NCCCO Rigging and Signal Person, 120 Hours
- Bryant & Stratton College
 - BSN Nurse Generalist, 125 Semester Credits
- Capella University (Online)
 - PhD Public Health, 80 Degree Quarter Credits

- Columbia Southern University (Online) (*Continued*)
 - AAS Business, 60 Semester Credits
 - AAS Criminal Justice, 60 Semester Credits
 - AAS Fire Science, 60 Semester Credits
 - AAS Occupational Safety & Health, 60 Semester Credits
 - BS Business Administration, 120 Semester Credits
 - BS Criminal Justice Administration, 120 Semester Credits
 - BS Environmental Management, 120 Semester Credits
 - BS Fire Management , 120 Semester Credits
 - BS Health Care Administration, 120 Semester Credits
 - BS Hospitality & Tourism, 120 Semester Credits
 - BS Human Resource Management, 120 Semester Credits
 - BS Information Technology, 120 Semester Credits
 - BS Marketing, 120 Semester Credits
 - BS Occupational Safety & Health, 120 Semester Credits
 - BS Organizational Leadership, 120 Semester Credits
 - BS Psychology, 120 Semester Credits
 - MBA Master of Business Administration with Concentrations, 37 Semester Credits
 - MS Criminal Justice Administration, 37 Semester Credits
 - MS Emergency Services Management, 37 Semester Credits
 - MS Occupational Safety & Health with Concentration, 37 Semester Credits
 - MS Organizational Leadership, 37 Semester Credits
 - PhD Business Administration, 61 Semester Credits
 - AAS General Studies, 60 Semester Credits
- Concordia University Irvine, Irvine, CA
 - MA Coaching and Athletic Administration, 36 Semester Credits
- Franklin University (Online)
 - BS Nursing (RN-BSN), 124 Semester Credits
- Grand Canyon University (Online)
 - BS Business Management, 120 Credits
 - BS Early Childhood Education, 120 Credits
 - BS Public Safety Administration, 120 Credits
 - Grad Cert Nursing Education Certificate, 20 Credits
 - MEd Early Childhood Education (Licensure), 44 Credits
 - MEd Early Childhood Education, 32 Credits
 - MEd Educational Leadership, 38 Credits
 - MEd Special Education: Cross-Categorical, 48 Credits
 - MS Addiction Counseling, 36 Credits
 - MS Nursing: Health Care Informatics, 36 Credits
 - MS Nursing: Public Health, 40 Credits
 - MPH Master of Public Health, 48 Credits
- Hammond Truck Driving School Inc., Hammond, WI
 - CER Truck Driver CDL Training, 160 Hours
- Herzing University
 - CER Nurse Aide Training Program, 144 Hours
- ITT Technical Institute – Germantown, Germantown, WI
 - AS Drafting and Design Technology, 90 Quarter Credits
 - AS Electrical Engineering Technology, 90 Quarter Credits
 - AS Network Systems Administration, 90 Quarter Credits
 - BS Project Management and Administration, 180 Quarter Credits

- ITT Technical Institute – Germantown, WI (*Continued*)
 - BS Electrical Engineering and Communications Technology, 180 Quarter Credits
 - BS Information Systems and Cyber Security, 180 Quarter Credits
- Jones International University (Online), Centennial, CO
 - AA Business Administration, 60 Semester Credits
 - BBA Business Administration, 120 Semester Credits
 - BA Business Communication, 120 Semester Credits
 - MBA Master of Business Administration (With Specializations), 36 Semester Credits
 - BBA Business Administration (with Specializations), 120 Semester Credits
 - BA Business Communication (with Specializations), 120 Semester Credits
 - MA Business Communication (with Specializations), 36 Semester Credits
 - PhD Business Administration, 72 Semester Credits
 - MEd Master of Education (Non-licensure with Specializations), 30 Semester Credits
 - MEd Adult Education and Administration (with Specializations), 30 Semester Credits
 - MEd Teacher and Administrator Licensure, 42 Semester Credits
 - EdS K-12 Education Leadership (Administrator Licensure), 36 Semester Credits
 - EdD Adult Education Leadership, 72 Semester Credits
 - EdS Education Specialist (Administrator Licensure), 36 Semester Credits
 - EdD K-12 Education Leadership (Administrator Licensure), 72 Semester Credits
- Kotra CDL Driving School
 - CER, 240 Hour Advanced CDL Training, 240 Hours
- Lesley University
 - MEd Individually Designed Program for Educators, 33 Semester Credits
- Madison Media Institute
 - AS Mobile Applications Development, 75 Semester Credits
- National Louis University
 - MEd Adult Education, 37 Semester Credits
 - MEd Adult and Continuing Education, 37 Semester Credits
 - BS Management Information System (Degree Completion), 50 Quarter Credits
- Norwich University, Northfield, VT
 - MBA Business Administration (Accelerated), 36 Semester Credits
 - MBA Business Administration, 48 Semester Credits
 - MA History, 36 Semester Credits
 - MA Military History, 36 Semester Credits
 - MS Business Continuity Management, 36 Semester Credits
 - MS Information Assurance, 36 Semester Credits
 - BA Strategic Studies and Defense Analysis, 120 Semester Credits
 - MS Organizational Leadership, 36 Semester Credits
 - Grad Cert Continuity of Government Operations, 12 Credits
 - Grad Cert Teaching and Learning, 12 Credits
 - MS Nursing, 36 Semester Credits
 - MPA Public Administration, 36 Semester Credits
 - MA Civil Engineering, 36 Semester Credits
 - MA Diplomacy, 36 Semester Credits
- Ottawa University
 - MA Human Resources, 36 Credits
 - BA Public Administration, 128 Credits
- Saint Joseph College (Online), West Hartford, CT
 - MS Biochemistry, 30 Semester Credits
 - MS Biology, 30 Semester Credits

- Saint Joseph College (Online), West Hartford, CT (*Continued*)
 - Grad Cert Emerging Diseases, 12 Semester Credits
 - MS Nutrition, 30 Semester Credits
- San Joaquin Valley College (Online), Visalia, CA
 - AS Clinical Medical Assisting, 66 Credits
 - AS Construction Management, 65 Credits
- Solomon Learning Center, Eau Claire, WI
 - CER Business Operations Certificate, 177 Hours
- Southern New Hampshire University - VT Programs – PCMH
 - AS Business Administration, 60 Semester Credits
 - BA Community Sociology, 120 Semester Credits
 - BA Creative Writing and English, 120 Semester Credits
 - BA English Language & Literature, 120 Semester Credits
 - BA General Studies in Education, 120 Semester Credits
 - BA Psychology, 120 Semester Credits
 - BS Business Administration, 120 Semester Credits
 - BS Business Finance, 120 Semester Credits
 - BS Small Business Management, 120 Semester Credits
 - BS Sports Management, 120 Semester Credits
 - CER Accounting, 18 Semester Credits
 - Grad Cert Accounting: Graduate Certificate, 21 Semester Credits
 - CER Accounting, 18 Semester Credits
 - MS Community Economic Development, 36 Semester Credits
 - MS Marketing, 36 Semester Credits
 - MS Organizational Leadership, 36 Semester Credits
 - MBA Global MBA with IT Management Certification, 42 Semester Credits
 - MBA MBA: Social Media Concentration, 39 Semester Credits
 - MBA MBA: Sustainability/Environmental Compliance, 39 Semester Credits
 - MBA Master of Business Administration with Specializations, 42 Semester Credits
- University of New England (Online), Biddeford, ME
 - MS Education, 30 Semester Credits
 - Grad Cert Doctor of Physical Therapy (Post-Professional), 18 Semester Credits
 - MPH Public Health, 46 Semester Credits
 - MSW Social Work, 64 Semester Credits
 - MS Medical Education Leadership, 33 Semester Credits
 - EdD Educational Leadership, 51 Semester Credits
- Upper Iowa University
 - AA General Business, 60 Credits
 - AA Liberal Arts, 60 Credits
 - BS Financial Management, 120 Credits
 - MPA Master of Public Administration, 42 Credits
- Wisconsin Dental Assistant School, Oconomowoc, WI
 - CER Dental Assisting, 85 Hours

H. Revised Program Approval:

- Franklin University
 - BS Communications, 124 Semester Credits

I. Program Name Change: None

OTHER ACTIVITY

J. Site Visits: None

K. Complaints Handled:

April Christopherson vs. Blue Sky School of Professional Massage and Therapeutic Bodywork 11/11/2011 EAB asked for documentation of Blue Sky's investigation and policies. EAB found investigation thorough and cheating policy followed.

Jeff Lichtfuss vs. Argosy University (Online) 11/22/2011 Argosy followed its policies and procedures, refunded money for federal aid correctly and documented Mr. Lichtfuss' debt to the University.

Jeff Lichtfuss vs. Northcentral University 12/5/2011 Ms. Hoople, Director of the Office of the President, responded with facts and the school's policies and procedures. Northcentral followed its rules and those of federal financial aid. Complaint closed

Jeff Lichtfuss vs. Upper Iowa University 11/14/2011 November 11 letter and documentation from Fritz Oppenlander of UIU showing outstanding tuition bill of \$2,479 from June 2008, which was in collections.

Jeremy Ebidon vs. ITT Technical Institute - Madison 10/6/2011 No answer or return call after six voice messages. School believes situation is resolved, but closing the complaint based on lack of responsiveness of the complainant.

Kynesha Staten vs. University of Phoenix 10/12/2011 EAB closed complaint because no documentation supporting misrepresentation claim and UOP summary of enrollment, withdrawal due to not attending and money calculations.

Matthew Gosh vs. PC ProSchools, Inc. 11/4/2011 School provided documentation that Mr. Gosh acknowledged that the school could not guarantee employment in the field nor could it guarantee a specific salary.

Robert Brooks vs. University of Phoenix 10/27/2011 EAB closed the complaint because UOP followed Title IV regulations.

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State of Wisconsin / Educational Approval Board

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Scott Walker
Governor

David C. Dies
Executive Secretary

October 6, 2011

Jennifer M. Paugh
Campus President
Anthem College - Brookfield
440 South Executive Drive, Suite 200
Brookfield, WI 53005

Dear Ms. Paugh:

On September 20, the Educational Approval Board (EAB) conducted a six-month follow-up visit at Anthem College – Brookfield to evaluate the on-going implementation and effectiveness of Anthem’s “Continuous Improvement Plan” and its December 2010 addition “Moving Forward”. On January 3, 2011, the EAB ended its enrollment suspension for the Medical Billing and Coding (MBC) and Medical Assisting (MA) programs. An EAB visit on March 15 focused on the MBC and MA programs showed “Anthem is systematically and successfully implementing its plans for improving the MBC and MA programs.” The EAB’s September 20 visit found continued institutional improvement and stabilization not only in the MBC and Ma programs but also in the Massage Therapy (MT) and Surgical Technologist (ST) programs.

On September 20, the EAB re-interviewed instructors Twyla Bonds (MA), Jennifer Erdman (MBC), Kathleen Ratke (MT), Brenda Frasser (MT), and Marcy Arizola (ST); Transition and Student Services Advisor Nadine (Sontay) Bothan; MA Externship Coordinator Rose Gutzmer; Program Chairs Jim Hader (MBC), Mark Mylin (ST), Thomas Carter (MT), and Mike Hashek (GE); Elizabeth Gilbertson, Education Director; and you. During interviews with staff, the EAB found the following:

- The Transition Advisor continues to interview all prospective students to identify problems/barriers to a student’s success at Anthem and is now with Student Services so there is continuity from Student Services from enrollment through graduation, and a focus on student retention.
- All programs now have a “Concepts” class/orientation required of students which introduces them to the program and its realities and requirements.
- Anthem now requires all new students to complete two courses before beginning courses in their programs: “Career Success” to facilitate students’ transition into the college learning environment, and “Fundamentals of Allied Health” to introduce all students to medical terminology, universal precautions, aseptic technique, and OSHA and HIPAA requirements. Anthem is finding these courses better prepare students for program success and help create a community of learners among new students.
- Anthem is providing regular and focused staff training for instructors and program chairs so the institution has become pro-active in its approach to student success and institutional improvement rather than reactive to problematic situations as it has in the past.

Jennifer M. Paugh, Campus President
Anthem College
October 6, 2011
Page 2

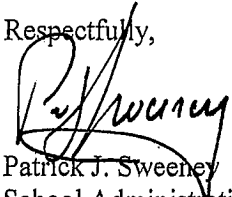
- Anthem has in place a well-defined student externship/clinic process for all programs.
- Student feedback through an instructor/course critique at the end of each course is used for instructor and program improvement and has trended much more positive over the past year.
- During interviews, instructors and program chairs noted a continued positive change in the student attitude, behavior and academic focus, and overall a more positive Anthem culture. Clearly, Anthem's success over the past year at hiring, training, and retaining instructors and program chairs has resulted in improved student satisfaction and success, and in overall institutional improvement.
- While there has been some staff turnover in instructor and program chair positions the past year, Anthem has had qualified and trained individuals in place so all transitions were orderly and seamless for students. For example, when Kelsey Lyons, MT Program Chair, left for family reasons, Thomas Carter, an MT instructor for more than one year, made a smooth transition to the program chair position.
- The Educational Director continues to convene regular meetings with Program Chairs to discuss institutional goals, student data, and instructional strategies to conduct professional development training monthly and monitors each staff person's Professional Development Plan; and to monitor and conduct a systematic process of personnel evaluation for all instructors and program chairs.

In my letter summarizing the March 15 visit, the concluding paragraph stated: "Since your arrival one year ago, you and Ms. Gilbertson have done the difficult, time-consuming and complex work in producing positive results for students and staff." The September 20, staff interviews confirm that you and Ms. Gilbertson have advanced and deepened Anthem's continuous improvement since the March visit. All staff members stated they felt Anthem and its culture were greatly changed from one year ago. New MT Program Chair, Thomas Carter began as a MT instructor a year ago. When he began, he found "Anthem students had bad attitudes and Anthem seemed to have a negative culture." Mr. Carter now sees students engaged in learning and a very supportive and positive Anthem culture. One year ago, Anthem was an institution reacting to crises, but because Anthem has hired, trained, supported, and retained quality staff and has constantly improved its institutional processes and procedures, students have gone from negative and confrontational to positive, successful learners.

The EAB has seen vast improvements at Anthem College – Brookfield under your and Ms. Gilbertson's leadership, improvements which have greatly benefited students. Given Anthem's institutional improvement and leadership stability, the EAB will discontinue its focused monitoring and visit schedule. The EAB does request you keep us informed of staff changes for the next 12 months.

Thank you for an informative, productive, and positive visit.

Respectfully,



Patrick J. Sweeney
School Administration Consultant

PJS:bsj

5

EDUCATIONAL APPROVAL BOARD

BOARD MEETING

DECEMBER 14, 2011

RENEWAL FEE MULTIPLIER

SUMMARY

As a program revenue funded agency, the Educational Approval Board (EAB) assesses fees to the schools subject to its approval. By law, the fees collected must be sufficient to cover all expenditures related to EAB operations. Following adoption of the state's biennial budget, the board must establish a multiplier that is used to determine the schools' second payment renewal fee.

BACKGROUND

The manner in which the EAB assesses school fees is governed under s.EAB 4.10 of the administrative code. To support general agency operations, the EAB assesses two types of fees – one-time/fixed fees and renewal fees.

- *One-Time/Fixed Fees:* These fees reflect payments which accompany applications for initial school approval, new or revised programs, adding or changing a teaching location of a program, representative permits and changes in ownership or control.
- *Renewal Fees:* These fees reflect payments that must be made annually. The fee consists of two payments. The first payment is a flat amount of \$500 that is due September 1 for the upcoming renewal year (\$100 if the school is inactive). The second payment is based on a multiplier established by the EAB applied to a school's reported Adjusted Gross Annual School Revenues (AGASR) and is due March 1 of the renewal year.

By rule, the EAB is required to establish the fee multiplier equal to the percentage of all schools' total AGASR needed to equal the cost of EAB's regulatory functions, less revenue from all other fees. Although the rules require the multiplier to be set for two-year periods at a time, the board has generally adjusted the multiplier for the second year of the biennium based on updated financial projections. The multiplier for 2010 was 1.1384, roughly \$1.14 per \$1,000 of a school's reported revenue. A historical summary of the renewal fee multiplier and other assumptions used in establishing the multiplier for FY 12 and FY 13 is attached (see Spreadsheet 1).

DISCUSSION

As with any fee-based program, it is often difficult to accurately predict revenues, particularly if they are influenced by externally controlled variables. In the case of the EAB, the one-time fixed revenues are determined by everything from the number of new schools that seek initial approval to the number of students who enroll at the schools. Adding to this

complexity is the fact that activity among EAB-approved schools is heavily influenced by and counter cyclical to the overall health of the economy.

It has been the new federal program integrity rule provision that institutions offering online programs must be legally authorized by states, however, that has clearly driven the huge increase in one-time fixed revenue during FY 12 (see Spreadsheet 2). While one-time fixed revenues for FY 12 will clearly exceed those of prior years, it is especially difficult to know if that trend will continue given that the number of new schools being approved is expected to decline.

In terms of the AGASR, while growth is below rates seen several years ago, it has remained relatively positive. For the 2012 renewal year, the AGASR that will be used reflects a 16.1% increase over the previous year.

EAB Operating Expenses & Required Lapses

As noted earlier, the renewal fee multiplier is designed to generate funds sufficient to cover the cost of the EAB's regulatory functions, less revenue from one-time/fixed fees. Therefore, the first step in establishing the multiplier is to identify operating expenses. The EAB's authorized budget (based on Chapter 20 levels) is attached (see Spreadsheet 3). This information shows the line item detail by respective appropriation.

In addition, the EAB is required to lapse funding associated with specific operating expense reductions that were adopted in the 2011-13 state budget. These required lapses are reflected in the renewal fee multiplier calculation.

Renewal Fee Multiplier Calculation

The multiplier calculations (see Spreadsheet 4) are based on information and assumptions previously shared and/or discussed above. Because many of the variables needed to set the FY 12 multiplier are known, the calculation rather simple. However, in setting a FY 13 multiplier, the confidence in projections is not as high. As a result, the spreadsheet includes three options for AGASR growth – 0%, 5% and 10%. Within each option, there are also three alternatives for one-time/fixed revenue.

The multiplier calculation spreadsheet contains an AGASR calculation necessary to generate funds to cover the EAB's operating expenses and required lapses based on the various scenarios discussed. A second AGASR calculation has been computed to generate the funds required under the 10% withholding provision.

RECOMMENDATION

The EAB staff recommends setting the multiplier used to calculate the second payment renewal fees at .2071 for 2012 and .6877 for 2013. This would achieve a relatively stable multiplier over the two-year period, assuming a 10% AGASR increase and one-time/fixed revenues of \$300,000. The board will have the ability to revisit the multiplier for FY 13 at its meeting in December 2012 and adjust it accordingly.

Educational Approval Board

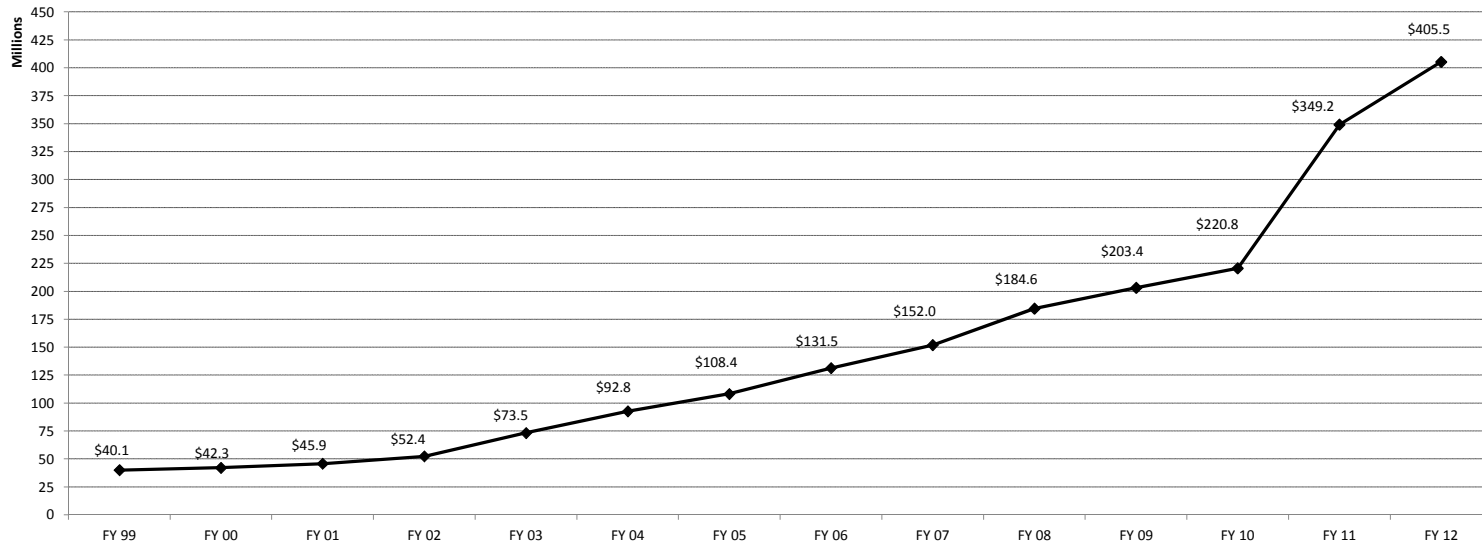
Analysis of Program & Revenue Trends

Updated 12/1/2011

Spreadsheet 1

	FY 99	FY 00	FY 01	FY 02	FY 03	FY 04	FY 05	FY 06	FY 07	FY 08	FY 09	FY 10	FY 11	FY 12 (as of 11/30/11)
One-Time/Fixed Fee Activity														
Type of Application														
Initial School	15	13	11	8	4	7	17	7	12	16	12	23	30	24
Renewal First Payment														
Active School	92	108	99	105	113	112	120	122	130	132	134	129	137	138
Inactive School	6	8	13	10	10	10	7	6	8	5	9	14	12	11
Deferred												11	13	1
New/Revised Programs														
Non-degree	21	14	6	4	9	17	28	12	12	3	5	14	19	9
Associate Degree	3	5	5	3	17	2	17	11	12	17	14	14	12	11
Other Degree	4	5	2	9	23	9	17	19	9	20	14	12	20	14
Distance Learning												27	37	29
Change of Ownership	4	6	4	3	3	3	2	1	3	1	0	1	0	0
Representative Permits	65	94	85	69	83	80	66	79	65	67	76	69	73	49
Additional Teaching Location	27	33	11	35	40	31	55	47	23	37	38	36	29	12
Amending/Noncomplying/Late	25	40	49	40	24	41	9	17	28	19	9	5	11	5
Totals	262	326	285	286	326	312	338	321	302	317	311	355	393	303

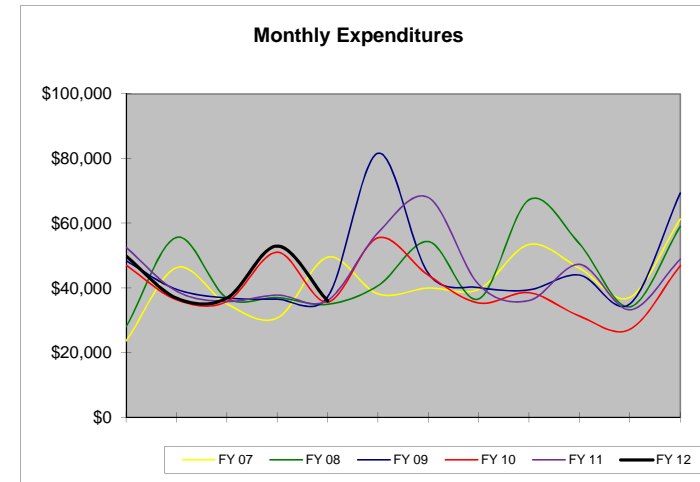
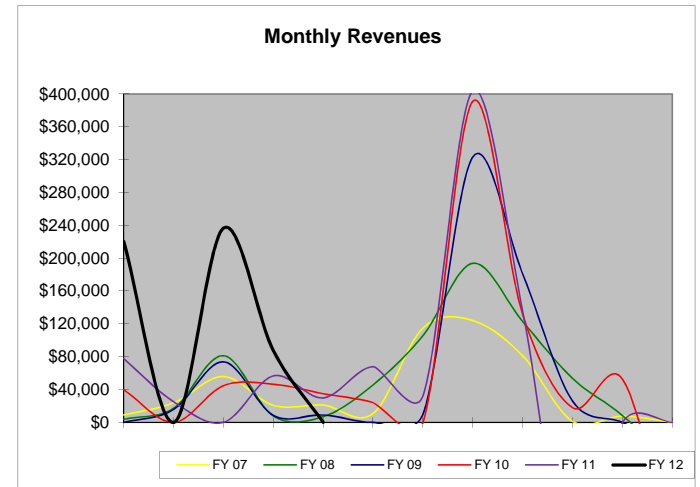
One-Time/Fixed Fee Revenues	177,331	170,093	154,331	187,837	247,841	200,028	267,510	220,917	202,803	250,954	247,400	399,025	539,400	417,500
% Change	28.82%	-4.08%	-9.27%	21.71%	31.94%	-19.29%	33.74%	-17.42%	-8.20%	23.74%	-1.42%	61.29%	35.18%	-22.60%
Reported AGASR	40,054,075	42,304,308	45,893,386	52,421,023	73,500,169	92,798,338	108,379,725	131,546,848	152,037,984	184,645,115	203,363,642	220,780,307	349,210,470	405,534,775
% Change	6.17%	5.62%	8.48%	14.22%	40.21%	26.26%	16.79%	21.38%	15.58%	21.45%	10.14%	8.56%	58.17%	16.13%
AGASR Multiplier	5.1000	4.8711	4.8711	4.8711	4.8711	3.2785	3.2785	0.3370	1.8336	2.2518	2.2514	1.4932	1.1384	TBD



Educational Approval Board

Operating Revenue/Expenditure Tracking

	Revenues	Change	Expenditures	Change		Revenues	Change	Expenditures	Change
FY 06 JUL	Expenditure / Revenue information is not available				FY 10 JUL	39700	39700	47017	47017 ¹
AUG	due to the EAB's administrative attachment being				AUG	39700	0	83327	36310
SEP	transferred to the WTCSB from the DVA.				SEP	84424	44724	119155	35828
OCT	146552	⁹	124185	⁹	OCT	131014	46590	170209	51054 ²
NOV	148902	2350	152693	28508	NOV	166014	35000	205871	35662
DEC	155411	6509	187913	35220	DEC	190099	24085	261399	55528 ¹
JAN	184441	29030	215190	27277	JAN	190099	0	305295	43896
FEB	192571	8130	245829	30639	FEB	581070	390971	340627	35332
MAR	219021	26450	297247	51418 ¹⁰	MAR	712474	131404	379173	38547
APR	255313	36292	325518	28271	APR	730411	17937	410466	31293
MAY	277137	21824	363317	37799	MAY	783111	52700	437674	27208
JUN	291607	14470	437223	73906	JUN	624772	-158339	484636	46961
FY 07 JUL	9100	9100	23674	23674	FY 11 JUL	77600	77600	52537	52537 ¹
AUG	32800	23700	69970	46296 ¹	AUG	102870	25270	91478	38942
SEP	88750	55950	104987	35017	SEP	102870	0	127356	35877
OCT	109500	20750	135739	30752	OCT	159560	56690	165151	37796
NOV	130500	21000	185283	49544	NOV	189460	29900	201338	36187
DEC	141300	10800	223424	38141	DEC	257310	67850	258472	57134 ¹
JAN	256193	114893	263405	39981	JAN	289840	32530	326419	67947 ²
FEB	380199	124006	303027	39622	FEB	693524	403684	367424	41005
MAR	461225	81026	356498	53471 ¹	MAR	828859	135335	403539	36115
APR	462480	1255	402558	46060 ¹⁰	APR	631733	-197126 ¹³	450832	47293 ²
MAY	470180	7700	439674	37116	MAY	631733	0	484101	33269
JUN	470280	100	501016	61342	JUN	631733	0	533025	48925 ¹
					M 13	628819	-2914	514806	-18219
FY 08 JUL	3800	3800	28077	28077	FY 12 JUL	220461	220461	49791	49791
AUG	21000	17200	83738	55661 ¹	AUG	220461	0	86623	36832
SEP	102300	81300	120608	36870	SEP	456921	236460	123519	36896
OCT	110150	7850	157642	37034	OCT	544381	87460	176487	52968 ²
NOV	117150	7000	192604	34962	NOV	544381	0	212431	35944
DEC	162850	45700	233332	40728	DEC				
JAN	268487	105637	287666	54334 ¹	JAN				
FEB	462254	193767	324300	36634	FEB				
MAR	585039	122785	391620	67320 ²	MAR				
APR	638577	53538	445230	53610 ¹⁰	APR				
MAY	647027	8450	479390	34160	MAY				
JUN	598127	-48900	538431	59041 ¹¹	JUN				
FY 09 ¹² JUL	0	0	48343	48343 ¹	FY 13 JUL				
AUG	15710	15710	87889	39546	AUG				
SEP	89490	73780	124812	36923	SEP				
OCT	98070	8580	161351	36540	OCT				
NOV	107130	9060	198637	37286	NOV				
DEC	107130	0	280313	81676 ^{1,2}	DEC				
JAN	117110	9980	324701	44388 ²	JAN				
FEB	440371	323261	364840	40139	FEB				
MAR	621055	180684	404273	39432	MAR				
APR	646907	25852	448277	44004	APR				
MAY	646907	0	483373	35097	MAY				
JUN	613188	-33719	552737	69364	JUN				



Footnotes

- ¹ Three (3) Pay Periods in Month
- ² Administrative Services Agreement / Rent Payment
- ³ Contract Pay Adjustments
- ⁴ Only One (1) Payroll Posted in Month
- ⁵ Reflects Sawyer College Bond Recovery of \$23,837
- ⁶ Includes Student Protection Fees of \$11,663
- ⁷ Includes Student Protection Fees of \$20,177
- ⁸ Includes Student Protection Fees of \$23,906
- ⁹ Reflects Transferred Revenues & Expenditures
- ¹⁰ Includes Directory Costs
- ¹¹ Revenues Reflect SPF Restoration; ~\$10,000 of 235 Expenses are not reflected.
- ¹² Beginning w/ FY 09, figures reflect appropriations 220 & 235.
- ¹³ Reflects \$260,000 of revenue that was transferred to the SPF.

EAB BIENNIAL BUDGET

FY 12 & FY 13 -- Chapter 20 Levels

Spreadsheet 3

FY 12

Appropriation Title and Numeric	DIN Number	Change Author	Funding Source	DIN Title	Permanent Salaries	LTE Salary	Fringe	S&S	Permanent Property	Aid to Individuals	TOTAL BUDGET	Total FTE
General Operations												
220	2000	1A	PR	Adjusted Base	275,800	29,800	120,300	66,700	5,000	0	497,600	5.00
	3003	1B	PR	Full Funding of Continuing Salaries and Fringes	32,500	0	12,500	0	0	0	45,000	0.00
	8100	3A	PR	Employee Pension/Health Insurance Contribution	0	0	-23,700	0	0	0	-23,700	0.00
	8101	3A	PR	Budget Efficiencies	0	0	0	-6,700	-500	0	-7,200	0.00
	na	na	PR	Rescind 2% Wage Increase (OFF-BUDGET)	0	0	0	-5,300	0	0	-5,300	0.00
				TOTAL	308,300	29,800	109,100	54,700	4,500	0	506,400	5.00
				APPROPRIATION TOTAL							506,400	
Student Protection Fund												
225	2000	1A	PR	Adjusted Base	0	0	0	0	0	56,600	56,600	0.00
				TOTAL	0	0	0	0	0	56,600	56,600	0.00
				APPROPRIATION TOTAL							56,600	
Preservation of Records												
235	2000	1A	PR	Adjusted Base	0	11,200	900	0	0	0	12,100	0.00
				TOTAL	0	11,200	900	0	0	0	12,100	0.00
				APPROPRIATION TOTAL							12,100	

FY 13

Appropriation Title and Numeric	DIN Number	Change Author	Funding Source	DIN Title	Permanent Salaries	LTE Salary	Fringe	S&S	Permanent Property	Aid to Individuals	TOTAL BUDGET	Total FTE
General Operations												
220	2000	1A	PR	Adjusted Base	275,800	29,800	120,300	66,700	5,000	0	497,600	5.00
	3003	1B	PR	Full Funding of Continuing Salaries and Fringes	32,500	0	12,500	0	0	0	45,000	0.00
	8100	3A	PR	Employee Pension/Health Insurance Contribution	0	0	-23,700	0	0	0	-23,700	0.00
	8101	3A	PR	Budget Efficiencies	0	0	0	-6,700	-500	0	-7,200	0.00
	na	na	PR	Rescind 2% Wage Increase (OFF-BUDGET)	0	0	0	-5,300	0	0	-5,300	0.00
				TOTAL	308,300	29,800	109,100	54,700	4,500	0	506,400	5.00
				APPROPRIATION TOTAL							506,400	
Student Protection Fund												
225	2000	1A	PR	Adjusted Base	0	0	0	0	0	56,600	56,600	0.00
				TOTAL	0	0	0	0	0	56,600	56,600	0.00
				APPROPRIATION TOTAL							56,600	
Preservation of Records												
235	2000	1A	PR	Adjusted Base	0	11,200	900	0	0	0	12,100	0.00
				TOTAL	0	11,200	900	0	0	0	12,100	0.00
				APPROPRIATION TOTAL							12,100	

Educational Approval Board
Renewal Fee Multiplier Calculations
 2011-13 Biennium

Spreadsheet 4

	FY 2012		FY 2013									
	Budget Chapter 20		Budget Chapter 20	0% AGASR Increase			5% AGASR Increase			10% AGASR Increase		
				Alt 1	Alt 2	Alt 3	Alt 1	Alt 2	Alt 3	Alt 1	Alt 2	Alt 3
EXPENSES												
>Operations												
Permanent Salaries	\$	308,300	\$	306,800								
LTE Salaries	\$	29,800	\$	22,900								
Fringe Benefits	\$	109,100	\$	109,100								
Supplies & Services	\$	54,700	\$	54,700								
>Lapses												
Employee Pension/Health Contribution	\$	23,700	\$	23,700								
Budget Efficiencies	\$	7,200	\$	7,200								
Rescind 2% Wage Increase (Off-Budget)	\$	5,300	\$	5,300								
Office Relocation Contingency	\$	41,500 ¹	\$	16,400 ²								
TOTAL	\$	579,600	\$	546,100	\$ 546,100	\$ 546,100	\$ 546,100	\$ 546,100	\$ 546,100	\$ 546,100	\$ 546,100	
REVENUES												
Estimated One-Time/Fixed Fees	\$	560,000		\$ 200,000	\$ 250,000	\$ 300,000	\$ 200,000	\$ 250,000	\$ 300,000	\$ 200,000	\$ 250,000	\$ 300,000
Second Payment of Renewal Fees	\$	19,600		\$ 346,100	\$ 296,100	\$ 246,100	\$ 346,100	\$ 296,100	\$ 246,100	\$ 346,100	\$ 296,100	\$ 246,100
TOTAL	\$	579,600		\$ 546,100	\$ 546,100	\$ 546,100	\$ 546,100	\$ 546,100	\$ 546,100	\$ 546,100	\$ 546,100	
AGASR CALCULATION												
Reported Adjusted Gross Annual School Revenues <i>(in thousands)</i>	\$	405,535		\$ 405,535	\$ 405,535	\$ 405,535	\$ 425,812	\$ 425,812	\$ 425,812	\$ 446,089	\$ 446,089	\$ 446,089
Operating Budget Multiplier		0.0483		0.8534	0.7301	0.6069	0.8128	0.6954	0.5780	0.7759	0.6638	0.5517
Revenue Generated	\$	19,600		\$ 346,100	\$ 296,100	\$ 246,100	\$ 346,100	\$ 296,100	\$ 246,100	\$ 346,100	\$ 296,100	\$ 246,100
Required 10% Withholding (General Fund Transfer)	\$	64,400		\$ 60,678	\$ 60,678	\$ 60,678	\$ 60,678	\$ 60,678	\$ 60,678	\$ 60,678	\$ 60,678	\$ 60,678
Withholding Multiplier		0.1588		0.1496	0.1496	0.1496	0.1425	0.1425	0.1425	0.1360	0.1360	0.1360
Adjusted (Combined) Multiplier		0.2071		1.0031	0.8798	0.7565	0.9553	0.8379	0.7205	0.9119	0.7998	0.6877

¹ Includes \$3,500 of moving costs, \$32,500 of building modification costs, and \$5,500 of prorated rent increase.

² Includes rent increase of \$16,400.

Educational Approval Board

2012 Renewal Year

Estimated 2nd Payment Renewal Fees

SchoolName	Status	Reported AGASR	Renewal Payment
Academy of Art University (Online)	NEW		
Alignment Yoga	ACT	\$73,262	\$0.00
American Academy McAllister, Institute of Funeral Service, Inc.	NEW		
American College of Education	ACT	\$692,769	\$143.47
American Home Inspectors Training Institute, Ltd.	ACT	\$144,990	\$0.00
American Institute of Taxidermy	ACT	\$126,676	\$0.00
Amerstate University, Ltd.	ACT	\$224,577	\$0.00
Anam Cara School of Equine Massage - INACTIVE	INA		
Animal Behavior College, Inc.	ACT	\$114,443	\$0.00
Anthem College (Online)	NEW		
Anthem College- Brookfield	ACT	\$4,354,702	\$901.86
Argosy University (Online)	ACT	\$2,805,610	\$581.04
Art Institute of Pittsburgh (Online) (The)	ACT	\$3,853,552	\$798.07
Art Institute of Wisconsin (The)	ACT	\$2,592,934	\$537.00
Art Instruction Schools, Inc.	ACT	\$56,750	\$0.00
Ashford University (Online)	ACT	\$13,307,469	\$2,755.98
Associated Training Services Corporation	ACT	\$944,434	\$195.59
At-Home Professions	ACT	\$301,446	\$62.43
Aurora University - George Williams College	ACT	\$2,988,856	\$618.99
Badger State Repair School	ACT	\$67,550	\$0.00
Barbizon School of Modeling	ACT	\$557,812	\$115.52
Bartending Academy	ACT	\$143,615	\$0.00
Benchmark Learning	DEF	\$0	\$0.00
Bloomer School of Reflexology	ACT	\$0	\$0.00
Blue Sky School of Professional Massage and Therapeutic Bodywork	ACT	\$712,654	\$147.59
Body Integration - INACTIVE	INA	\$0	\$0.00
Briarcliffe College (Online)	NEW		
Bridge Street Dental Assisting School	ACT	\$297,108	\$61.53
Brown College	ACT	\$234,567	\$0.00

Educational Approval Board

2012 Renewal Year

Estimated 2nd Payment Renewal Fees

SchoolName	Status	Reported AGASR	Renewal Payment
Bryant & Stratton College	ACT	\$29,792,096	\$6,169.94
Capella University (Online)	ACT	\$7,437,750	\$1,540.36
Chamberlain College of Nursing (Online)	NEW		
College of St. Scholastica (The)	ACT	\$0	\$0.00
Columbia Southern University (Online)	NEW		
Concordia University Irvine	NEW		
Dairyland Diesel Driving School	ACT	\$58,000	\$0.00
Dan Rinehart Taxidermy School	ACT	\$24,775	\$0.00
DeVry University	ACT	\$4,901,000	\$1,015.00
Diesel Truck Driver Training School, Inc.	ACT	\$1,809,585	\$374.77
East-West Healing Arts Institute, Inc.	ACT	\$272,664	\$56.47
Empower Yoga Teacher Training School	NEW		
Everest College	ACT	\$3,983,502	\$824.98
Everest University (Online)	ACT	\$2,191,342	\$453.83
Excelsior College (Online)	NEW		
Fielding Graduate University	ACT	\$160,090	\$0.00
Fond du Lac Center for Spirituality and Healing	ACT	\$0	\$0.00
Fox Valley School of Massage	ACT	\$360,394	\$74.64
Fox World Travel School	ACT	\$12,434	\$0.00
Franklin University (Online)	ACT	\$646,161	\$133.82
Full Sail University (Online)	NEW		
FYB (Feel Your Best) Yoga Teacher Training School - INACTIVE	INA		
Georgetown University (Online)	NEW		
Globe University - Appleton	ACT	\$210,293	\$0.00
Globe University - Eau Claire	ACT	\$12,323,106	\$2,552.12
Globe University - Green Bay	ACT	\$1,613,352	\$334.13
Globe University - La Crosse	ACT	\$8,911,327	\$1,845.54
Globe University - Madison East	ACT	\$3,005,992	\$622.54
Globe University - Middleton	ACT	\$4,437,354	\$918.98

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Estimated 2nd Payment Renewal Fees

SchoolName	Status	Reported AGASR	Renewal Payment
Globe University - ONLINE	ACT	\$3,900,958	\$807.89
Globe University - Wausau	ACT	\$3,366,531	\$697.21
Golden Paws Pet Styling Academy	ACT	\$51,700	\$0.00
Graceland University	ACT	\$168,274	\$0.00
Grand Canyon University (Online)	ACT	\$2,353,147	\$487.34
Greater Milwaukee Dental Assistant School, Inc.	ACT	\$0	\$0.00
H & R Block	ACT	\$77,648	\$0.00
Hammond Truck Driving School Inc.	DEF		
Harrison College (Online Division)	NEW		
Healing Arts Center - INACTIVE	INA	\$0	\$0.00
Healing Oasis Wellness Center (The)	ACT	\$117,100	\$0.00
Health Touch Spa School of Massage	ACT	\$57,420	\$0.00
Heating & Cooling Academy, Inc.	ACT	\$296,564	\$61.42
Herzing University	ACT	\$20,026,447	\$4,147.48
Hope Yoga Teacher Training School	ACT	\$21,260	\$0.00
Horizon School of Veterinary Assisting	ACT	\$77,384	\$0.00
Howard Academy Metal Arts, LTD	ACT	\$43,056	\$0.00
Hypnosis & Wellness Training Center	ACT	\$2,140	\$0.00
Indiana Wesleyan University (Online)	ACT	\$212,162	\$0.00
Inner Fire Yoga	DEF	\$0	\$0.00
Institute of Beauty and Wellness (The)	ACT	\$145,866	\$0.00
Institute of Dental Assisting	ACT	\$55,090	\$0.00
Institute of Natural Therapies	ACT	\$4,358	\$0.00
ITT Technical Institute - Germantown	DEF		
ITT Technical Institute - Green Bay	ACT	\$18,343,125	\$3,798.86
ITT Technical Institute - Greenfield	ACT	\$25,783,267	\$5,339.71
ITT Technical Institute - Indianapolis	ACT	\$1,717,085	\$355.61
ITT Technical Institute - Madison	ACT	\$7,867,836	\$1,629.43
Jackson Hewitt Tax School of Wisconsin	ACT	\$2,275	\$0.00

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Estimated 2nd Payment Renewal Fees

SchoolName	Status	Reported AGASR	Renewal Payment
Jewel in the Lotus Yoga, LLC	ACT	\$23,360	\$0.00
John Casablancas Modeling and Acting Center	ACT	\$444,747	\$92.11
Jones International University (Online)	NEW		
Kanyakumari Ayurveda Education & Yoga Wellness Center	ACT	\$75,600	\$0.00
Kaplan College	ACT	\$8,204,984	\$1,699.25
Kaplan Professional	ACT	\$265,372	\$54.96
Kaplan University	ACT	\$21,707,494	\$4,495.62
Kendall College	DEF	\$0	\$0.00
Kotra CDL Driving School	ACT	\$0	\$0.00
LADA Driver School, LLC	ACT	\$100,000	\$0.00
Lakeside School of Massage Therapy	ACT	\$978,904	\$202.73
Le Cordon Bleu College of Culinary Arts	ACT	\$647,496	\$134.10
Lesley University	ACT	\$88,525	\$0.00
Liberty Tax Service	ACT	\$6,465	\$0.00
Liberty University (Online)	NEW		
Lincoln College of Technology	ACT	\$28,521	\$0.00
Loomis Institute of Enzyme Nutrition	ACT	\$3,300	\$0.00
Loyola University - Chicago	ACT	\$1,726,115	\$357.48
Madison Media Institute	ACT	\$7,046,102	\$1,459.25
Midwest College of Oriental Medicine	ACT	\$1,469,149	\$304.26
Midwest Maternal Child Institute	ACT	\$10,500	\$0.00
Midwest Pilates Institute	NEW		
Midwest Power Yoga School	ACT	\$67,178	\$0.00
Midwest Truck Driving School, Inc.	ACT	\$147,600	\$0.00
Millis Training Institute	ACT	\$165,000	\$0.00
Milwaukee Career College	ACT	\$8,030,276	\$1,663.07
Milwaukee School of Massage	ACT	\$104,485	\$0.00
Minneapolis Business College	ACT	\$169,420	\$0.00
Motorcycle and Marine Mechanics Institute	ACT	\$1,562,432	\$323.58

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Estimated 2nd Payment Renewal Fees

SchoolName	Status	Reported AGASR	Renewal Payment
Motorcycle Technology Center	ACT	\$0	\$0.00
NASCAR Technical Institute	ACT	\$168,070	\$0.00
Nashville Auto-Diesel College	ACT	\$24,574	\$0.00
National Louis University	ACT	\$2,394,033	\$495.80
National Teachers & Educators College, Inc. - INACTIVE	INA	\$0	\$0.00
New World School of Violin Making (The)	ACT	\$27,600	\$0.00
Neway Directions, Inc.	ACT	\$112,348	\$0.00
North Country Heavy Equipment School, LLC	ACT	\$118,470	\$0.00
North Eastern Wisconsin School of Massage Therapy	DEF	\$0	\$0.00
Norwich University	NEW		
Nova Southeastern University	ACT	\$294,530	\$61.00
Olivet Nazarene University	ACT	\$66,856	\$0.00
Ottawa University	ACT	\$3,405,192	\$705.22
PC ProSchools, Inc.	ACT	\$1,948,142	\$403.46
Pfeiffer Yoga Teacher Certification	ACT	\$3,486	\$0.00
Pinnacle Career Institute (Online)	DEF	\$0	\$0.00
Professional CDL Training Institute, Inc.	ACT	\$192,831	\$0.00
Professional Dental Assistant Training	ACT	\$50,445	\$0.00
Professional Institute of Dental Assisting, Inc.	ACT	\$0	\$0.00
Professional Scuba Training Institute - INACTIVE	INA	\$0	\$0.00
Quincy University	ACT	\$98,161	\$0.00
Radio1 Broadcast School	ACT	\$70,000	\$0.00
Rasmussen College	ACT	\$27,647,684	\$5,725.84
Rinehart Taxidermy Institute, Inc.	ACT	\$113,321	\$0.00
Robbins & Lloyd Career Training Institute - INACTIVE	INA	\$0	\$0.00
Robert Welch University - INACTIVE	INA	\$0	\$0.00
Roehl Driver Training Center	ACT	\$690,919	\$143.09
Rx Technician Preparatory School LLC	NEW		
Sabertooth Commercial Driver Training Institute, Inc.	ACT	\$0	\$0.00

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Estimated 2nd Payment Renewal Fees

SchoolName	Status	Reported AGASR	Renewal Payment
Saint Croix Center for the Healing Arts	ACT	\$0	\$0.00
Saint Joseph College (Online)	NEW		
Saint Mary's University of Minnesota	ACT	\$543,340	\$112.53
Saint Xavier University - INACTIVE	INA	\$0	\$0.00
Salon Professional Academy (The)	ACT	\$76,548	\$0.00
San Joaquin Valley College (Online)	NEW		
Sanford-Brown College - Milwaukee	ACT	\$18,880,709	\$3,910.19
Santosh Yoga LLC	ACT	\$19,700	\$0.00
Schneider Training Academy Inc.	ACT	\$0	\$0.00
Securities Training Corporation	ACT	\$47,418	\$0.00
SOLEX College	ACT	\$0	\$0.00
Solomon Learning Center	NEW		
South University (Online)	ACT	\$2,253,368	\$466.67
Southern New Hampshire University - VT Programs - PCMH	ACT	\$221,256	\$0.00
Spartan College of Aeronautics and Technology	NEW		
Springfield College	ACT	\$2,082,580	\$431.30
Stratford Career Institute	ACT	\$28,967	\$0.00
Strayer University	ACT	\$295,915	\$61.28
Summit Schools, Inc.	NEW		
Swan College	NEW		
TechSkills, LLC	ACT	\$384,641	\$79.66
Therapeutic Bodyworks Institute	INA	\$0	\$0.00
Therasage EMC	ACT	\$11,245	\$0.00
TIBIA Massage School	ACT	\$169,679	\$0.00
Trinity International University - INACTIVE	INA	\$0	\$0.00
Tulsa Welding School	ACT	\$42,218	\$0.00
Universal Technical Institute	ACT	\$4,771,242	\$988.12
University of New England (Online)	NEW		
University of Phoenix	ACT	\$62,676,990	\$12,980.40

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Estimated 2nd Payment Renewal Fees

SchoolName	Status	Reported AGASR	Renewal Payment
University of Saint Thomas	ACT	\$0	\$0.00
University of Southern California (Online)	ACT	\$207,176	\$0.00
University of St. Francis	ACT	\$339,886	\$70.39
University of the Rockies (Online)	ACT	\$358,032	\$74.15
Upper Iowa University	ACT	\$8,205,080	\$1,699.27
Virginia College (Online)	ACT	\$729,458	\$151.07
Walden University (Online)	ACT	\$5,293,388	\$1,096.26
Weekend Dental Assistant School	ACT	\$302,082	\$62.56
Wegner's School of Taxidermy	ACT	\$14,000	\$0.00
WESLI, LLC- Wisconsin English Second Language Institute	ACT	\$120,380	\$0.00
Western Governors University (Online)	DEF	\$0	\$0.00
Western International University (Online)	ACT	\$62,557	\$0.00
Westwood College (Online)	ACT	\$2,481,305	\$513.88
Wisconsin Dental Assistant School	NEW		
Wisconsin School of Chainsaw Carving - INACTIVE	INA	\$0	\$0.00
Wisconsin School of Massage Therapy, Inc.	ACT	\$82,285	\$0.00
Wisconsin School of Professional Pet Grooming, Inc.	ACT	\$139,051	\$0.00
Wright Graduate Institute for the Realization of Human Potential	ACT	\$161,302	\$0.00
WyoTech	ACT	\$2,330,172	\$482.58
YamaYoga Teacher Certification School	NEW		
Yoga Gyan Jyoti Center for Yoga and Ayurveda LLC (INACTIVE)	INA	\$26,000	\$0.00
YogaLoft	ACT	\$10,600	\$0.00
YogaOne Vinyasa Flow Teacher Training School	ACT	\$80,200	\$0.00
YogAsylum Teacher Training School	ACT	\$107,132	\$0.00
Zenergy School of Massage and Bodywork	INA	\$41,500	\$0.00
		\$405,534,775	\$82,662

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EDUCATIONAL APPROVAL BOARD

BOARD MEETING

DECEMBER 14, 2011

ASSESSING PUBLIC INFORMATION REGARDING SCHOOLS

SUMMARY

The Educational Approval Board (EAB) should consider how public information regarding postsecondary institutions is treated in the context of the agency's regulatory oversight.

BACKGROUND

During the past two years, the operating practices of for-profit postsecondary institutions have been subject to increased scrutiny. This heightened scrutiny is coming from a variety of sources, including: federal and state agencies; Congress; accrediting agencies; researchers; higher education organizations; and media sources.

At the same time, the Internet and social media gives the EAB access to an overwhelming amount of detailed real-time information regarding the institutions it approves, particularly those that participate in the federal Title IV financial aid programs and those that are part of publically-traded corporate structures.

DISCUSSION

It is unclear how the EAB should treat information that becomes public as a result of accreditor actions, Securities and Exchange Commission (SEC) filings, Congressional hearings, state or federal government investigations, published research findings, class action lawsuits, media reports and annual financial statement disclosures.

This type of information is generally about problems at postsecondary institutions and is important to the EAB's purpose of protecting consumers. Unfortunately, the EAB does not have statutory or administrative code authority to act based on such information. The issue is further complicated by the fact that the problems identified can take months or years to resolve, and may ultimately be dismissed altogether. Nonetheless, the EAB may need to approve a new school or review an existing school before the particular issues are resolved.

While there are questions related to how schools seeking EAB approval are treated, the same is true for currently approved schools. For example, what should the EAB do regarding Sanford-Brown College, whose corporate parent is responding to allegations that certain schools within the company have provided fabricated placement data to its accreditor?

The current reality is that while the EAB can act on written student complaints, it does not have the means to use information from other agencies/entities as regulatory triggers. The lack of authority and resources has all but eliminated the EAB's ability to be proactive in addressing such issues.